

Blossom (LULWA-BLOSSOM)

Brand: Lulwa

Category: Jewellery

Collection code: LULWA-BLOSSOM

Products in this book: 20

1. Collection identity



2. Full product roster

Every active product in this collection with its primary SKU, price, AR title if available, Judge.me rating, and live URL.

#	Product	AR	Primary SKU	Handle	Variants	Images	Price (AED)	Reviews	Stock	URL
1	Blossom / Bracelet Pearl Gold	-	JCB12	blossom-bracelet-pearl-gold	1	4	289	-	-	https://www.minimalist.ae/products/blossom-bracelet-pearl-gold
2	Blossom / Bracelet Pearl Rose Gold	-	JCB04	blossom-bracelet-pearl-rose-gold	1	4	289	-	-	https://www.minimalist.ae/products/blossom-bracelet-pearl-rose-gold
3	Blossom / Bracelet Pearl Silver	-	JCB01	blossom-bracelet-pearl-silver	1	4	289	-	-	https://www.minimalist.ae/products/blossom-bracelet-pearl-silver
4	Blossom / Bracelet Red Gold	-	JCB15	blossom-bracelet-red-gold	1	4	289	-	-	https://www.minimalist.ae/products/blossom-bracelet-red-gold
5	Blossom / Earrings Pearl Gold	-	JCE12	blossom-earrings-pearl-gold	1	4	219	-	-	https://www.minimalist.ae/products/blossom-earrings-pearl-gold
6	Blossom / Earrings Pearl Rose Gold	-	JCE04	blossom-earrings-pearl-rose-gold	1	4	219	-	-	https://www.minimalist.ae/products/blossom-earrings-pearl-rose-gold
7	Blossom / Earrings Pearl Silver	-	JCE01	blossom-earrings-pearl-silver	1	4	219	-	-	https://www.minimalist.ae/products/blossom-earrings-pearl-silver
8	Blossom / Earrings Red Gold	-	JCE15	blossom-earrings-red-gold	1	4	219	-	-	https://www.minimalist.ae/products/blossom-earrings-red-gold
9	Blossom / Necklace Pearl Gold	-	JCN12	blossom-necklace-pearl-gold	1	5	329	-	-	https://www.minimalist.ae/products/blossom-necklace-pearl-gold

#	Product	AR	Primary SKU	Handle	Variants	Images	Price (AED)	Reviews	Stock	URL
10	Blossom / Necklace Pearl Rose Gold	-	JCN04	blossom-necklace-pearl-rose-gold	1	5	329	-	-	https://www.minimalist.ae/products/blossom-necklace-pearl-rose-gold
11	Blossom / Necklace Pearl Silver	-	JCN01	blossom-necklace-pearl-silver	1	5	329	-	-	https://www.minimalist.ae/products/blossom-necklace-pearl-silver
12	Blossom / Necklace Red Gold	-	JCN15	blossom-necklace-red-gold	1	5	329	-	-	https://www.minimalist.ae/products/blossom-necklace-red-gold
13	Blossom / Ring Pearl Gold	-	JCR12	blossom-ring-pearl-gold	1	4	219	-	-	https://www.minimalist.ae/products/blossom-ring-pearl-gold
14	Blossom / Ring Pearl Rose Gold	-	JCR04	blossom-ring-pearl-rose-gold	1	4	219	-	-	https://www.minimalist.ae/products/blossom-ring-pearl-rose-gold
15	Blossom / Ring Pearl Silver	-	JCR01	blossom-ring-pearl-silver	1	4	219	-	-	https://www.minimalist.ae/products/blossom-ring-pearl-silver
16	Blossom / Ring Red Gold	-	JCR15	blossom-ring-red-gold	1	4	219	-	-	https://www.minimalist.ae/products/blossom-ring-red-gold
17	Blossom / Set Pearl Gold	-	JCS12	blossom-set-pearl-gold	1	7	1,275	-	-	https://www.minimalist.ae/products/blossom-set-pearl-gold
18	Blossom / Set Pearl Rose Gold	-	JCS04	blossom-set-pearl-rose-gold	1	7	1,275	-	-	https://www.minimalist.ae/products/blossom-set-pearl-rose-gold
19	Blossom / Set Pearl Silver	-	JCS01	blossom-set-pearl-silver	1	7	1,275	-	-	https://www.minimalist.ae/products/blossom-set-pearl-silver

#	Product	AR	Primary SKU	Handle	Variants	Images	Price (AED)	Reviews	Stock	URL
20	Blossom / Set Red Gold	-	JCS15	blossom-set-red-gold	1	7	1,275	-	-	https://www.minimalist.ae/products/blossom-set-red-gold

3. Per-product deep specifications

One accordion per product with every structured spec known to Shopify (weight, harmonized code, Google category, barcode, region pricing).

Blossom / Bracelet Pearl Gold (JCB12)

Field	Value
Handle	blossom-bracelet-pearl-gold
Vendor	Bracelets
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	cate :: Blossom, cate :: bracelet, colour::gold/pearl::blossom-bracelet-pearl-gold, colour::red::blossom-bracelet-red-gold, colour::rose gold/pearl::blossom-bracelet-pearl-rose-gold, colour::silver/pearl::blossom-bracelet-pearl-silver, pair-blossom-earrings-pearl-gold, pair-blossom-necklace-pearl-gold, pair-blossom-ring-pearl-gold, pair-blossom-set-pearl-gold, product-mnl::Adjustable Size, product-mnl::two sided stones
Status	active
Variant count	1
Image count	4
Metafield count	28
Primary SKU	JCB12

Field	Value
Price AED	AED 289
Compare-at price	-
Weight (g)	200
Barcode	JCB12
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
BRACELET COLOUR	Gold
STONE	Genuine Mother of Pearl with Crystal
MATERIALS	Stainless Steel
ADJUSTABLE LENGTH	Yes
SKU	JCB12

Blossom / Bracelet Pearl Rose Gold (JCB04)

Field	Value
Handle	blossom-bracelet-pearl-rose-gold
Vendor	Bracelets
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-

Field	Value
SEO description	-
Tags	cate :: Blossom, cate :: bracelet, colour::gold/pearl::blossom-bracelet-pearl-gold, colour::red::blossom-bracelet-red-gold, colour::rose gold/pearl::blossom-bracelet-pearl-rose-gold, colour::silver/pearl::blossom-bracelet-pearl-silver, pair-blossom-earrings-pearl-rose-gold, pair-blossom-necklace-pearl-rose-gold, pair-blossom-ring-pearl-rose-gold, pair-blossom-set-pearl-rose-gold, product-mnl::Adjustable Size, product-mnl::two sided stones
Status	active
Variant count	1
Image count	4
Metafield count	28
Primary SKU	JCB04
Price AED	AED 289
Compare-at price	-
Weight (g)	200
Barcode	JCB04
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	deny
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
BRACELET COLOUR	Rose Gold
STONE	Genuine Mother of Pearl with Crystal
MATERIALS	Stainless Steel
ADJUSTABLE LENGTH	Yes
SKU	JCB04

Blossom / Bracelet Pearl Silver (JCB01)

Field	Value
Handle	blossom-bracelet-pearl-silver

Field	Value
Vendor	Bracelets
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	cate :: Blossom, cate :: bracelet, colour::gold/pearl::blossom-bracelet-pearl-gold, colour::red::blossom-bracelet-red-gold, colour::rose gold/pearl::blossom-bracelet-pearl-rose-gold, colour::silver/pearl::blossom-bracelet-pearl-silver, pair-blossom-earrings-pearl-silver, pair-blossom-necklace-pearl-silver, pair-blossom-ring-pearl-silver, pair-blossom-set-pearl-silver, product-mnl::Adjustable Size, product-mnl::two sided stones
Status	active
Variant count	1
Image count	4
Metafield count	28
Primary SKU	JCB01
Price AED	AED 289
Compare-at price	-
Weight (g)	200
Barcode	JCB01
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
BRACELET COLOUR	Silver
STONE	Genuine Mother of Pearl with Crystal
MATERIALS	Stainless Steel
ADJUSTABLE LENGTH	Yes
SKU	JCB01

Blossom / Bracelet Red Gold (JCB15)

Field	Value
Handle	blossom-bracelet-red-gold
Vendor	Bracelets
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	About:About Blossom Collection, cate :: Blossom, cate :: bracelet, colour::gold/pearl::blossom-bracelet-pearl-gold, colour::red::blossom-bracelet-red-gold, colour::rose gold/pearl::blossom-bracelet-pearl-rose-gold, colour::silver/pearl::blossom-bracelet-pearl-silver, pair-blossom-earrings-red-gold, pair-blossom-necklace-red-gold, pair-blossom-ring-red-gold, pair-blossom-set-red-gold, product-mnl::Adjustable Size, product-mnl::two sided stones
Status	active
Variant count	1
Image count	4
Metafield count	28
Primary SKU	JCB15
Price AED	AED 289

Field	Value
Compare-at price	-
Weight (g)	200
Barcode	JCB15
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
BRACELET COLOUR	Gold
STONE	Carnelian with Crystal
MATERIALS	Stainless Steel
ADJUSTABLE LENGTH	Yes
SKU	JCB15

Blossom / Earrings Pearl Gold (JCE12)

Field	Value
Handle	blossom-earrings-pearl-gold
Vendor	Earrings
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-

Field	Value
Tags	cate :: Blossom, cate :: earrings, colour::gold/pearl::blossom-earrings-pearl-gold, colour::red::blossom-earrings-red-gold, colour::rose gold/pearl::blossom-earrings-pearl-rose-gold, colour::silver/pearl::blossom-earrings-pearl-silver, pair-blossom-bracelet-pearl-gold, pair-blossom-necklace-pearl-gold, pair-blossom-ring-pearl-gold, pair-blossom-set-pearl-gold
Status	active
Variant count	1
Image count	4
Metafield count	27
Primary SKU	JCE12
Price AED	AED 219
Compare-at price	-
Weight (g)	200
Barcode	JCE12
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
EARRINGS COLOUR	Gold
STONE	Genuine Mother of Pearl with Crystal
MATERIALS	Stainless Steel
ADJUSTABLE SIZE	One Size
SKU	JCE12

Blossom / Earrings Pearl Rose Gold (JCE04)

Field	Value
Handle	blossom-earrings-pearl-rose-gold
Vendor	Earrings
Type	Jewellery

Field	Value
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	cate :: Blossom, cate :: earrings, colour::gold/pearl::blossom-earrings-pearl-gold, colour::red::blossom-earrings-red-gold, colour::rose gold/pearl::blossom-earrings-pearl-rose-gold, colour::silver/pearl::blossom-earrings-pearl-silver, pair-blossom-bracelet-pearl-rose-gold, pair-blossom-necklace-pearl-rose-gold, pair-blossom-ring-pearl-rose-gold, pair-blossom-set-pearl-rose-gold
Status	active
Variant count	1
Image count	4
Metafield count	27
Primary SKU	JCE04
Price AED	AED 219
Compare-at price	-
Weight (g)	200
Barcode	JCE04
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	deny
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
EARRINGS COLOUR	Rose Gold
STONE	Genuine Mother of Pearl with Crystal
MATERIALS	Stainless Steel
ADJUSTABLE SIZE	One Size
SKU	JCE04

Blossom / Earrings Pearl Silver (JCE01)

Field	Value
Handle	blossom-earrings-pearl-silver
Vendor	Earrings
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	cate :: Blossom, cate :: earrings, colour::gold/pearl::blossom-earrings-pearl-gold, colour::red::blossom-earrings-red-gold, colour::rose gold/pearl::blossom-earrings-pearl-rose-gold, colour::silver/pearl::blossom-earrings-pearl-silver, pair-blossom-bracelet-pearl-silver, pair-blossom-necklace-pearl-silver, pair-blossom-ring-pearl-silver, pair-blossom-set-pearl-silver, pair::gold::pearl::blossom-earrings-pearl-gold, pair::gold::red::blossom-earrings-red-gold, pair::rose gold::pearl::blossom-earrings-pearl-rose-gold, pair::silver::pearl::blossom-earrings-pearl-silver
Status	active
Variant count	1
Image count	4
Metafield count	27
Primary SKU	JCE01
Price AED	AED 219

Field	Value
Compare-at price	-
Weight (g)	200
Barcode	JCE01
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
EARRINGS COLOUR	Silver
STONE	Genuine Mother of Pearl with Crystal
MATERIALS	Stainless Steel
ADJUSTABLE SIZE	One Size
SKU	JCE01

Blossom / Earrings Red Gold (JCE15)

Field	Value
Handle	blossom-earrings-red-gold
Vendor	Earrings
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-

Field	Value
Tags	About:About Blossom Collection, cate :: Blossom, cate :: earrings, colour::gold/pearl::blossom-earrings-pearl-gold, colour::red::blossom-earrings-red-gold, colour::rose gold/pearl::blossom-earrings-pearl-rose-gold, colour::silver/pearl::blossom-earrings-pearl-silver, pair-blossom-bracelet-red-gold, pair-blossom-necklace-red-gold, pair-blossom-ring-red-gold, pair-blossom-set-red-gold, pair::gold::pearl::blossom-earrings-pearl-gold, pair::gold::red::blossom-earrings-red-gold, pair::rose gold::pearl::blossom-earrings-pearl-rose-gold, pair::silver::pearl::blossom-earrings-pearl-silver
Status	active
Variant count	1
Image count	4
Metafield count	27
Primary SKU	JCE15
Price AED	AED 219
Compare-at price	-
Weight (g)	200
Barcode	JCE15
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	deny
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
EARRINGS COLOUR	Gold
STONE	Carnelian with Crystal
MATERIALS	Stainless Steel
ADJUSTABLE SIZE	One Size
SKU	JCE15

Blossom / Necklace Pearl Gold (JCN12)

Field	Value
Handle	blossom-necklace-pearl-gold
Vendor	Necklace
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	About:About Blossom Collection, cate :: Blossom, cate :: necklace, colour::gold/pearl::blossom-necklace-pearl-gold, colour::red::blossom-necklace-red-gold, colour::rose gold/pearl::blossom-necklace-pearl-rose-gold, colour::silver/pearl::blossom-necklace-pearl-silver, pair-blossom-bracelet-pearl-gold, pair-blossom-earrings-pearl-gold, pair-blossom-ring-pearl-gold, pair-blossom-set-pearl-gold, product-mnl::Adjustable Size, product-mnl::two sided stones
Status	active
Variant count	1
Image count	5
Metafield count	27
Primary SKU	JCN12
Price AED	AED 329
Compare-at price	-
Weight (g)	200
Barcode	JCN12
Requires shipping	Yes
Taxable	Yes
Fulfillment	-

Field	Value
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
NECKLACE COLOUR	Gold
STONE	Genuine Mother of Pearl with Crystal
MATERIALS	Stainless Steel
ADJUSTABLE LENGTH	Yes
CHAIN LENGTH	36 inches
SKU	JCN12

Blossom / Necklace Pearl Rose Gold (JCN04)

Field	Value
Handle	blossom-necklace-pearl-rose-gold
Vendor	Necklace
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	About:About Blossom Collection, cate :: Blossom, cate :: necklace, colour::gold/pearl::blossom-necklace-pearl-gold, colour::red::blossom-necklace-red-gold, colour::rose gold/pearl::blossom-necklace-pearl-rose-gold, colour::silver/pearl::blossom-necklace-pearl-silver, pair-blossom-bracelet-pearl-rose-gold, pair-blossom-earrings-pearl-rose-gold, pair-blossom-ring-pearl-rose-gold, pair-blossom-set-pearl-rose-gold, product-mnl::Adjustable Size, product-mnl::two sided stones
Status	active

Field	Value
Variant count	1
Image count	5
Metafield count	27
Primary SKU	JCN04
Price AED	AED 329
Compare-at price	-
Weight (g)	200
Barcode	JCN04
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	deny
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
NECKLACE COLOUR	Rose Gold
STONE	Genuine Mother of Pearl with Crystal
MATERIALS	Stainless Steel
ADJUSTABLE LENGTH	Yes
CHAIN LENGTH	36 inches
SKU	JCN04

Blossom / Necklace Pearl Silver (JCN01)

Field	Value
Handle	blossom-necklace-pearl-silver
Vendor	Necklace
Type	Jewellery
Product category	-

Field	Value
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	cate :: Blossom, cate :: necklace, colour::gold/pearl::blossom-necklace-pearl-gold, colour::red::blossom-necklace-red-gold, colour::rose gold/pearl::blossom-necklace-pearl-rose-gold, colour::silver/pearl::blossom-necklace-pearl-silver, pair-blossom-bracelet-pearl-silver, pair-blossom-earrings-pearl-silver, pair-blossom-necklace-pearl-silver, pair-blossom-set-pearl-silver, product-mnl::Adjustable Size, product-mnl::two sided stones
Status	active
Variant count	1
Image count	5
Metafield count	27
Primary SKU	JCN01
Price AED	AED 329
Compare-at price	-
Weight (g)	200
Barcode	JCN01
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
NECKLACE COLOUR	Silver

Field	Value
STONE	Genuine Mother of Pearl with Crystal
MATERIALS	Stainless Steel
ADJUSTABLE LENGTH	Yes
CHAIN LENGTH	36 inches
SKU	JCN01

Blossom / Necklace Red Gold (JCN15)

Field	Value
Handle	blossom-necklace-red-gold
Vendor	Necklace
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	About:About Blossom Collection, cate :: Blossom, cate :: necklace, colour::gold/pearl::blossom-necklace-pearl-gold, colour::red::blossom-necklace-red-gold, colour::rose gold/pearl::blossom-necklace-pearl-rose-gold, colour::silver/pearl::blossom-necklace-pearl-silver, pair-blossom-bracelet-red-gold, pair-blossom-earrings-red-gold, pair-blossom-ring-red-gold, pair-blossom-set-red-gold, pair::gold::pearl::blossom-necklace-pearl-gold, pair::gold::red::blossom-necklace-red-gold, pair::rose gold::pearl::blossom-necklace-pearl-rose-gold, pair::silver::pearl::blossom-necklace-pearl-silver, product-mnl::Adjustable Size, product-mnl::two sided stones
Status	active
Variant count	1
Image count	5
Metafield count	27
Primary SKU	JCN15
Price AED	AED 329

Field	Value
Compare-at price	-
Weight (g)	200
Barcode	JCN15
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	deny
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
NECKLACE COLOUR	Gold
STONE	Carnelian with Crystal
MATERIALS	Stainless Steel
ADJUSTABLE LENGTH	Yes
CHAIN LENGTH	36 inches
SKU	JCN15

Blossom / Ring Pearl Gold (JCR12)

Field	Value
Handle	blossom-ring-pearl-gold
Vendor	Rings
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-

Field	Value
SEO description	-
Tags	cate :: Blossom, cate :: ring, colour::gold/pearl::blossom-ring-pearl-gold, colour::red::blossom-ring-red-gold, colour::rose gold/pearl::blossom-ring-pearl-rose-gold, colour::silver/pearl::blossom-ring-pearl-silver, pair-blossom-bracelet-pearl-gold, pair-blossom-earrings-pearl-gold, pair-blossom-necklace-pearl-gold, pair-blossom-set-pearl-gold, pair::gold::pearl::blossom-ring-pearl-gold, pair::gold::red::blossom-ring-red-gold, pair::rose gold::pearl::blossom-ring-pearl-rose-gold, pair::silver::pearl::blossom-ring-pearl-silver, product-mnl::Adjustable Size
Status	active
Variant count	1
Image count	4
Metafield count	27
Primary SKU	JCR12
Price AED	AED 219
Compare-at price	-
Weight (g)	200
Barcode	JCR12
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
RING COLOUR	Gold
STONE	Genuine Mother of Pearl with Crystal
MATERIALS	Stainless Steel
ADJUSTABLE LENGTH	Yes
SKU	JCR12

Blossom / Ring Pearl Rose Gold (JCR04)

Field	Value
Handle	blossom-ring-pearl-rose-gold
Vendor	Rings
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	cate :: Blossom, cate :: ring, colour::gold/pearl::blossom-ring-pearl-gold, colour::red::blossom-ring-red-gold, colour::rose gold/pearl::blossom-ring-pearl-rose-gold, colour::silver/pearl::blossom-ring-pearl-silver, pair-blossom-bracelet-pearl-rose-gold, pair-blossom-earrings-pearl-rose-gold, pair-blossom-necklace-pearl-rose-gold, pair-blossom-set-pearl-rose-gold, pair::gold::pearl::blossom-ring-pearl-gold, pair::gold::pearl::blossom-ring-pearl-rose-gold, pair::gold::red::blossom-ring-red-gold, pair::silver::pearl::blossom-ring-pearl-silver, product-mnl::Adjustable Size
Status	active
Variant count	1
Image count	4
Metafield count	27
Primary SKU	JCR04
Price AED	AED 219
Compare-at price	-
Weight (g)	200
Barcode	JCR04
Requires shipping	Yes
Taxable	Yes
Fulfillment	-

Field	Value
Inventory policy	deny
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
RING COLOUR	Rose Gold
STONE	Genuine Mother of Pearl with Crystal
MATERIALS	Stainless Steel
ADJUSTABLE LENGTH	Yes
SKU	JCR04

Blossom / Ring Pearl Silver (JCR01)

Field	Value
Handle	blossom-ring-pearl-silver
Vendor	Rings
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	cate :: Blossom, cate :: ring, colour::gold/pearl::blossom-ring-pearl-gold, colour::red::blossom-ring-red-gold, colour::rose gold/pearl::blossom-ring-pearl-rose-gold, colour::silver/pearl::blossom-ring-pearl-silver, pair-blossom-bracelet-pearl-silver, pair-blossom-earrings-pearl-silver, pair-blossom-necklace-pearl-silver, pair-blossom-set-pearl-silver, pair::gold::pearl::blossom-ring-pearl-rose-gold, pair::gold::red::blossom-ring-red-gold, pair::rose gold::pearl::blossom-ring-pearl-rose-gold, pair::silver::pearl::blossom-ring-pearl-silver, product-mnl::Adjustable Size
Status	active
Variant count	1

Field	Value
Image count	4
Metafield count	27
Primary SKU	JCR01
Price AED	AED 219
Compare-at price	-
Weight (g)	200
Barcode	JCR01
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
RING COLOUR	Silver
STONE	Genuine Mother of Pearl with Crystal
MATERIALS	Stainless Steel
ADJUSTABLE LENGTH	Yes
SKU	JCR01

Blossom / Ring Red Gold (JCR15)

Field	Value
Handle	blossom-ring-red-gold
Vendor	Rings
Type	Jewellery
Product category	-
Google category	-
Google gender	-

Field	Value
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	About:About Blossom Collection, cate :: Blossom, cate :: ring, colour::gold/pearl::blossom-ring-pearl-gold, colour::red::blossom-ring-red-gold, colour::rose gold/pearl::blossom-ring-pearl-rose-gold, colour::silver/pearl::blossom-ring-pearl-silver, pair-blossom-bracelet-red-gold, pair-blossom-earrings-red-gold, pair-blossom-necklace-red-gold, pair-blossom-set-red-gold, pair::gold::pearl::blossom-ring-pearl-rose-gold, pair::gold::red::blossom-ring-red-gold, pair::rose gold::pearl::blossom-ring-pearl-rose-gold, pair::silver::pearl::blossom-ring-pearl-silver, product-mnl::Adjustable Size
Status	active
Variant count	1
Image count	4
Metafield count	27
Primary SKU	JCR15
Price AED	AED 219
Compare-at price	-
Weight (g)	200
Barcode	JCR15
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	deny
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
RING COLOUR	Gold
STONE	Carnelian with Crystal
MATERIALS	Stainless Steel

Field	Value
ADJUSTABLE LENGTH	Yes
SKU	JCR15

Blossom / Set Pearl Gold (JCS12)

Field	Value
Handle	blossom-set-pearl-gold
Vendor	Jewellery Sets
Type	Jewellery Sets
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	About:About Blossom Collection, cate :: Blossom, colour::gold/pearl::blossom-set-pearl-gold, colour::red::blossom-set-red-gold, colour::rose gold/pearl::blossom-set-pearl-rose-gold, colour::silver/pearl::blossom-set-pearl-silver, pair::gold::pearl::blossom-set-pearl-gold, pair::gold::red::blossom-set-red-gold, pair::rose gold::pearl::blossom-set-pearl-rose-gold, pair::silver::pearl::blossom-set-pearl-silver, product-mnl::Adjustable Size
Status	active
Variant count	1
Image count	7
Metafield count	26
Primary SKU	JCS12
Price AED	AED 1,275
Compare-at price	-
Weight (g)	300
Barcode	JCS12

Field	Value
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
COLOUR	Gold
STONE	Genuine Mother of Pearl with Crystal
MATERIALS	Stainless Steel
ADJUSTABLE LENGTH	Yes
CHAIN LENGTH	36 inches
SKU	JCS12

Blossom / Set Pearl Rose Gold (JCS04)

Field	Value
Handle	blossom-set-pearl-rose-gold
Vendor	Jewellery Sets
Type	Jewellery Sets
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-

Field	Value
Tags	About:About Blossom Collection, cate :: Blossom, colour::gold/pearl::blossom-set-pearl-gold, colour::red::blossom-set-red-gold, colour::rose gold/pearl::blossom-set-pearl-rose-gold, colour::silver/pearl::blossom-set-pearl-silver, pair::gold::pearl::blossom-set-pearl-gold, pair::gold::red::blossom-set-red-gold, pair::rose gold::pearl::blossom-set-pearl-rose-gold, pair::silver::pearl::blossom-set-pearl-silver, product-mnl::Adjustable Size
Status	active
Variant count	1
Image count	7
Metafield count	27
Primary SKU	JCS04
Price AED	AED 1,275
Compare-at price	-
Weight (g)	300
Barcode	JCS04
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	deny
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
COLOUR	Rose Gold
STONE	Genuine Mother of Pearl with Crystal
MATERIALS	Stainless Steel
ADJUSTABLE LENGTH	Yes
CHAIN LENGTH	36 inches
SKU	JCS04

Blossom / Set Pearl Silver (JCS01)

Field	Value
Handle	blossom-set-pearl-silver

Field	Value
Vendor	Jewellery Sets
Type	Jewellery Sets
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	About:About Blossom Collection, cate :: Blossom, colour::gold/pearl::blossom-set-pearl-gold, colour::red::blossom-set-red-gold, colour::rose gold/pearl::blossom-set-pearl-rose-gold, colour::silver/pearl::blossom-set-pearl-silver, product-mnl::Adjustable Size
Status	active
Variant count	1
Image count	7
Metafield count	26
Primary SKU	JCS01
Price AED	AED 1,275
Compare-at price	-
Weight (g)	300
Barcode	JCS01
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
COLOUR	Silver

Field	Value
STONE	Genuine Mother of Pearl with Crystal
MATERIALS	Stainless Steel
ADJUSTABLE LENGTH	Yes
CHAIN LENGTH	36 inches
SKU	JCS01

Blossom / Set Red Gold (JCS15)

Field	Value
Handle	blossom-set-red-gold
Vendor	Jewellery Sets
Type	Jewellery Sets
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	About:About Blossom Collection, cate :: Blossom, colour::gold/pearl::blossom-set-pearl-gold, colour::red::blossom-set-red-gold, colour::rose gold/pearl::blossom-set-pearl-rose-gold, colour::silver/pearl::blossom-set-pearl-silver, product-mnl::Adjustable Size
Status	active
Variant count	1
Image count	7
Metafield count	26
Primary SKU	JCS15
Price AED	AED 1,275
Compare-at price	-
Weight (g)	300
Barcode	JCS15

Field	Value
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	deny
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
COLOUR	Gold
STONE	Carnelian with Crystal
MATERIALS	Stainless Steel
ADJUSTABLE LENGTH	Yes
CHAIN LENGTH	36 inches
SKU	JCS15

4. Per-product PDP copy

Shopify metafield copy exactly as it renders on the live PDP (body HTML, DYWL panels, how-we-compare, FAQs, tabs).

Blossom / Bracelet Pearl Gold

Body description

BRACELET COLOUR

Gold

STONE

Genuine Mother of Pearl with Crystal

MATERIALS

Stainless Steel

ADJUSTABLE LENGTH

Yes

SKU

JCB12

See it Styled

Blossom / Bracelet Pearl Rose Gold

Body description

BRACELET COLOUR

Rose Gold

STONE

Genuine Mother of Pearl with Crystal

MATERIALS

Stainless Steel

ADJUSTABLE LENGTH

Yes

SKU

JCB04

See it Styled

Blossom / Bracelet Pearl Silver

Body description

BRACELET COLOUR

Silver

STONE

Genuine Mother of Pearl with Crystal

MATERIALS

Stainless Steel

ADJUSTABLE LENGTH

Yes

SKU

JCB01

See it Styled

Blossom / Bracelet Red Gold

Body description

BRACELET COLOUR

Gold

STONE

Carnelian with Crystal

MATERIALS

Stainless Steel

ADJUSTABLE LENGTH

Yes

SKU

JCB15

See it Styled

Blossom / Earrings Pearl Gold

Body description

EARRINGS COLOUR

Gold

STONE

Genuine Mother of Pearl with Crystal

MATERIALS

Stainless Steel

ADJUSTABLE SIZE

One Size

SKU

JCE12

See it Styled

Blossom / Earrings Pearl Rose Gold

Body description

EARRINGS COLOUR

Rose Gold

STONE

Genuine Mother of Pearl with Crystal

MATERIALS

Stainless Steel

ADJUSTABLE SIZE

One Size

SKU

JCE04

See it Styled

Blossom / Earrings Pearl Silver

Body description

EARRINGS COLOUR

Silver

STONE

Genuine Mother of Pearl with Crystal

MATERIALS

Stainless Steel

ADJUSTABLE SIZE

One Size

SKU

JCE01

See it Styled

Blossom / Earrings Red Gold

Body description

EARRINGS COLOUR

Gold

STONE

Carnelian with Crystal

MATERIALS

Stainless Steel

ADJUSTABLE SIZE

One Size

SKU

JCE15

See it Styled

Blossom / Necklace Pearl Gold

Body description

NECKLACE COLOUR

Gold

STONE

Genuine Mother of Pearl with Crystal

MATERIALS

Stainless Steel

ADJUSTABLE LENGTH

Yes

CHAIN LENGTH

36 inches

SKU

JCN12

See it Styled

Blossom / Necklace Pearl Rose Gold

Body description

NECKLACE COLOUR

Rose Gold

STONE

Genuine Mother of Pearl with Crystal

MATERIALS

Stainless Steel

ADJUSTABLE LENGTH

Yes

CHAIN LENGTH

36 inches

SKU

JCN04

See it Styled

Blossom / Necklace Pearl Silver

Body description

NECKLACE COLOUR

Silver

STONE

Genuine Mother of Pearl with Crystal

MATERIALS

Stainless Steel

ADJUSTABLE LENGTH

Yes

CHAIN LENGTH

36 inches

SKU

JCN01

See it Styled

Blossom / Necklace Red Gold

Body description

NECKLACE COLOUR

Gold

STONE

Carnelian with Crystal

MATERIALS

Stainless Steel

ADJUSTABLE LENGTH

Yes

CHAIN LENGTH

36 inches

SKU

JCN15

See it Styled

Blossom / Ring Pearl Gold

Body description

RING COLOUR

Gold

STONE

Genuine Mother of Pearl with Crystal

MATERIALS

Stainless Steel

ADJUSTABLE LENGTH

Yes

SKU

JCR12

See it Styled

Blossom / Ring Pearl Rose Gold

Body description

RING COLOUR

Rose Gold

STONE

Genuine Mother of Pearl with Crystal

MATERIALS

Stainless Steel

ADJUSTABLE LENGTH

Yes

SKU

JCR04

See it Styled

Blossom / Ring Pearl Silver

Body description

RING COLOUR

Silver

STONE

Genuine Mother of Pearl with Crystal

MATERIALS

Stainless Steel

ADJUSTABLE LENGTH

Yes

SKU

JCR01

See it Styled

Blossom / Ring Red Gold

Body description

RING COLOUR
Gold

STONE
Carnelian with Crystal

MATERIALS
Stainless Steel

ADJUSTABLE LENGTH
Yes

SKU
JCR15

See it Styled

Blossom / Set Pearl Gold

Body description

COLOUR
Gold

STONE
Genuine Mother of Pearl with Crystal

MATERIALS
Stainless Steel

ADJUSTABLE LENGTH
Yes

CHAIN LENGTH
36 inches

SKU
JCS12

See it Styled

Blossom / Set Pearl Rose Gold

Body description

COLOUR

Rose Gold

STONE

Genuine Mother of Pearl with Crystal

MATERIALS

Stainless Steel

ADJUSTABLE LENGTH

Yes

CHAIN LENGTH

36 inches

SKU

JCS04

See it Styled

Blossom / Set Pearl Silver

Body description

COLOUR

Silver

STONE

Genuine Mother of Pearl with Crystal

MATERIALS

Stainless Steel

ADJUSTABLE LENGTH

Yes

CHAIN LENGTH

36 inches

SKU

JCS01

See it Styled

Blossom / Set Red Gold

Body description

COLOUR

Gold

STONE

Carnelian with Crystal

MATERIALS

Stainless Steel

ADJUSTABLE LENGTH

Yes

CHAIN LENGTH

36 inches

SKU

JCS15

See it Styled

5. Sales playbook

Talking points for retail sales advisors and CS agents. Seeded from DAISY 31-Jan baseline + Shopify copy; edit via the admin override UI to replace the defaults.

Elevator pitch (30 seconds)

The Blossom collection brings the signature Lulwa aesthetic into the jewellery category with a focus on craftsmanship, everyday wearability, and gift-ready packaging.

Best-fit personas

- The gift-giver: shopping for a milestone (birthday, engagement, Eid, graduation). Emphasise the signature wooden packaging and the sticker set.
- The self-purchase customer who rewards herself for a professional milestone. Emphasise longevity, pairing with existing jewellery, and care instructions.
- The returning customer expanding a set (already owns a Classic watch, considering a second piece). Emphasise cross-collection harmony and the upsell map below.
- The tourist buying a souvenir that says Emirates without feeling touristy. Emphasise the Barajeel/Khaleeji design language and shipping policies.

Upsell map (recommend with this collection)

- Matching piece from the same set (ring + necklace + earrings)
- A watch from Charming Diamond for layered wrist styling
- Travel pouch for safe storage

Objection handlers

- **"It is expensive."** Anchor on the wooden gift box, the craftsmanship, and the warranty. Compare per-wear cost over 3 years. Offer the discovery set as an entry point for perfumes, or a smaller SKU within the collection for watches/jewellery.
- **"Can I get a discount?"** Minimalist rarely discounts outside the seasonal moments. Offer loyalty perks, the gift box upgrade, or a personalisation service at no extra cost where applicable.
- **"Is this authentic?"** Every piece has the Minimalist serial on the wooden box sticker, a harmonized code for customs, and a warranty card. All SKUs are registered against the Shopify master catalogue.
- **"Can I return it?"** Yes, within 14 days, unworn, in original packaging. Perfumes must be unsealed. Personalised items are final sale.
- **"Does it come with Arabic language care?"** Yes, all care cards ship bilingual. The PDP copy itself is published in Arabic and English, and the retail staff are trained in both.

Style and wear tips

- Layering: start with the collection bracelet, add a charm, then the matching necklace.
- Metal tone matching: stick to one tone when layering, mix only for a statement look.
- Storage: keep in the provided pouch; avoid humidity and perfume spray on the metal.

6. Training material

Used by the retail onboarding programme and the Day 2-6 training transcripts. Quiz answers live at the bottom of this section; print the quiz separately for SAs.

Key vocabulary

Key vocabulary

- **Setting** - How the stone is held: prong, bezel, channel, pave.
- **Tone** - Gold, rose gold, silver. Stick to one per outfit or commit to mixing.
- **Clasp** - The closing mechanism. Lobster or magnetic depending on SKU.
- **Stack** - Layering multiple bracelets or necklaces for visual rhythm.

Five things SAs must know before selling

- Collection talking point 1 (fill in via admin override UI).
- Collection talking point 2 (fill in via admin override UI).
- Collection talking point 3 (fill in via admin override UI).
- Collection talking point 4 (fill in via admin override UI).
- Collection talking point 5 (fill in via admin override UI).

Common SA mistakes (from past training audits)

- Quoting "waterproof" instead of the correct "water-resistant 3 ATM".

- Skipping the wooden box as a selling point; always open it during the demo.
- Offering discount language before trying a non-monetary close (personalisation, gift wrap).
- Forgetting to ask about initials/engraving until after payment.
- Not mentioning the 14-day return policy when the customer hesitates.
- Handing over without showing care instructions - always flip to the care card.
- Calling the collection by its SKU prefix instead of its product name.

Role-play script

Customer: I am looking for a gift for my wife's birthday. Something elegant, not too flashy.

SA: Congratulations in advance. May I ask roughly what she wears day to day - more minimal, or does she layer jewellery?

Customer: She is mostly minimal. But she loves small details.

SA: Then the **Blossom** collection is a perfect fit. It is built around the idea of quiet luxury - clean lines, one hero detail per piece. Let me show you the signature piece...

SA (opens the wooden box): Notice the packaging. Every piece ships in this exact box with a set of exclusive stickers - part of the unboxing experience. After she sees it, you will get credit for it.

Customer: How much is it?

SA: The range starts at AED 219 to AED 1,275. For a birthday gift with this kind of presence, that is the sweet spot. And it is fully covered by our one-year warranty.

SA (closing): Would you like me to wrap it, or would she prefer to open the signature wooden box herself?

POS handling notes

- Always check if the customer wants initials before ringing up the sale.
- Offer the gift receipt option.
- For perfumes, check the seal before handover; never sell a broken seal.
- For watches, set the time on the watch before handing over when possible.
- For jewellery, use the black polishing cloth before the handover.

Five-question quiz

Q1. What is the SKU prefix for the Blossom collection?

Q2. How many active products are currently in the Blossom collection?

Q3. Which category does Blossom belong to?

Q4. Name one upsell recommendation for Blossom.

Q5. What is the typical objection heard for Blossom and the one-line counter?

Answer key

- Q1: LULWA-BLOSSOM - Q2: 20 - Q3: Jewellery - Q4: See "Upsell map" above. - Q5: See "Objection handlers" above.

7. Imagery inventory

Every image URL for every product in this collection. Source is Shopify CDN; the nightly mirror job populates the R2 URL column once Phase 4 ships.

Blossom / Bracelet Pearl Gold (blossom-bracelet-pearl-gold)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/1_5e63924a-5a19-4562-a5a5-bb24a1aafb59.jpg?v=1663246792	-
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/2_7c97dfd-2d7f-488b-8233-80261405a2e0.jpg?v=1663246792	-
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/bp1_a878cfc9-c06f-4163-8632-e320973b45f3.jpg?v=1664263193	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/bp2_ae241746-2062-4686-9537-f3b089d36452.jpg?v=1664263193	-



Blossom / Bracelet Pearl Rose Gold (blossom-bracelet-pearl-rose-gold)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/1_f84dd5d2-02b8-4e73-ac84-a69cffd19553.jpg?v=1663310975	-
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/2_24aa8bb2-55a8-4575-a355-5a5dfea24cdc.jpg?v=1663310975	-
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/p3_e71f4654-b9dd-45d0-95ba-4d46872a6d61.jpg?v=1664195757	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/p4_513fd431-8ab7-47b2-a5d4-d1bf363f0661.jpg?v=1664195757	-



Blossom / Bracelet Pearl Silver (blossom-bracelet-pearl-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/1_624e56a8-f5cf-43b0-970a-0a65dcf6bfa2.jpg?v=1663313616	-
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/bp1.jpg?v=1736072072	-
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/bp2.jpg?v=1736072072	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/2_a716bf36-362a-4cb6-9e87-4c5f7555afb4.jpg?v=1736072072	-



Blossom / Bracelet Red Gold (blossom-bracelet-red-gold)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/b1.jpg?v=1663319018	-
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/b2.jpg?v=1663319018	-
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/p2.jpg?v=1663838640	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/p3.jpg?v=1663838640	-



Blossom / Earrings Pearl Gold (blossom-earrings-pearl-gold)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/earring1.jpg?v=1663247319	-
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/earring2.jpg?v=1663247319	-
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/earring3.jpg?v=1663247316	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/ep1_1d86c1d9-958b-4d72-8965-2db6f905f6cd.jpg?v=1664263878	-



Blossom / Earrings Pearl Rose Gold (blossom-earrings-pearl-rose-gold)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/e1.jpg?v=1663311242	-
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/e2.jpg?v=1663311242	-
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/e3.jpg?v=1663311242	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/rep1.jpg?v=1664195873	-



Blossom / Earrings Pearl Silver (blossom-earrings-pearl-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/e1_a90dec2e-4f0e-4f45-994e-ee60009a7386.jpg?v=1663314306	-
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/e2_a323c8a8-979f-4c80-8649-9efd2fe85158.jpg?v=1663314306	-
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/e3_f2e786de-1bfd-40e3-b900-20be0cc68eda.jpg?v=1663314306	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/ep1.jpg?v=1664199012	-



Blossom / Earrings Red Gold (blossom-earrings-red-gold)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/e1_d1886f09-801c-4af3-af1e-5bbcbdb79b80.jpg?v=1663319155	-
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/e2_d4d94193-f24f-4af2-b1e1-a436970fb79f.jpg?v=1663319155	-
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/e3_882c5fff-4e15-4676-8835-7474b7ff5685.jpg?v=1663319155	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/p4.jpg?v=1663844093	-



Blossom / Necklace Pearl Gold (blossom-necklace-pearl-gold)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/necklace1.jpg?v=1663247716	-
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/necklace2.jpg?v=1663247716	-
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/necklace3_83cedfb4-babb-4bac-ae13-85589dc6d244.jpg?v=1663247716	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/necklace4_5e38cf1f-2bde-454d-bde5-5e44fc7dc6f2.jpg?v=1663247716	-
5	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/np1_34fb7058-4278-49c3-9778-19daddc6b313.jpg?v=1664264758	-



Blossom / Necklace Pearl Rose Gold (blossom-necklace-pearl-rose-gold)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/n1.jpg?v=1663311408	-
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/n2.jpg?v=1663311409	-
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/n3.jpg?v=1663311408	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/n4.jpg?v=1663311408	-
5	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/np1.jpg?v=1664196489	-



Blossom / Necklace Pearl Silver (blossom-necklace-pearl-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/n1_470677dd-bb0a-4e1d-aae9-94f2f50a2b2a.jpg?v=1663317693	-
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/n2_c16ec8b8-e059-4cb1-8694-2e4423171dc6.jpg?v=1663317693	-
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/n3_142b4e80-68e1-4c86-8b2b-9103a745b3d7.jpg?v=1663317694	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/n4_4c91730a-ae2d-401d-8b19-3082896f9182.jpg?v=1663317693	-

#	Alt	Shopify CDN	R2 mirror
5	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/np1_5a0c32c8-189d-4389-844c-479e3bc4dc7e.jpg?v=1664199349	-



Blossom / Necklace Red Gold (blossom-necklace-red-gold)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/n1_11857a66-304f-4e31-9038-5732ba3b4609.jpg?v=1663319701	-
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/n2_dd3014d7-e52b-45fa-b724-d66ad937b3de.jpg?v=1663319701	-

#	Alt	Shopify CDN	R2 mirror
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/n3_96329c98-49d2-4098-9538-221572614a94.jpg?v=1663319701	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/n4_47e27d04-a93c-4dc1-9052-aad14a877756.jpg?v=1663319701	-
5	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/p5.jpg?v=1663844431	-



Blossom / Ring Pearl Gold (blossom-ring-pearl-gold)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/ring1.jpg?v=1663248559	-

#	Alt	Shopify CDN	R2 mirror
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/ring2.jpg?v=1663248559	-
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/rp1_b0bced40-1bd5-40f9-938b-faedeca5e4c0.jpg?v=1664265769	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/rp2_c895c969-a4de-4684-9d52-74ead4178826.jpg?v=1664265769	-



Blossom / Ring Pearl Rose Gold (blossom-ring-pearl-rose-gold)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/r1.jpg?v=1663311542	-

#	Alt	Shopify CDN	R2 mirror
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/r2.jpg?v=1663311542	-
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/rp1.jpg?v=1664197019	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/rp2.jpg?v=1664197019	-



Blossom / Ring Pearl Silver (blossom-ring-pearl-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/r1_6fb4f635-46ad-4f75-bf6f-aed6cc3da7ec.jpg?v=1663315566	-

#	Alt	Shopify CDN	R2 mirror
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/r2_7992fca8-9963-44b8-b95c-f328651b803e.jpg?v=1663315566	-
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/rp1_af4bfa5f-b1dd-44f8-b40f-09a5293c1eaf.jpg?v=1664200286	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/rp2_020f4bc3-faa9-400c-9b7c-3dd7ad86f380.jpg?v=1664200285	-



Blossom / Ring Red Gold (blossom-ring-red-gold)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/r1_8e039fc8-d51e-43a0-a5c2-e416893d8dae.jpg?v=1663320062	-
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/r2_7cf0678e-f27d-4eb4-8088-09b5228ef635.jpg?v=1663320062	-
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/p2_e1c84b9d-9ff1-4876-830b-a0337fa936ce.jpg?v=1663848491	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/p3_9b9553b7-2daa-4ab3-b2c4-5e2e77b1800e.jpg?v=1663848492	-



Blossom / Set Pearl Gold (blossom-set-pearl-gold)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/set1.jpg?v=1663656126	-
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/necklace1_d520aad0-3859-4f91-89e2-742a0da54a9d.jpg?v=1663656126	-
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/1_4523c422-d5af-4d0a-bfa0-4021cae74967.jpg?v=1663656126	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/ring1_337e0271-7fb8-44ac-9d26-05be73f58807.jpg?v=1663656126	-
5	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/eaarring2_5b056239-b18b-4deb-b4ee-d49d480c174a.jpg?v=1663656126	-
6	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/set4_d1c75479-4945-43a3-9bb6-ab035fe01a7e.jpg?v=1663656126	-
7	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/sp1_db25631b-a57b-4fef-99c0-6e53148f143a.jpg?v=1664267188	-



Blossom / Set Pearl Rose Gold (blossom-set-pearl-rose-gold)

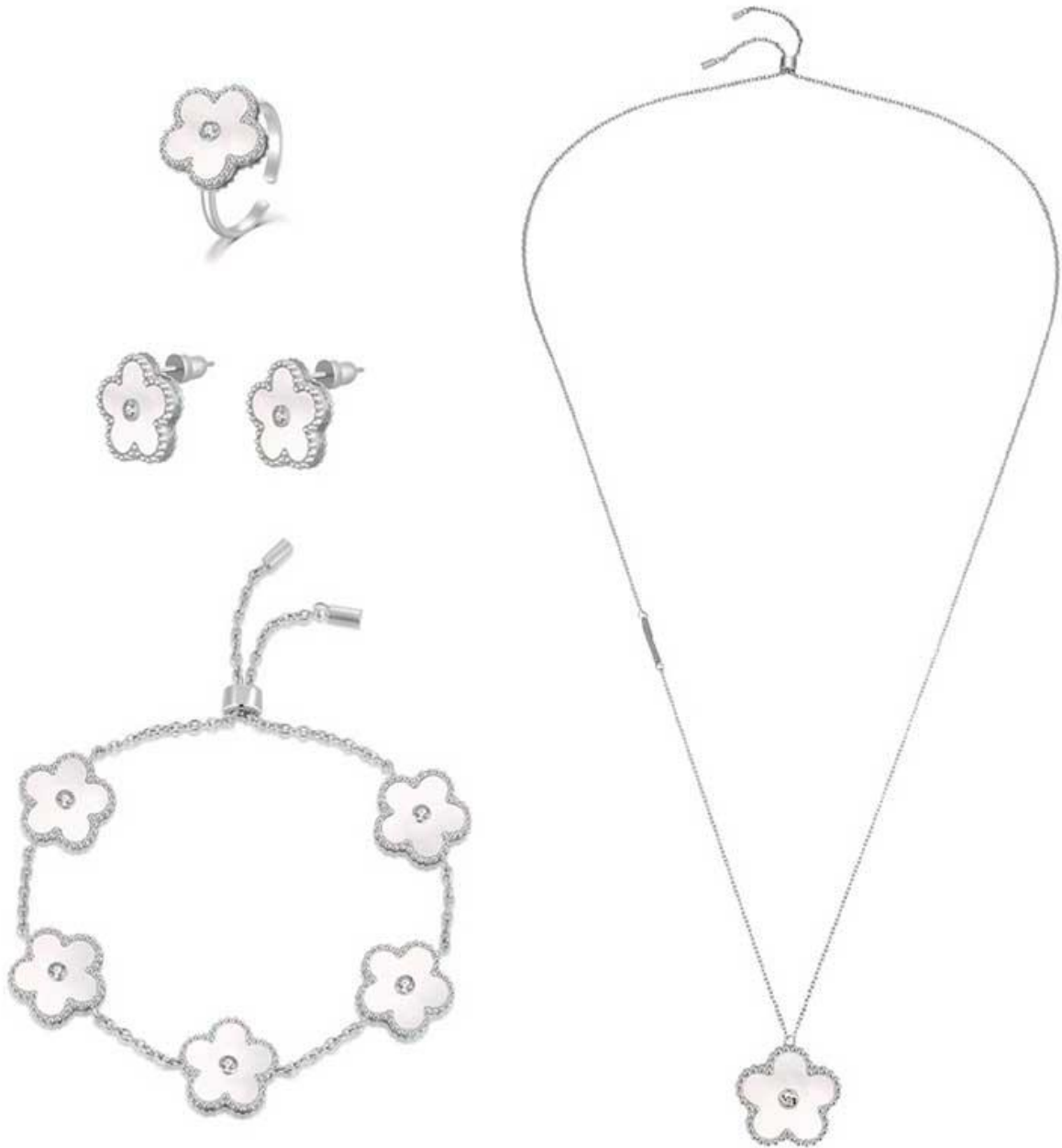
#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/Rosegoldset.jpg?v=1663749336	-
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/n1_a7640b1d-520f-440d-b342-42ae772dd1e2.jpg?v=1663749336	-
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/1_487e321e-f464-47b2-b534-1fb21698394d.jpg?v=1663749336	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/r1_cb7293c6-3c04-498e-991e-7ea222d7d7b5.jpg?v=1663749336	-

#	Alt	Shopify CDN	R2 mirror
5	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/e2_965d0c92-5a75-47f5-b296-d68f9968c54a.jpg?v=1663749336	-
6	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/set2_ecf78a75-64bb-4074-a946-a01096c6d9ec.jpg?v=1663749336	-
7	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/setp1.jpg?v=1664197547	-



Blossom / Set Pearl Silver (blossom-set-pearl-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/set4_a2de9370-819c-414b-a736-8e3b40d6d3b4.jpg?v=1663656197	-
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/n1_408dc7e0-d79e-4238-874f-97d1561994ab.jpg?v=1663656197	-
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/1_dbcd4f5f-d830-4ff8-aeb5-0241ad467c79.jpg?v=1663656197	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/e2_2cdc4295-e45e-462d-a0a4-d3fd0852d3d1.jpg?v=1663656197	-
5	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/r1_053a6992-5374-40f6-b60e-ded5e46eaccd.jpg?v=1663656197	-
6	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/set2_feab499c-3190-4e9c-9d94-a3e108525cc5.jpg?v=1663656231	-
7	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/sp1.jpg?v=1664260904	-



Blossom / Set Red Gold (blossom-set-red-gold)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/set2_8fe98faa-c7ea-44aa-9096-7f2018922c62.jpg?v=1663656259	-
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/n1_392e7ef0-0a31-4e89-93aa-31c3d83c9e0a.jpg?v=1663656259	-
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/b1_65f4ac51-64c4-4701-b753-6e6dae2e1263.jpg?v=1663656259	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/e2_f3d0905f-e77e-4304-8c2e-86b499e21204.jpg?v=1663656259	-

#	Alt	Shopify CDN	R2 mirror
5	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/r1_979b0c4f-fe39-453e-8228-89e6fff676b2.jpg?v=1663656259	-
6	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/s2.jpg?v=1663656259	-
7	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/products/rsis2.jpg?v=1663850010	-



8. Business context

Roadmap status, launch date, and expansion history. Pulled nightly from the "ALL LAUNCHES WITH DATES" Google Sheet.

Field	Value
Products in this book	20
Launch date (sheet)	<i>not yet synced from sheet</i>
Roadmap status	<i>not yet synced from sheet</i>

11. Jewellery-specific

Metal, stone setting, adjustable length, and sizing. Primary source: parsed specs; secondary: Shopify metafields.

Blossom / Bracelet Pearl Gold

Attribute	Value
Materials	Stainless Steel
Stone	Genuine Mother of Pearl with Crystal
Adjustable Length	Yes
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	-

Blossom / Bracelet Pearl Rose Gold

Attribute	Value
Materials	Stainless Steel
Stone	Genuine Mother of Pearl with Crystal
Adjustable Length	Yes
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	-

Blossom / Bracelet Pearl Silver

Attribute	Value
Materials	Stainless Steel
Stone	Genuine Mother of Pearl with Crystal
Adjustable Length	Yes
Jewelry material (Shopify)	-

Attribute	Value
Color	-
Ring size	-
Harmonized code	-

Blossom / Bracelet Red Gold

Attribute	Value
Materials	Stainless Steel
Stone	Carnelian with Crystal
Adjustable Length	Yes
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	-

Blossom / Earrings Pearl Gold

Attribute	Value
Materials	Stainless Steel
Stone	Genuine Mother of Pearl with Crystal
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	-

Blossom / Earrings Pearl Rose Gold

Attribute	Value
Materials	Stainless Steel
Stone	Genuine Mother of Pearl with Crystal
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	-

Blossom / Earrings Pearl Silver

Attribute	Value
Materials	Stainless Steel

Attribute	Value
Stone	Genuine Mother of Pearl with Crystal
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	-

Blossom / Earrings Red Gold

Attribute	Value
Materials	Stainless Steel
Stone	Carnelian with Crystal
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	-

Blossom / Necklace Pearl Gold

Attribute	Value
Materials	Stainless Steel
Stone	Genuine Mother of Pearl with Crystal
Adjustable Length	Yes
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	-

Blossom / Necklace Pearl Rose Gold

Attribute	Value
Materials	Stainless Steel
Stone	Genuine Mother of Pearl with Crystal
Adjustable Length	Yes
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	-

Blossom / Necklace Pearl Silver

Attribute	Value
Materials	Stainless Steel
Stone	Genuine Mother of Pearl with Crystal
Adjustable Length	Yes
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	-

Blossom / Necklace Red Gold

Attribute	Value
Materials	Stainless Steel
Stone	Carnelian with Crystal
Adjustable Length	Yes
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	-

Blossom / Ring Pearl Gold

Attribute	Value
Materials	Stainless Steel
Stone	Genuine Mother of Pearl with Crystal
Adjustable Length	Yes
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	-

Blossom / Ring Pearl Rose Gold

Attribute	Value
Materials	Stainless Steel
Stone	Genuine Mother of Pearl with Crystal
Adjustable Length	Yes

Attribute	Value
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	-

Blossom / Ring Pearl Silver

Attribute	Value
Materials	Stainless Steel
Stone	Genuine Mother of Pearl with Crystal
Adjustable Length	Yes
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	-

Blossom / Ring Red Gold

Attribute	Value
Materials	Stainless Steel
Stone	Carnelian with Crystal
Adjustable Length	Yes
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	-

Blossom / Set Pearl Gold

Attribute	Value
Materials	Stainless Steel
Stone	Genuine Mother of Pearl with Crystal
Adjustable Length	Yes
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	-

Blossom / Set Pearl Rose Gold

Attribute	Value
Materials	Stainless Steel
Stone	Genuine Mother of Pearl with Crystal
Adjustable Length	Yes
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	-

Blossom / Set Pearl Silver

Attribute	Value
Materials	Stainless Steel
Stone	Genuine Mother of Pearl with Crystal
Adjustable Length	Yes
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	-

Blossom / Set Red Gold

Attribute	Value
Materials	Stainless Steel
Stone	Carnelian with Crystal
Adjustable Length	Yes
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	-

13. Change log (last 90 days)

Product-level changes in this collection: price moves, new variants, discontinued SKUs, image refreshes, copy edits.

When	SKU	Field	Old	New	Source
2026-04-22	-	new	-	Blossom / Set Red Gold	shopify_minimalist

When	SKU	Field	Old	New	Source
2026-04-22	-	new	-	Blossom / Set Pearl Silver	shopify_minimalist
2026-04-22	-	new	-	Blossom / Set Pearl Rose Gold	shopify_minimalist
2026-04-22	-	new	-	Blossom / Set Pearl Gold	shopify_minimalist
2026-04-22	-	new	-	Blossom / Ring Red Gold	shopify_minimalist
2026-04-22	-	new	-	Blossom / Ring Pearl Silver	shopify_minimalist
2026-04-22	-	new	-	Blossom / Ring Pearl Rose Gold	shopify_minimalist
2026-04-22	-	new	-	Blossom / Ring Pearl Gold	shopify_minimalist
2026-04-22	-	new	-	Blossom / Necklace Red Gold	shopify_minimalist
2026-04-22	-	new	-	Blossom / Necklace Pearl Silver	shopify_minimalist
2026-04-22	-	new	-	Blossom / Necklace Pearl Rose Gold	shopify_minimalist
2026-04-22	-	new	-	Blossom / Necklace Pearl Gold	shopify_minimalist
2026-04-22	-	new	-	Blossom / Earrings Red Gold	shopify_minimalist
2026-04-22	-	new	-	Blossom / Earrings Pearl Silver	shopify_minimalist
2026-04-22	-	new	-	Blossom / Earrings Pearl Rose Gold	shopify_minimalist
2026-04-22	-	new	-	Blossom / Earrings Pearl Gold	shopify_minimalist
2026-04-22	-	new	-	Blossom / Bracelet Red Gold	shopify_minimalist
2026-04-22	-	new	-	Blossom / Bracelet Pearl Silver	shopify_minimalist
2026-04-22	-	new	-	Blossom / Bracelet Pearl Rose Gold	shopify_minimalist
2026-04-22	-	new	-	Blossom / Bracelet Pearl Gold	shopify_minimalist
2026-04-22	-	new	-	Blossom / Set Red Gold	shopify_lulwa
2026-04-22	-	new	-	Blossom / Set Pearl Silver	shopify_lulwa
2026-04-22	-	new	-	Blossom / Set Pearl Rose Gold	shopify_lulwa
2026-04-22	-	new	-	Blossom / Set Pearl Gold	shopify_lulwa
2026-04-22	-	new	-	Blossom / Ring Red Gold	shopify_lulwa
2026-04-22	-	new	-	Blossom / Ring Pearl Silver	shopify_lulwa
2026-04-22	-	new	-	Blossom / Ring Pearl Rose Gold	shopify_lulwa
2026-04-22	-	new	-	Blossom / Ring Pearl Gold	shopify_lulwa
2026-04-22	-	new	-	Blossom / Necklace Red Gold	shopify_lulwa
2026-04-22	-	new	-	Blossom / Necklace Pearl Silver	shopify_lulwa