

Khazeina (LULWA-KHAZEINA)

Brand: Lulwa

Category: Jewellery

Collection code: LULWA-KHAZEINA

Products in this book: 10

1. Collection identity



2. Full product roster

Every active product in this collection with its primary SKU, price, AR title if available, Judge.me rating, and live URL.

#	Product	AR	Primary SKU	Handle	Variants	Images	Price (AED)	Reviews	Stock	URL
1	Khazeina / Bangle Gold	-	KZB12	khazeina-bangle-gold	1	4	375	-	-	https://www.minimalist.ae/products/khazeina-bangle-gold
2	Khazeina / Bangle Silver	-	KZB01	khazeina-bangle-silver	1	4	375	-	-	https://www.minimalist.ae/products/khazeina-bangle-silver
3	Khazeina / Earrings Gold	-	KZE12	khazeina-earrings-gold	1	4	275	-	-	https://www.minimalist.ae/products/khazeina-earrings-gold
4	Khazeina / Earrings Silver	-	KZE01	khazeina-earrings-silver	1	4	275	-	-	https://www.minimalist.ae/products/khazeina-earrings-silver
5	Khazeina / Necklace Gold	-	KZN12	khazeina-necklace-gold	1	5	420	-	-	https://www.minimalist.ae/products/khazeina-necklace-gold
6	Khazeina / Necklace Silver	-	KZN01	khazeina-necklace-silver	1	5	420	-	-	https://www.minimalist.ae/products/khazeina-necklace-silver
7	Khazeina / Ring Gold	-	KZR12	khazeina-ring-gold	1	2	275	-	-	https://www.minimalist.ae/products/khazeina-ring-gold
8	Khazeina / Ring Silver	-	KZR01	khazeina-ring-silver	1	4	275	-	-	https://www.minimalist.ae/products/khazeina-ring-silver
9	Khazeina / Set Gold	-	KZS12	khazeina-set-gold	1	7	1,315	-	-	https://www.minimalist.ae/products/khazeina-set-gold
10	Khazeina / Set Silver	-	KZS01	khazeina-set-silver	1	7	1,315	-	-	https://www.minimalist.ae/products/khazeina-set-silver

3. Per-product deep specifications

One accordion per product with every structured spec known to Shopify (weight, harmonized code, Google category, barcode, region pricing).

Khazeina / Bangle Gold (KZB12)

Field	Value
Handle	khazeina-bangle-gold
Vendor	Bracelets
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	about:About Khazeina Collection, cate :: Heritage Collection, cate :: bracelet, colour::gold::khazeina-bangle-gold, colour::silver::khazeina-bangle-silver, pair-khazeina-earrings-gold, pair-khazeina-necklace-gold, pair-khazeina-ring-gold, pair-moza, product-mnl::Adjustable Size
Status	active
Variant count	1
Image count	4
Metafield count	17
Primary SKU	KZB12
Price AED	AED 375
Compare-at price	-
Weight (g)	0
Barcode	KZB12
Requires shipping	Yes

Field	Value
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
BANGLE COLOUR	Gold
MATERIALS	Gold Plated
ADJUSTABLE LENGTH	Yes
SKU	KZB12

Khazeina / Bangle Silver (KZB01)

Field	Value
Handle	khazeina-bangle-silver
Vendor	Bracelets
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	about:About Khazeina Collection, cate :: Heritage Collection, cate :: bracelet, colour::gold::khazeina-bangle-gold, colour::silver::khazeina-bangle-silver, pair-khazeina-earrings-silver, pair-khazeina-necklace-silver, pair-khazeina-ring-silver, pair-sadaf, pro_label::Customer Favorite, product-mnl::Adjustable Size
Status	active
Variant count	1
Image count	4

Field	Value
Metafield count	17
Primary SKU	KZB01
Price AED	AED 375
Compare-at price	-
Weight (g)	0
Barcode	KZB01
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
BANGLE COLOUR	Silver
MATERIALS	Silver Plated
ADJUSTABLE LENGTH	Yes
SKU	KZB01

Khazeina / Earrings Gold (KZE12)

Field	Value
Handle	khazeina-earrings-gold
Vendor	Earrings
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-

Field	Value
SEO title	-
SEO description	-
Tags	about:About Khazeina Collection, cate :: Heritage Collection, cate :: earrings, colour::gold::khazeina-earrings-gold, colour::silver::khazeina-earrings-silver, pair-khazeina-bangle-gold, pair-khazeina-necklace-gold, pair-khazeina-ring-gold, pair-moza
Status	active
Variant count	1
Image count	4
Metafield count	17
Primary SKU	KZE12
Price AED	AED 275
Compare-at price	-
Weight (g)	0
Barcode	KZE12
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
EARRINGS COLOUR	Gold
MATERIALS	Gold Plated
ADJUSTABLE LENGTH	One Size
SKU	KZE12

Khazeina / Earrings Silver (KZE01)

Field	Value
Handle	khazeina-earrings-silver
Vendor	Earrings
Type	Jewellery

Field	Value
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	about:About Khazeina Collection, cate :: Heritage Collection, cate :: earrings, colour::gold::khazeina-earrings-gold, colour::silver::khazeina-earrings-silver, new_pro::New, pair-khazeina-bangle-silver, pair-khazeina-necklace-silver, pair-khazeina-ring-silver, pair-thuraya
Status	active
Variant count	1
Image count	4
Metafield count	17
Primary SKU	KZE01
Price AED	AED 275
Compare-at price	-
Weight (g)	0
Barcode	KZE01
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	deny
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
EARRINGS COLOUR	Silver
MATERIALS	Silver Plated

Field	Value
ADJUSTABLE LENGTH	One Size
SKU	KZE01

Khazeina / Necklace Gold (KZN12)

Field	Value
Handle	khazeina-necklace-gold
Vendor	Necklace
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	about:About Khazeina Collection, cate :: Heritage Collection, cate :: necklace, colour::gold::khazeina-necklace-gold, colour::silver::khazeina-necklace-silver, pair-khazeina-bangle-gold, pair-khazeina-earrings-gold, pair-khazeina-ring-gold, pair-moza, pro_label::Customer Favorite, product-mnl::Adjustable Size
Status	active
Variant count	1
Image count	5
Metafield count	17
Primary SKU	KZN12
Price AED	AED 420
Compare-at price	-
Weight (g)	0
Barcode	KZN12
Requires shipping	Yes
Taxable	Yes

Field	Value
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
NECKLACE COLOUR	Gold
STONE	Pearl
MATERIALS	Gold Plated
ADJUSTABLE LENGTH	Yes
CHAIN LENGTH	36 inches
SKU	KZN12

Khazeina / Necklace Silver (KZN01)

Field	Value
Handle	khazeina-necklace-silver
Vendor	Necklace
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	about:About Khazeina Collection, cate :: Heritage Collection, cate :: necklace, colour::gold::khazeina-necklace-gold, colour::silver::khazeina-necklace-silver, pair-khazeina-bangle-silver, pair-khazeina-earrings-silver, pair-khazeina-ring-silver, pair-sadaf, product-mnl::Adjustable Size
Status	active
Variant count	1

Field	Value
Image count	5
Metafield count	17
Primary SKU	KZN01
Price AED	AED 420
Compare-at price	-
Weight (g)	0
Barcode	KZN01
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
NECKLACE COLOUR	Silver
STONE	Pearl
MATERIALS	Silver Plated
ADJUSTABLE LENGTH	Yes
CHAIN LENGTH	36 inches
SKU	KZN01

Khazeina / Ring Gold (KZR12)

Field	Value
Handle	khazeina-ring-gold
Vendor	Rings
Type	Jewellery
Product category	-
Google category	-
Google gender	-

Field	Value
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	about:About Khazeina Collection, cate :: Heritage Collection, cate :: ring, colour::gold::khazeina-ring-gold, colour::silver::khazeina-ring-silver, pair-khazeina-bangle-gold, pair-khazeina-earrings-gold, pair-khazeina-necklace-gold, pair-moza, pro_label::Customer Favorite, product-mnl::Adjustable Size
Status	active
Variant count	1
Image count	2
Metafield count	17
Primary SKU	KZR12
Price AED	AED 275
Compare-at price	-
Weight (g)	0
Barcode	KZR12
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
RING COLOUR	Gold
MATERIALS	Gold Plated
ADJUSTABLE LENGTH	Yes
SKU	KZR12

Khazeina / Ring Silver (KZR01)

Field	Value
Handle	khazeina-ring-silver
Vendor	Rings
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	about:About Khazeina Collection, cate :: Heritage Collection, cate :: ring, colour::gold::khazeina-ring-gold, colour::silver::khazeina-ring-silver, pair-khazeina-bangle-silver, pair-khazeina-earrings-silver, pair-khazeina-necklace-silver, pair-thuraya, product-mnl::Adjustable Size
Status	active
Variant count	1
Image count	4
Metafield count	17
Primary SKU	KZR01
Price AED	AED 275
Compare-at price	-
Weight (g)	0
Barcode	KZR01
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
RING COLOUR	Silver
MATERIALS	Silver Plated
ADJUSTABLE LENGTH	Yes
SKU	KZR01

Khazeina / Set Gold (KZS12)

Field	Value
Handle	khazeina-set-gold
Vendor	Jewellery Sets
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	about:About Khazeina Collection, cate :: Heritage Collection, cate :: sets, colour::gold::khazeina-set-gold, colour::silver::khazeina-set-silver, new_pro::New, pair-moza, product-mnl::Adjustable Size
Status	active
Variant count	1
Image count	7
Metafield count	17
Primary SKU	KZS12
Price AED	AED 1,315
Compare-at price	-
Weight (g)	0
Barcode	KZS12

Field	Value
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
COLOUR	Gold
STONE	Pearl
MATERIALS	Gold Plated
ADJUSTABLE LENGTH	Yes
CHAIN LENGTH	36 inches
SKU	KZS12

Khazeina / Set Silver (KZS01)

Field	Value
Handle	khazeina-set-silver
Vendor	Jewellery Sets
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	about:About Khazeina Collection, cate :: Heritage Collection, cate :: sets, colour::gold::khazeina-set-gold, colour::silver::khazeina-set-silver, new_pro::New, pair-sadaf, pair-thuraya, product-mnl::Adjustable Size
Status	active

Field	Value
Variant count	1
Image count	7
Metafield count	17
Primary SKU	KZS01
Price AED	AED 1,315
Compare-at price	-
Weight (g)	0
Barcode	KZS01
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	deny
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
COLOUR	Silver
STONE	Pearl
MATERIALS	Silver Plated
ADJUSTABLE LENGTH	Yes
CHAIN LENGTH	36 inches
SKU	KZS01

4. Per-product PDP copy

Shopify metafield copy exactly as it renders on the live PDP (body HTML, DYWL panels, how-we-compare, FAQs, tabs).

Khazeina / Bangle Gold

Body description

BANGLE COLOUR
Gold

MATERIALS
Gold Plated

ADJUSTABLE LENGTH
Yes

SKU
KZB12

See it Styled

Khazeina / Bangle Silver

Body description

BANGLE COLOUR
Silver

MATERIALS
Silver Plated

ADJUSTABLE LENGTH
Yes

SKU
KZB01

See it Styled

Khazeina / Earrings Gold

Body description

EARRINGS COLOUR
Gold

MATERIALS
Gold Plated

ADJUSTABLE LENGTH
One Size

SKU
KZE12

See it Styled

Khazeina / Earrings Silver

Body description

EARRINGS COLOUR

Silver

MATERIALS

Silver Plated

ADJUSTABLE LENGTH

One Size

SKU

KZE01

See it Styled

Khazeina / Necklace Gold

Body description

NECKLACE COLOUR

Gold

STONE

Pearl

MATERIALS

Gold Plated

ADJUSTABLE LENGTH

Yes

CHAIN LENGTH

36 inches

SKU

KZN12

See it Styled

Khazeina / Necklace Silver

Body description

NECKLACE COLOUR

Silver

STONE

Pearl

MATERIALS

Silver Plated

ADJUSTABLE LENGTH

Yes

CHAIN LENGTH

36 inches

SKU

KZN01

See it Styled

Khazeina / Ring Gold

Body description

RING COLOUR

Gold

MATERIALS

Gold Plated

ADJUSTABLE LENGTH

Yes

SKU

KZR12

See it Styled

Khazeina / Ring Silver

Body description

RING COLOUR

Silver

MATERIALS

Silver Plated

ADJUSTABLE LENGTH

Yes

SKU

KZR01

See it Styled

Khazeina / Set Gold

Body description

COLOUR

Gold

STONE

Pearl

MATERIALS

Gold Plated

ADJUSTABLE LENGTH

Yes

CHAIN LENGTH

36 inches

SKU

KZS12

See it Styled

Khazeina / Set Silver

Body description

COLOUR

Silver

STONE

Pearl

MATERIALS

Silver Plated

ADJUSTABLE LENGTH

Yes

CHAIN LENGTH

36 inches

SKU

KZS01

See it Styled

5. Sales playbook

Talking points for retail sales advisors and CS agents. Seeded from DAISY 31-Jan baseline + Shopify copy; edit via the admin override UI to replace the defaults.

Elevator pitch (30 seconds)

The Khazeina collection brings the signature Lulwa aesthetic into the jewellery category with a focus on craftsmanship, everyday wearability, and gift-ready packaging.

Best-fit personas

- The gift-giver: shopping for a milestone (birthday, engagement, Eid, graduation). Emphasise the signature wooden packaging and the sticker set.
- The self-purchase customer who rewards herself for a professional milestone. Emphasise longevity, pairing with existing jewellery, and care instructions.
- The returning customer expanding a set (already owns a Classic watch, considering a second piece). Emphasise cross-collection harmony and the upsell map below.
- The tourist buying a souvenir that says Emirates without feeling touristy. Emphasise the Barajeel/Khaleeji design language and shipping policies.

Upsell map (recommend with this collection)

- Matching piece from the same set (ring + necklace + earrings)
- A watch from Charming Diamond for layered wrist styling
- Travel pouch for safe storage

Objection handlers

- **"It is expensive."** Anchor on the wooden gift box, the craftsmanship, and the warranty. Compare per-wear cost over 3 years. Offer the discovery set as an entry point for perfumes, or a smaller SKU within the collection for watches/jewellery.
- **"Can I get a discount?"** Minimalist rarely discounts outside the seasonal moments. Offer loyalty perks, the gift box upgrade, or a personalisation service at no extra cost where applicable.
- **"Is this authentic?"** Every piece has the Minimalist serial on the wooden box sticker, a harmonized code for customs, and a warranty card. All SKUs are registered against the Shopify master catalogue.
- **"Can I return it?"** Yes, within 14 days, unworn, in original packaging. Perfumes must be unsealed. Personalised items are final sale.
- **"Does it come with Arabic language care?"** Yes, all care cards ship bilingual. The PDP copy itself is published in Arabic and English, and the retail staff are trained in both.

Style and wear tips

- Layering: start with the collection bracelet, add a charm, then the matching necklace.
- Metal tone matching: stick to one tone when layering, mix only for a statement look.
- Storage: keep in the provided pouch; avoid humidity and perfume spray on the metal.

6. Training material

Used by the retail onboarding programme and the Day 2-6 training transcripts. Quiz answers live at the bottom of this section; print the quiz separately for SAs.

Key vocabulary

Key vocabulary

- **Setting** - How the stone is held: prong, bezel, channel, pave.
- **Tone** - Gold, rose gold, silver. Stick to one per outfit or commit to mixing.
- **Clasp** - The closing mechanism. Lobster or magnetic depending on SKU.
- **Stack** - Layering multiple bracelets or necklaces for visual rhythm.

Five things SAs must know before selling

- Collection talking point 1 (fill in via admin override UI).
- Collection talking point 2 (fill in via admin override UI).
- Collection talking point 3 (fill in via admin override UI).
- Collection talking point 4 (fill in via admin override UI).
- Collection talking point 5 (fill in via admin override UI).

Common SA mistakes (from past training audits)

- Quoting "waterproof" instead of the correct "water-resistant 3 ATM".
- Skipping the wooden box as a selling point; always open it during the demo.
- Offering discount language before trying a non-monetary close (personalisation, gift wrap).
- Forgetting to ask about initials/engraving until after payment.
- Not mentioning the 14-day return policy when the customer hesitates.
- Handing over without showing care instructions - always flip to the care card.
- Calling the collection by its SKU prefix instead of its product name.

Role-play script

Customer: I am looking for a gift for my wife's birthday. Something elegant, not too flashy.

SA: Congratulations in advance. May I ask roughly what she wears day to day - more minimal, or does she layer jewellery?

Customer: She is mostly minimal. But she loves small details.

SA: Then the **Khazeina** collection is a perfect fit. It is built around the idea of quiet luxury - clean lines, one hero detail per piece. Let me show you the signature piece...

SA (opens the wooden box): Notice the packaging. Every piece ships in this exact box with a set of exclusive stickers - part of the unboxing experience. After she sees it, you will get credit for it.

Customer: How much is it?

SA: The range starts at AED 275 to AED 1,315. For a birthday gift with this kind of presence, that is the sweet spot. And it is fully covered by our one-year warranty.

SA (closing): Would you like me to wrap it, or would she prefer to open the signature wooden box herself?

POS handling notes

- Always check if the customer wants initials before ringing up the sale.
- Offer the gift receipt option.
- For perfumes, check the seal before handover; never sell a broken seal.
- For watches, set the time on the watch before handing over when possible.
- For jewellery, use the black polishing cloth before the handover.

Five-question quiz

Q1. What is the SKU prefix for the Khazeina collection?

Q2. How many active products are currently in the Khazeina collection?

Q3. Which category does Khazeina belong to?

Q4. Name one upsell recommendation for Khazeina.

Q5. What is the typical objection heard for Khazeina and the one-line counter?

Answer key

- Q1: LULWA-KHAZEINA - Q2: 10 - Q3: Jewellery - Q4: See "Upsell map" above. - Q5: See "Objection handlers" above.

7. Imagery inventory

Every image URL for every product in this collection. Source is Shopify CDN; the nightly mirror job populates the R2 URL column once Phase 4 ships.

Khazeina / Bangle Gold (`khazeina-bangle-gold`)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/KhazeinaWBGoldBangle.jpg?v=1717590399	-
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/2_fd9b34dd-7986-484c-97fe-015da69170dd.jpg?v=1717590399	-
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/3_d1849941-ee4a-48f5-98d2-c1ae399dbe0a.jpg?v=1717590399	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/4_70b9853e-e2ab-46f0-bc53-1dc15c9da8fa.jpg?v=1717590399	-



Khazeina / Bangle Silver (khazeina-bangle-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/KhazeinaWBSilverBangle.jpg?v=1717590407	-
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/2_75a08e81-2097-4868-a6ff-805b9366543f.jpg?v=1717590407	-
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/3_9b319345-8af7-4d8a-89dc-a6150b47808e.jpg?v=1717590407	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/4_4c9874cc-d0fc-4163-90d1-a4c98745f305.jpg?v=1717590407	-



Khazeina / Earrings Gold (khazeina-earrings-gold)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/KhazeinaWBGoldER_02.jpg?v=1717590491	-
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/KhazeinaWBGoldER_01.jpg?v=1717590491	-
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/Earrings_e28d37d2-2947-4489-ba6b-69e314db8d6b.jpg?v=1717653408	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/4_9b825d08-bd1a-4663-9c52-2af0f1fb84f1.jpg?v=1717653408	-



Khazeina / Earrings Silver (khazeina-earrings-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/KhazeinaWBSilverER_02.jpg?v=1717590602	-
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/KhazeinaWBSilverER_01.jpg?v=1717590602	-
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/3_90cd2cf6-ccd7-40ef-b295-e8fb90886f2a.jpg?v=1717590602	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/4_d27bb8f0-c17d-41d8-80a9-0e54e37f95c5.jpg?v=1717590602	-



Khazeina / Necklace Gold (khazeina-necklace-gold)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/KhazeinaWBGoldNecklace1.jpg?v=1717590610	-
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/KhazeinaWBGoldNecklace2.jpg?v=1717590610	-
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/KhazeinaWBGoldNecklace3.jpg?v=1717590610	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/4_cea0c636-21c4-485b-bd69-441a3b4944fa.jpg?v=1717590610	-

#	Alt	Shopify CDN	R2 mirror
5	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/5_3e0ae796-661f-4995-8578-87894f3e7448.jpg?v=1717590610	-



Khazeina / Necklace Silver (khazeina-necklace-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/KhazeinaWBSilverNecklace1.jpg?v=1717590617	-
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/KhazeinaWBSilverNecklace2.jpg?v=1717590617	-

#	Alt	Shopify CDN	R2 mirror
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/KhazeinaWBSilverNecklace3.jpg?v=1717590617	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/4_317e9533-b323-45a7-a2e4-0bd27bfc3b55.jpg?v=1717590617	-
5	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/5_c92a7c54-ecab-4201-94bf-03fd0dc1ea8f.jpg?v=1717590617	-



Khazeina / Ring Gold (khazeina-ring-gold)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/KhazeinaWBGoldRIng.jpg?v=1717590620	-
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/4_8076201b-9f93-466c-8cb3-633a119df5a7.jpg?v=1717654515	-



Khazeina / Ring Silver (khazeina-ring-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/KhazeinaWBSilverRing.jpg?v=1717590624	-
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/2_94c921ef-ed66-4498-855e-a0cc4345418f.jpg?v=1717590624	-
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/3_e280dc91-95db-47c2-864e-b2c43351daf0.jpg?v=1717590624	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/4_821d7caa-222d-4ebc-a431-b6aa5803bc2b.jpg?v=1717590624	-



Khazeina / Set Gold (khazeina-set-gold)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/KhazeinaWBGoldSet.jpg?v=1717590634	-
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/KhazeinaWBGoldNecklace1_d3d3e566-d2c1-42c1-aa52-045575b3fbb9.jpg?v=1717590634	-
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/KhazeinaWBGoldER_02_ef43cefc-8fe7-418a-a86d-15f6c4f515b4.jpg?v=1717590634	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/KhazeinaWBGoldBangle_9525d71b-b6d5-4dfb-9990-49df2a7959d4.jpg?v=1742470600	-
5	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/KhazeinaWBGoldRIng_7c5978d4-1be8-451f-8748-61637d2bf428.jpg?v=1717590634	-
6	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/set_e72c8daf-224d-4e2d-a91b-ad9316ba1c86.jpg?v=1717656317	-
7	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/7_a4291e8b-a65d-4d8a-958d-0017198fe99f.jpg?v=1717656317	-



Khazeina / Set Silver (khazeina-set-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/KhazeinaWB_SilverSet.jpg?v=1717590644	-
2	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/KhazeinaWBSilverNecklace1_5be60f0e-930f-4c24-9322-d3bd355ab57d.jpg?v=1717590644	-
3	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/KhazeinaWBSilverER_02_f57249e1-2c47-4f11-a55c-8ea16617488f.jpg?v=1717590644	-
4	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/KhazeinaWBSilverBangle_42c5c545-252a-4a7f-b199-a2200f335b22.jpg?v=1717590644	-

#	Alt	Shopify CDN	R2 mirror
5	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/KhazeinaWBSilverRing_79420f4c-d216-4f4c-89b6-830ef683f4e5.jpg?v=1717590644	-
6	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/6_6108879f-1e85-46b3-a67b-9d67b2c88034.jpg?v=1717590644	-
7	-	https://cdn.shopify.com/s/files/1/0577/7411/2931/files/7_4ec994ff-05f2-4978-a003-c90fa21cfb1c.jpg?v=1717590644	-



8. Business context

Roadmap status, launch date, and expansion history. Pulled nightly from the "ALL LAUNCHES WITH DATES" Google Sheet.

Field	Value
Products in this book	10
Launch date (sheet)	<i>not yet synced from sheet</i>
Roadmap status	<i>not yet synced from sheet</i>

11. Jewellery-specific

Metal, stone setting, adjustable length, and sizing. Primary source: parsed specs; secondary: Shopify metafields.

Khazeina / Bangle Gold

Attribute	Value
Materials	Gold Plated
Adjustable Length	Yes
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	-

Khazeina / Bangle Silver

Attribute	Value
Materials	Silver Plated
Adjustable Length	Yes
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	-

Khazeina / Earrings Gold

Attribute	Value
Materials	Gold Plated
Adjustable Length	One Size

Attribute	Value
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	-

Khazeina / Earrings Silver

Attribute	Value
Materials	Silver Plated
Adjustable Length	One Size
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	-

Khazeina / Necklace Gold

Attribute	Value
Materials	Gold Plated
Stone	Pearl
Adjustable Length	Yes
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	-

Khazeina / Necklace Silver

Attribute	Value
Materials	Silver Plated
Stone	Pearl
Adjustable Length	Yes
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	-

Khazeina / Ring Gold

Attribute	Value
Materials	Gold Plated
Adjustable Length	Yes
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	-

Khazeina / Ring Silver

Attribute	Value
Materials	Silver Plated
Adjustable Length	Yes
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	-

Khazeina / Set Gold

Attribute	Value
Materials	Gold Plated
Stone	Pearl
Adjustable Length	Yes
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	-

Khazeina / Set Silver

Attribute	Value
Materials	Silver Plated
Stone	Pearl
Adjustable Length	Yes
Jewelry material (Shopify)	-
Color	-

Attribute	Value
Ring size	-
Harmonized code	-

13. Change log (last 90 days)

Product-level changes in this collection: price moves, new variants, discontinued SKUs, image refreshes, copy edits.

When	SKU	Field	Old	New	Source
2026-04-22	-	new	-	Khazeina / Set Silver	shopify_lulwa
2026-04-22	-	new	-	Khazeina / Set Gold	shopify_lulwa
2026-04-22	-	new	-	Khazeina / Ring Silver	shopify_lulwa
2026-04-22	-	new	-	Khazeina / Ring Gold	shopify_lulwa
2026-04-22	-	new	-	Khazeina / Necklace Silver	shopify_lulwa
2026-04-22	-	new	-	Khazeina / Necklace Gold	shopify_lulwa
2026-04-22	-	new	-	Khazeina / Earrings Silver	shopify_lulwa
2026-04-22	-	new	-	Khazeina / Earrings Gold	shopify_lulwa
2026-04-22	-	new	-	Khazeina / Bangle Silver	shopify_lulwa
2026-04-22	-	new	-	Khazeina / Bangle Gold	shopify_lulwa