

# Couples Gift Box (BUNDLE-COUPLES-GIFT-BOX)

**Brand:** Minimalist

**Category:** Bundles

**Collection code:** BUNDLE-COUPLES-GIFT-BOX

**Products in this book:** 5

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## 1. Collection identity



## 2. Full product roster

Every active product in this collection with its primary SKU, price, AR title if available, Judge.me rating, and live URL.

| # | Product                    | AR                                     | Primary SKU                     | Handle                 | Variants | Images | Price (AED) | Reviews | Stock | URL                      |
|---|----------------------------|--|---------------------------------|------------------------|----------|--------|-------------|---------|-------|--------------------------|
| 1 | Ebrahim / Salma - Gift Set | مجموعة هدية - ساعة إبراهيم / ساعة سلمى | GIFTBOX_VCR16_STRAP-VCR06_DOL11 | ebrahim-salma-gift-set | 1        | 16     | 2,964       | -       | -     | http://www.prosalma.com  |
| 2 | Ghaith / Joorry - Gift Set | مجموعة هدية - ساعة غيث / ساعة جوري     | GIFTBOX_MSK17_STRAP-MSK07_DQR17 | ghaith-joorry-gift-set | 1        | 11     | 3,353       | -       | -     | http://www.projoorry.com |
| 3 | Hamdan / Ahlam - Gift Set  | مجموعة هدية - ساعة حمدان / ساعة أحلام  | GIFTBOX_MHS17_DLH17             | hamdan-ahlam-gift-set  | 1        | 11     | 2,670       | -       | -     | http://www.proahlam.com  |
| 4 | Obaid / Huda - Gift Set    | مجموعة هدية - ساعة عبيد / ساعة هدى     | GIFTBOX_VCR11_STRAP-VCR01_CDW01 | obaid-huda-gift-set    | 1        | 17     | 3,544       | -       | -     | http://www.prohuda.com   |
| 5 | Saif / Amira - Gift Box    | حمدان - مجموعة هدية                    | GB_MSK15_JRY15                  | saif-amira-gift-set    | 1        | 6      | 1,839       | -       | -     | http://www.proamira.com  |

## 3. Per-product deep specifications

One accordion per product with every structured spec known to Shopify (weight, harmonized code, Google category, barcode, region pricing).

### Ebrahim / Salma - Gift Set ( GIFTBOX\_VCR16\_STRAP-VCR06\_DOL11 )

| Field  | Value                  |
|--------|------------------------|
| Handle | ebrahim-salma-gift-set |
| Vendor | Couples Gift Box       |

| Field             | Value  |
|-------------------|--|
| Type              | Gift Box   |
| Product category  | -  |
| Google category   | -  |
| Google gender     | -  |
| Google age group  | -  |
| Google condition  | -  |
| SEO title         | -  |
| SEO description   | -  |
| Tags              | Men, Women, cate :: Couples Gift Box, cate :: Mens Gift Box, cate :: Womens Gift Box, couples watches, venn-discount-5 |
| Status            | active   |
| Variant count     | 1  |
| Image count       | 16   |
| Metafield count   | 20   |
| Primary SKU       | GIFTBOX_VCR16_STRAP-VCR06_DOL11  |
| Price AED         | AED 2,964  |
| Compare-at price  | -  |
| Weight (g)        | 400  |
| Barcode           | GIFTBOX_VCR16_STRAP-VCR06_DOL11  |
| Requires shipping | Yes  |
| Taxable           | Yes  |
| Fulfillment       | -  |
| Inventory policy  | continue   |
| Cost per item     | -  |

### Parsed specifications (from PDP body)

| Field          | Value       |
|----------------|-------------|
| CASE DIAMETER  | 38mm   23mm |
| DIAL           | Blue        |
| CASE THICKNESS | 12mm   6mm  |
| LUG TO LUG     | 46mm   35mm |
| STRAP WIDTH    | 20mm   12mm |

| Field            | Value   |
|------------------|---|
| CASE COLOR       | Semi Brushed Silver                                 |
| MOVEMENT         | Hybrid Quartz Seiko VK64   Swiss Ronda Movement 762 |
| STRAP            | Semi Brushed Stainless Steel / Blue Leather         |
| WATER RESISTANCE | 5 ATM   |
| GLASS            | Domed Sapphire Crystal Glass Scratch Resistant      |
| SKU              | GIFTBOX_VCR16_STRAP-VCR06_DOL11                     |

### Arabic translations (Shopify Translate & Adapt)

- **seo\_description:** حمدان - إصدار هيرتج من الساعات الرجالية مع سير فريد ، وضوح مثالي، نظرة غير اعتيادية. باستخدام مواد فاخرة لتكون بيان للراقي
- **seo\_title:** حمدان ٤٠ مم - ساعات للرجال إصدار هيرتج | مينيماليسست
- **title:** مجموعة هدية - ساعة إبراهيم / ساعة سلمى

### Ghaith / Joorry - Gift Set ( GIFTBOX\_MSK17\_STRAP-MSK07\_DQR17 )

| Field            | Value   |
|------------------|---|
| Handle           | ghaith-joorry-gift-set  |
| Vendor           | Couples Gift Box  |
| Type             | Gift Box  |
| Product category | -   |
| Google category  | -   |
| Google gender    | -   |
| Google age group | -   |
| Google condition | -   |
| SEO title        | -   |
| SEO description  | -   |
| Tags             | Men, Women, cate :: Couples Gift Box, cate :: Mens Gift Box, cate :: Womens Gift Box, cate :: couples watches, couples watches, venn-discount-5 |
| Status           | active  |
| Variant count    | 1   |
| Image count      | 11  |
| Metafield count  | 20  |
| Primary SKU      | GIFTBOX_MSK17_STRAP-MSK07_DQR17   |
| Price AED        | AED 3,353   |

| Field             | Value                           |
|-------------------|---------------------------------|
| Compare-at price  | -                               |
| Weight (g)        | 400                             |
| Barcode           | GIFTBOX_MSK17_STRAP-MSK07_DQR17 |
| Requires shipping | Yes                             |
| Taxable           | Yes                             |
| Fulfillment       | -                               |
| Inventory policy  | continue                        |
| Cost per item     | -                               |

### Parsed specifications (from PDP body)

| Field            | Value  |
|------------------|--|
| CASE DIAMETER    | 42mm   23mm  |
| DIAL             | Brushed Silver Stainless Steel   |
| CASE THICKNESS   | 12mm   6mm   |
| LUG TO LUG       | 47.5mm   36mm  |
| STRAP WIDTH      | 20mm   12mm  |
| CASE COLOR       | Brushed Silver   |
| MOVEMENT         | Hybrid Quartz Seiko VK64   Miyota Japanese Quartz $\pm 20s$ accuracy per month |
| STRAP            | Brushed Silver Stainless Steel   |
| WATER RESISTANCE | 5 ATM  |
| GLASS            | Sapphire Crystal Glass Scratch Resistant                                       |
| SKU              | GIFTBOX_MSK17_STRAP-MSK07_DQR17  |

### Arabic translations (Shopify Translate & Adapt)

- **seo\_description:** حمدان - إصدار هيرتج من الساعات الرجالية مع سير فريد ، وضوح مثالي، نظرة غير اعتيادية. بإستخدام مواد فاخرة لتكون بيان للراقي
- **seo\_title:** حمدان ٤٠ مم - ساعات للرجال إصدار هيرتج | مينيماليسست
- **title:** مجموعة هدية - ساعة غيث / ساعة جوري

### Hamdan / Ahlam - Gift Set ( GIFTBOX\_MHS17\_DLH17 )

| Field  | Value                 |
|--------|-----------------------|
| Handle | hamdan-ahlam-gift-set |
| Vendor | Couples Gift Box      |
| Type   | Gift Box              |

| Field             | Value  |
|-------------------|--|
| Product category  | -  |
| Google category   | -  |
| Google gender     | -  |
| Google age group  | -  |
| Google condition  | -  |
| SEO title         | -  |
| SEO description   | -  |
| Tags              | Men, Women, cate :: Couples Gift Box, cate :: Mens Gift Box, cate :: Womens Gift Box, couples watches, size-var::40MM::hamdan, venn-discount-5 |
| Status            | active   |
| Variant count     | 1  |
| Image count       | 11   |
| Metafield count   | 20   |
| Primary SKU       | GIFTBOX_MHS17_DLH17  |
| Price AED         | AED 2,670  |
| Compare-at price  | -  |
| Weight (g)        | 400  |
| Barcode           | GIFTBOX_MHS17_DLH17  |
| Requires shipping | Yes  |
| Taxable           | Yes  |
| Fulfillment       | -  |
| Inventory policy  | continue   |
| Cost per item     | -  |

### Parsed specifications (from PDP body)

| Field          | Value                    |
|----------------|--------------------------|
| CASE DIAMETER  | Hamdan 40mm   Ahlam 28mm |
| DIAL           | Sun brushed Blue         |
| CASE THICKNESS | 6mm                      |
| STRAP WIDTH    | Hamdan 20mm   Ahlam 12mm |

| Field            | Value  |
|------------------|--|
| CASE COLOR       | Brushed and Polished Silver                    |
| MOVEMENT         | Miyota Japanese Quartz ±20s accuracy per month |
| STRAP            | Solid Stainless Steel Strap                    |
| WATER RESISTANCE | 30 Meters                                      |
| GLASS            | Sapphire Crystal Glass Scratch Resistant       |
| SKU              | GIFTBOX_MHS17_DLH17                            |

### Arabic translations (Shopify Translate & Adapt)

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- **seo\_title:** حمدان ٤٠ مم - ساعات للرجال إصدار هيرتج | مينيماليسست
- **title:** مجموعة هدية - ساعة حمدان / ساعة أحلام

### Obaid / Huda - Gift Set ( GIFTBOX\_VCR11\_STRAP-VCR01\_CDW01 )

| Field            | Value  |
|------------------|--|
| Handle           | obaid-huda-gift-set  |
| Vendor           | Couples Gift Box   |
| Type             | Gift Box   |
| Product category | -  |
| Google category  | -  |
| Google gender    | -  |
| Google age group | -  |
| Google condition | -  |
| SEO title        | -  |
| SEO description  | -  |
| Tags             | Men, Women, cate :: Couples Gift Box, cate :: Mens Gift Box, cate :: Womens Gift Box, couples watches, venn-discount-5 |
| Status           | active   |
| Variant count    | 1  |
| Image count      | 17   |
| Metafield count  | 20   |
| Primary SKU      | GIFTBOX_VCR11_STRAP-VCR01_CDW01  |
| Price AED        | AED 3,544  |
| Compare-at price | -  |

| Field             | Value                           |
|-------------------|---------------------------------|
| Weight (g)        | 400                             |
| Barcode           | GIFTBOX_VCR11_STRAP-VCR01_CDW01 |
| Requires shipping | Yes                             |
| Taxable           | Yes                             |
| Fulfillment       | -                               |
| Inventory policy  | continue                        |
| Cost per item     | -                               |

### Parsed specifications (from PDP body)

| Field            | Value   |
|------------------|---|
| CASE DIAMETER    | 38mm   28mm   |
| DIAL             | White / Black   Genuine Mother of Pearl             |
| CASE THICKNESS   | 12mm   7.5mm  |
| LUG TO LUG       | 46mm  |
| STRAP WIDTH      | 20mm   30mm   |
| CASE COLOR       | Semi Brushed Silver                                 |
| MOVEMENT         | Hybrid Quartz Seiko VK64   Swiss Ronda Movement 762 |
| STRAP            | Semi Brushed Stainless Steel / Black Leather        |
| WATER RESISTANCE | 5 ATM   |
| GLASS            | Domed Sapphire Crystal Glass Scratch Resistant      |
| SKU              | GIFTBOX_VCR11_STRAP-VCR01_CDW01                     |

### Arabic translations (Shopify Translate & Adapt)

- **seo\_description:** حمدان - إصدار هيرتج من الساعات الرجالية مع سير فريد ، وضوح مثالي، نظرة غير اعتيادية. باستخدام مواد فاخرة لتكون بيان للراقي
- **seo\_title:** حمدان ٤٠ مم - ساعات للرجال إصدار هيرتج | مينيماليسست
- **title:** مجموعة هدية - ساعة عبيد / ساعة هدى

### Saif / Amira - Gift Box ( GB\_MSK15\_JRY15 )

| Field            | Value               |
|------------------|---------------------|
| Handle           | saif-amira-gift-set |
| Vendor           | Couples Gift Box    |
| Type             | Gift Box            |
| Product category | -                   |
| Google category  | -                   |
| Google gender    | -                   |

| Field             | Value  |
|-------------------|--|
| Google age group  | -  |
| Google condition  | -  |
| SEO title         | -  |
| SEO description   | -  |
| Tags              | Excluded from online, cate :: Mens Gift Box, size-var::40MM::hamdan, venn-discount-5 |
| Status            | draft  |
| Variant count     | 1  |
| Image count       | 6  |
| Metafield count   | 10   |
| Primary SKU       | GB_MSK15_JRY15   |
| Price AED         | AED 1,839  |
| Compare-at price  | -  |
| Weight (g)        | 400  |
| Barcode           | GB_MSK15_JRY15   |
| Requires shipping | Yes  |
| Taxable           | Yes  |
| Fulfillment       | -  |
| Inventory policy  | continue   |
| Cost per item     | -  |

### Parsed specifications (from PDP body)

| Field            | Value                                    |
|------------------|--|
| CASE DIAMETER    | 42mm                                     |
| DIAL             | Gunmetal Stainless Steel                 |
| CASE THICKNESS   | 12mm                                     |
| STRAP WIDTH      | 20mm                                     |
| CASE COLOR       | Brushed Gunmetal                         |
| MOVEMENT         | Hybrid Quartz Seiko VK64                 |
| STRAP            | Brushed Gunmetal Stainless Steel         |
| WATER RESISTANCE | 5 ATM                                    |
| GLASS            | Sapphire Crystal Glass Scratch Resistant |
| SKU              | MSK15                                    |

### Arabic translations (Shopify Translate & Adapt)

- **seo\_description:** حمدان - إصدار هيرتج من الساعات الرجالية مع سير فريد ، وضوح مثالي، نظرة غير اعتيادية. باستخدام مواد فاخرة لتكون بيان للراقي
- **seo\_title:** حمدان ٤٠ مم - ساعات للرجال إصدار هيرتج | مينيماليسست

• title: حمدان - مجموعة هدية

## 4. Per-product PDP copy

Shopify metafield copy exactly as it renders on the live PDP (body HTML, DYWL panels, how-we-compare, FAQs, tabs).

### Ebrahim / Salma - Gift Set

#### Body description

About Vintage Chrono

Introducing Ebrahim , a limited-edition addition masterpiece to the Vintage Chrono Collection. This watch features a striking sky blue dial, paired with a premium leather strap. Powered by a Seiko mecha-quartz movement, and a chronograph stop watch function. This collection is reminiscent of vintage racing watches which represents speed and reliability.

Specifications

CASE DIAMETER:

38mm | 23mm

DIAL:

Blue

CASE THICKNESS:

12mm | 6mm

LUG to LUG:

46mm | 35mm

STRAP WIDTH:

20mm | 12mm

CASE COLOR:

Semi Brushed Silver

MOVEMENT:

Hybrid Quartz Seiko VK64 | Swiss Ronda Movement 762

STRAP:

Semi Brushed Stainless Steel / Blue Leather

WATER RESISTANCE:

5 ATM

GLASS:

Domed Sapphire Crystal Glass Scratch Resistant

SKU:

GIFTBOX\_VCR16\_STRAP-VCR06\_D0L11

See it style

Details You Love

SWISS MOVEMENT

Made with extreme precision, this collection features a swiss movement mechanism.

DIAMOND STUDED

Eminently elegant encased in stunning Swarovski crystals giving it a brilliant sparklet.

CHRONOGRAPH STOP WATCH FUNCTION

Start and stop timer with chronograph functionality.

MECHA-QUARTZ MOVEMENT

A hybrid movement combining quartz precision and mechanical features.

### **Tab: Shipping & Returns**

We provide free worldwide delivery on all orders. You'll be able to select a delivery option and review prices for each option during the checkout. After your payment is verified, it may take up to 24 hours to process and ship your order. This does not include weekends or holidays. Purchases made after 9 am GST will not be shipped out until the next business day. If you order after 9 am GST on a Saturday, your order will likely be shipped out on the following Monday. Please refer to the chart below for rates/times. If you're not happy for any reason, you can return any of your purchased MINIMALIST items within 30 days of receiving your order, provided the items are unused and in their original condition. You may initiate your return through our Contact Us page.

### **Tab: Warranty**

Your product will be protected by our 2 year international warranty.

MINIMALIST has a limited warranty that covers manufacturer's defects for two years after the original purchase date from an authorized dealer.

Basically, if the parts or mechanics don't work properly, and it's our fault, we will repair or replace your product for free. However, this does not cover any abuse you might put your product through on your own. The warranty does not cover water damage, normal wear and tear, batteries, accidental glass damage, scratches, strap damage, or theft. Proof of purchase is required for all warranty claims and service requests, so please keep your receipt. If you've purchased from our site, the order number will suffice; otherwise if you purchased via another authorized seller or retail location, you will need to contact them directly as they handle their own warranty claims, returns and exchanges.

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## Ghaith / Joorry - Gift Set

### Body description

#### About Skeleton

The Skeleton Collection is a contemporary and unique creation. Featuring a Seiko mecha-quartz movement with a detailed skeleton design. Bringing you the best of both worlds with it's a sporty and classic look, that will make an excellent choice for your everyday styles.

#### Specifications

##### CASE DIAMETER:

42mm | 23mm

##### DIAL:

Brushed Silver Stainless Steel

##### CASE THICKNESS:

12mm | 6mm

##### LUG to LUG:

47.5mm | 36mm

##### STRAP WIDTH:

20mm | 12mm

##### CASE COLOR:

Brushed Silver

##### MOVEMENT:

Hybrid Quartz Seiko VK64 | Miyota Japanese Quartz  $\pm 20$ s accuracy per month

##### STRAP:

Brushed Silver Stainless Steel

##### WATER RESISTANCE:

5 ATM

##### GLASS:

Sapphire Crystal Glass Scratch Resistant

##### SKU:

GIFTBOX\_MSK17\_STRAP-MSK07\_DQR17

See it style

#### Details You Love

DESIGN COLLABORATED WITH @THE.JOORRY

We designed this stunning blue dial limited edition watch in collaboration with Influencer the.jorry.

#### UNIQUE SHAPE WITH A FINE EDGE

Inspired by the heritage architecture of the UAE, the Classic Collection takes shape of a barajeel window.

#### STUNNING SKELETON DESIGN

The skeleton design gives you an up-close view at the mechanism of the unique timepiece, featuring an exquisite date function.

#### MECHA-QUARTZ MOVEMENT

A hybrid chronograph movement combining quartz precision and mechanical sweep hand function.

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## **Hamdan / Ahlam - Gift Set**

### **Body description**

#### ABOUT HERITAGE

The Heritage Collection

## Live your Legacy

The Heritage Collection pays tribute to the Emirate's proud and rich Heritage. It is a versatile watch which shimmers with luxury. Combined with premium materials and aesthetics, the colours are carefully picked to resemble the golden deserts which are an important part of UAE heritage.

This collection portrays modern metals mixed with contrasting finishes and colours is perfect for every day wear.

### Specifications

-

#### CASE DIAMETER:

Hamdan 40mm | Ahlam 28mm

-

#### DIAL:

Sun brushed Blue

-

#### CASE THICKNESS:

6mm

-

#### STRAP WIDTH:

Hamdan 20mm | Ahlam 12mm

-

#### CASE COLOR:

Brushed and Polished Silver

-

#### MOVEMENT:

Miyota Japanese Quartz  $\pm 20s$  accuracy per month

-

#### STRAP:

Solid Stainless Steel Strap

-

WATER RESISTANCE:

30 Meters

-

GLASS:

Sapphire Crystal Glass Scratch Resistant

-

SKU:

GIFTBOX\_MHS17\_DLH17

Details You Love

UNIQUE BRACELET WITH CHAMFERED EDGES

This watch features bracelet links with shimmer with luxury.

PERFECT CLARITY

The shiny sunray dial looks elegant and versatile. It features polished hands to ensure you can see every gleaming digit with clarity.

EXTRAORDINARY LOOK

Designed to be noticed and perfect for every day wear

LUXURIOUS FINISH

This watch uses luxurious materials and finishes to be a statement of sophistication.

### Tab: Shipping & Returns

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### Tab: Warranty

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Basically, if the parts or mechanics don't work properly, and it's our fault, we will repair or replace your product for free. However, this does not cover any abuse you might put your product through

on your own. The warranty does not cover water damage, normal wear and tear, batteries, accidental glass damage, scratches, strap damage, or theft. Proof of purchase is required for all warranty claims and service requests, so please keep your receipt. If you've purchased from our site, the order number will suffice; otherwise if you purchased via another authorized seller or retail location, you will need to contact them directly as they handle their own warranty claims, returns and exchanges.

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## Obaid / Huda - Gift Set

### Body description

#### About Vintage Chrono

Introducing the Vintage Chrono watch with a modern flair. Featuring a Seiko mecha-quartz movement, and a chronograph stop watch function. This collection is reminiscent of vintage racing watches which represents speed and reliability.

#### Specifications

##### CASE DIAMETER:

38mm | 28mm

##### DIAL:

White / Black | Genuine Mother of Pearl

##### CASE THICKNESS:

12mm | 7.5mm

##### LUG to LUG

46mm

##### STRAP WIDTH:

20mm | 30mm

##### CASE COLOR:

Semi Brushed Silver

##### MOVEMENT:

Hybrid Quartz Seiko VK64 | Swiss Ronda Movement 762

##### STRAP:

Semi Brushed Stainless Steel / Black Leather

##### WATER RESISTANCE:

5 ATM

##### GLASS:

Domed Sapphire Crystal Glass Scratch Resistant

##### SKU:

GIFTBOX\_VCR11\_STRAP-VCR01\_CDW01

See it style

## Details You Love

### SWISS MOVEMENT

Crafted with the utmost precision, this collection features a Swiss movement mechanism.

### ADJUSTABLE MESH STRAP

Extravagant and chic, this collection features a shiny adjustable mesh strap that can be easily adjusted to fit any size.

### CHRONOGRAPH STOP WATCH FUNCTION

Start and stop timer with chronograph functionality.

### MECHA-QUARTZ MOVEMENT

A hybrid movement combining quartz precision and mechanical features.

## Tab: Shipping & Returns

We provide free worldwide delivery on all orders. You'll be able to select a delivery option and review prices for each option during the checkout. After your payment is verified, it may take up to 24 hours to process and ship your order. This does not include weekends or holidays. Purchases made after 9 am GST will not be shipped out until the next business day. If you order after 9 am GST on a Saturday, your order will likely be shipped out on the following Monday. Please refer to the chart below for rates/times. If you're not happy for any reason, you can return any of your purchased MINIMALIST items within 30 days of receiving your order, provided the items are unused and in their original condition. You may initiate your return through our Contact Us page.

## Tab: Warranty

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Basically, if the parts or mechanics don't work properly, and it's our fault, we will repair or replace your product for free. However, this does not cover any abuse you might put your product through on your own. The warranty does not cover water damage, normal wear and tear, batteries, accidental glass damage, scratches, strap damage, or theft. Proof of purchase is required for all warranty claims and service requests, so please keep your receipt. If you've purchased from our site, the order number will suffice; otherwise if you purchased via another authorized seller or retail location, you will need to contact them directly as they handle their own warranty claims, returns and exchanges.

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## Saif / Amira - Gift Box

### Body description

[sliderimages]

[/sliderimages]

## ABOUT SKELETON

The Skeleton Collection is a contemporary and unique creation. Featuring a Seiko mecha-quartz movement with a detailed skeleton design. Bringing you the best of both worlds with it's a sporty and classic look, that will make an excellent choice for your everyday styles.

## Specifications

-

### CASE DIAMETER:

42mm

-

### DIAL:

Gunmetal Stainless Steel

-

### CASE THICKNESS:

12mm

-

### STRAP WIDTH:

20mm

-

### CASE COLOR:

Brushed Gunmetal

-

### MOVEMENT:

Hybrid Quartz Seiko VK64

-

### STRAP:

Brushed Gunmetal Stainless Steel

-

WATER RESISTANCE:

5 ATM

-

GLASS:

Sapphire Crystal Glass Scratch Resistant

-

SKU:

MSK15

[slideimgs1]

LUMINOUS HANDS & NUMBERS

This watch has luminous hands and numbers, with luxurious materials and finishes to be a statement of sophistication.

[/slideimgs1] [slideimgs2]

STUNNING SKELETON DESIGN

The skeleton design gives you an up-close view at the mechanism of the unique timepiece, featuring an exquisite date function.

[/slideimgs2] [slideimgs3]

PREMIUM STEEL & RUBBER STRAP

This collection features premium steel and rubber straps for a contemporary and sporty look.

[/slideimgs3] [slideimgs4]

MECHA-QUARTZ MOVEMENT

A hybrid chronograph movement combining quartz precision and mechanical sweep hand function.

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## 5. Sales playbook

Talking points for retail sales advisors and CS agents. Seeded from DAISY 31-Jan baseline + Shopify copy; edit via the admin override UI to replace the defaults.

### Elevator pitch (30 seconds)

The Couples Gift Box collection brings the signature Minimalist aesthetic into the bundles category with a focus on craftsmanship, everyday wearability, and gift-ready packaging.

## Best-fit personas

- The gift-giver: shopping for a milestone (birthday, engagement, Eid, graduation). Emphasise the signature wooden packaging and the sticker set.
- The self-purchase customer who rewards herself for a professional milestone. Emphasise longevity, pairing with existing jewellery, and care instructions.
- The returning customer expanding a set (already owns a Classic watch, considering a second piece). Emphasise cross-collection harmony and the upsell map below.
- The tourist buying a souvenir that says Emirates without feeling touristy. Emphasise the Barajeel/Khaleeji design language and shipping policies.

## Upsell map (recommend with this collection)

- Cross-sell within the same collection family
- Suggest the gift packaging upgrade
- Offer the discovery set as an add-on

## Objection handlers

- **"It is expensive."** Anchor on the wooden gift box, the craftsmanship, and the warranty. Compare per-wear cost over 3 years. Offer the discovery set as an entry point for perfumes, or a smaller SKU within the collection for watches/jewellery.
- **"Can I get a discount?"** Minimalist rarely discounts outside the seasonal moments. Offer loyalty perks, the gift box upgrade, or a personalisation service at no extra cost where applicable.
- **"Is this authentic?"** Every piece has the Minimalist serial on the wooden box sticker, a harmonized code for customs, and a warranty card. All SKUs are registered against the Shopify master catalogue.
- **"Can I return it?"** Yes, within 14 days, unworn, in original packaging. Perfumes must be unsealed. Personalised items are final sale.
- **"Does it come with Arabic language care?"** Yes, all care cards ship bilingual. The PDP copy itself is published in Arabic and English, and the retail staff are trained in both.

## Style and wear tips

- Category-specific style notes to be added by the retail team.

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## 6. Training material

Used by the retail onboarding programme and the Day 2-6 training transcripts. Quiz answers live at the bottom of this section; print the quiz separately for SAs.

## Key vocabulary

## Key vocabulary

### Five things SAs must know before selling

- Collection talking point 1 (fill in via admin override UI).
- Collection talking point 2 (fill in via admin override UI).
- Collection talking point 3 (fill in via admin override UI).
- Collection talking point 4 (fill in via admin override UI).
- Collection talking point 5 (fill in via admin override UI).

### Common SA mistakes (from past training audits)

- Quoting "waterproof" instead of the correct "water-resistant 3 ATM".
- Skipping the wooden box as a selling point; always open it during the demo.
- Offering discount language before trying a non-monetary close (personalisation, gift wrap).
- Forgetting to ask about initials/engraving until after payment.
- Not mentioning the 14-day return policy when the customer hesitates.
- Handing over without showing care instructions - always flip to the care card.
- Calling the collection by its SKU prefix instead of its product name.

## Role-play script

**Customer:** I am looking for a gift for my wife's birthday. Something elegant, not too flashy.

**SA:** Congratulations in advance. May I ask roughly what she wears day to day - more minimal, or does she layer jewellery?

**Customer:** She is mostly minimal. But she loves small details.

**SA:** Then the **Couples Gift Box** collection is a perfect fit. It is built around the idea of quiet luxury - clean lines, one hero detail per piece. Let me show you the signature piece...

**SA** (opens the wooden box): Notice the packaging. Every piece ships in this exact box with a set of exclusive stickers - part of the unboxing experience. After she sees it, you will get credit for it.

**Customer:** How much is it?

**SA:** The range starts at AED 1,839 to AED 3,544. For a birthday gift with this kind of presence, that is the sweet spot. And it is fully covered by our one-year warranty.

**SA** (closing): Would you like me to wrap it, or would she prefer to open the signature wooden box herself?

## POS handling notes

- Always check if the customer wants initials before ringing up the sale.
- Offer the gift receipt option.
- For perfumes, check the seal before handover; never sell a broken seal.
- For watches, set the time on the watch before handing over when possible.
- For jewellery, use the black polishing cloth before the handover.

## Five-question quiz

- Q1.** What is the SKU prefix for the Couples Gift Box collection?
- Q2.** How many active products are currently in the Couples Gift Box collection?
- Q3.** Which category does Couples Gift Box belong to?
- Q4.** Name one upsell recommendation for Couples Gift Box.
- Q5.** What is the typical objection heard for Couples Gift Box and the one-line counter?

Answer key

- Q1: BUNDLE-COUPLES-GIFT-BOX - Q2: 5 - Q3: Bundles - Q4: See "Upsell map" above. - Q5: See "Objection handlers" above.

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## 7. Imagery inventory

Every image URL for every product in this collection. Source is Shopify CDN; the nightly mirror job populates the R2 URL column once Phase 4 ships.

### Ebrahim / Salma - Gift Set ( ebrahim-salma-gift-set )

| #  | Alt | Shopify CDN   | R2 mirror |
|----|-----|---|-----------|
| 1  | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/VCR16-AND-DOL11.webp?v=1759929325">https://cdn.shopify.com/s/files/1/1843/6287/files/VCR16-AND-DOL11.webp?v=1759929325</a>   | -         |
| 2  | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/Ebrahim_-Salma-_Gift_Set_ba9784fa-2b0d-41c5-88a7-211a8c0ada0f.webp?v=1771317293">https://cdn.shopify.com/s/files/1/1843/6287/files/Ebrahim_-Salma-_Gift_Set_ba9784fa-2b0d-41c5-88a7-211a8c0ada0f.webp?v=1771317293</a> | -         |
| 3  | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/1_8634afb3-05a5-4fbf-b902-5b527fb31869.jpg?v=1771317293">https://cdn.shopify.com/s/files/1/1843/6287/files/1_8634afb3-05a5-4fbf-b902-5b527fb31869.jpg?v=1771317293</a>   | -         |
| 4  | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/11_408b9190-7d03-4c02-b095-c44c72fbda66.jpg?v=1771317293">https://cdn.shopify.com/s/files/1/1843/6287/files/11_408b9190-7d03-4c02-b095-c44c72fbda66.jpg?v=1771317293</a>   | -         |
| 5  | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/5_d8b2281f-7dba-46e6-82b1-ec07cef17095.jpg?v=1771317293">https://cdn.shopify.com/s/files/1/1843/6287/files/5_d8b2281f-7dba-46e6-82b1-ec07cef17095.jpg?v=1771317293</a>   | -         |
| 6  | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/2_5cea3d3b-3229-4d54-a1ca-fe531a3661a0.jpg?v=1771317293">https://cdn.shopify.com/s/files/1/1843/6287/files/2_5cea3d3b-3229-4d54-a1ca-fe531a3661a0.jpg?v=1771317293</a>   | -         |
| 7  | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/4_7f61eb35-69a8-48f0-8bc1-d92a99c764fb.jpg?v=1771317293">https://cdn.shopify.com/s/files/1/1843/6287/files/4_7f61eb35-69a8-48f0-8bc1-d92a99c764fb.jpg?v=1771317293</a>   | -         |
| 8  | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/6_4b82890c-89cc-4751-bb16-255aa5752528.jpg?v=1771317293">https://cdn.shopify.com/s/files/1/1843/6287/files/6_4b82890c-89cc-4751-bb16-255aa5752528.jpg?v=1771317293</a>   | -         |
| 9  | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/7_5197ca2c-32db-492a-a070-1bf9e8bc4d5a.jpg?v=1771317293">https://cdn.shopify.com/s/files/1/1843/6287/files/7_5197ca2c-32db-492a-a070-1bf9e8bc4d5a.jpg?v=1771317293</a>   | -         |
| 10 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/DOL_0007_DOL11_6b573ace-4bfa-4329-920e-7b34fa96a12d.png?v=1771317293">https://cdn.shopify.com/s/files/1/1843/6287/files/DOL_0007_DOL11_6b573ace-4bfa-4329-920e-7b34fa96a12d.png?v=1771317293</a>                       | -         |
| 11 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/DOL_0003_DOL11_Side_d4f077f4-b1be-4e70-a547-de88e1fbb514.png?v=1771317293">https://cdn.shopify.com/s/files/1/1843/6287/files/DOL_0003_DOL11_Side_d4f077f4-b1be-4e70-a547-de88e1fbb514.png?v=1771317293</a>             | -         |
| 12 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/OVL_0001_OVL01_Back_384dd190-f27d-408f-9591-4a318c487fea.png?v=1771317293">https://cdn.shopify.com/s/files/1/1843/6287/files/OVL_0001_OVL01_Back_384dd190-f27d-408f-9591-4a318c487fea.png?v=1771317293</a>             | -         |

| #  | Alt | Shopify CDN   | R2 mirror |
|----|-----|---|-----------|
| 13 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/p4_1053d0a3-1804-42ad-86d7-1af5bd7383e6.jpg?v=1771317293">https://cdn.shopify.com/s/files/1/1843/6287/files/p4_1053d0a3-1804-42ad-86d7-1af5bd7383e6.jpg?v=1771317293</a>   | -         |
| 14 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/p5_0fa5d127-3b76-4288-8bcb-1dc88a813316.jpg?v=1771317293">https://cdn.shopify.com/s/files/1/1843/6287/files/p5_0fa5d127-3b76-4288-8bcb-1dc88a813316.jpg?v=1771317293</a>   | -         |
| 15 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/9_5dd17831-b30b-4438-bab2-5ee133350a5d.jpg?v=1771317293">https://cdn.shopify.com/s/files/1/1843/6287/files/9_5dd17831-b30b-4438-bab2-5ee133350a5d.jpg?v=1771317293</a>   | -         |
| 16 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/Ebrahim_-Salma_-Gift_Set_7d25096c-0bbb-4762-a1c6-f5c2d386f1e1.webp?v=1771317293">https://cdn.shopify.com/s/files/1/1843/6287/files/Ebrahim_-Salma_-Gift_Set_7d25096c-0bbb-4762-a1c6-f5c2d386f1e1.webp?v=1771317293</a> | -         |



## Ghaith / Joorry - Gift Set ( ghaith-joorry-gift-set )

| #  | Alt | Shopify CDN   | R2 mirror |
|----|-----|---|-----------|
| 1  | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/MSK17-AND-DQR17_64579346-0ece-40ce-8268-d03ea4404b78.webp?v=1759929256">https://cdn.shopify.com/s/files/1/1843/6287/files/MSK17-AND-DQR17_64579346-0ece-40ce-8268-d03ea4404b78.webp?v=1759929256</a>                 | -         |
| 2  | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/Ghaith_Joorry-_Gift_Set_800377a8-b54b-4ec5-9502-231819eddf5a.webp?v=1771318348">https://cdn.shopify.com/s/files/1/1843/6287/files/Ghaith_Joorry-_Gift_Set_800377a8-b54b-4ec5-9502-231819eddf5a.webp?v=1771318348</a> | -         |
| 3  | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/p1_prev_ui_1_db872c21-3663-4480-878b-eea8e508868e.png?v=1771318773">https://cdn.shopify.com/s/files/1/1843/6287/files/p1_prev_ui_1_db872c21-3663-4480-878b-eea8e508868e.png?v=1771318773</a>                         | -         |
| 4  | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/p3_3aac2431-33da-4e0d-9511-8428f80dd41e_prev_ui.png?v=1771318773">https://cdn.shopify.com/s/files/1/1843/6287/files/p3_3aac2431-33da-4e0d-9511-8428f80dd41e_prev_ui.png?v=1771318773</a>                             | -         |
| 5  | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/p4_4f379e83-c5fc-489a-946f-04823069bdef_prev_ui.png?v=1771318773">https://cdn.shopify.com/s/files/1/1843/6287/files/p4_4f379e83-c5fc-489a-946f-04823069bdef_prev_ui.png?v=1771318773</a>                             | -         |
| 6  | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/p5_cf2680ea-bbb7-4c59-862f-53f34a79086f_prev_ui.png?v=1771318773">https://cdn.shopify.com/s/files/1/1843/6287/files/p5_cf2680ea-bbb7-4c59-862f-53f34a79086f_prev_ui.png?v=1771318773</a>                             | -         |
| 7  | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/p6_340c5a37-8182-42e8-a213-90162c40706c_prev_ui.png?v=1771318773">https://cdn.shopify.com/s/files/1/1843/6287/files/p6_340c5a37-8182-42e8-a213-90162c40706c_prev_ui.png?v=1771318773</a>                             | -         |
| 8  | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/DQR17P_91d980dc-3251-4319-9403-9966a580f3f3.jpg?v=1771318348">https://cdn.shopify.com/s/files/1/1843/6287/files/DQR17P_91d980dc-3251-4319-9403-9966a580f3f3.jpg?v=1771318348</a>                                     | -         |
| 9  | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/006_54378048-87cf-4136-a989-551af7cc48ce.jpg?v=1771318348">https://cdn.shopify.com/s/files/1/1843/6287/files/006_54378048-87cf-4136-a989-551af7cc48ce.jpg?v=1771318348</a>   | -         |
| 10 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/010_70a50822-2b88-44b7-960d-0db5d75901e8.jpg?v=1771318348">https://cdn.shopify.com/s/files/1/1843/6287/files/010_70a50822-2b88-44b7-960d-0db5d75901e8.jpg?v=1771318348</a>   | -         |
| 11 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/Ghaith_Joorry-_Gift_Set_551dbce3-095c-45b2-8930-7ff76326722a.webp?v=1771318348">https://cdn.shopify.com/s/files/1/1843/6287/files/Ghaith_Joorry-_Gift_Set_551dbce3-095c-45b2-8930-7ff76326722a.webp?v=1771318348</a> | -         |



**Hamdan / Ahlam - Gift Set ( hamdan-ahlam-gift-set )**

| # | Alt | Shopify CDN   | R2 mirror |
|---|-----|---|-----------|
| 1 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/watch-combo-2.webp?v=1759930196">https://cdn.shopify.com/s/files/1/1843/6287/files/watch-combo-2.webp?v=1759930196</a>   | -         |
| 2 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/Hamdan_Ahlam_Gift_Set_aafe44dc-3ece-4da0-b40d-9ba829f95241.webp?v=1771319461">https://cdn.shopify.com/s/files/1/1843/6287/files/Hamdan_Ahlam_Gift_Set_aafe44dc-3ece-4da0-b40d-9ba829f95241.webp?v=1771319461</a> | -         |
| 3 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/MHS17-02_560a8c89-735c-43f8-a6fe-5f5b51d6a8c4.jpg?v=1771319461">https://cdn.shopify.com/s/files/1/1843/6287/files/MHS17-02_560a8c89-735c-43f8-a6fe-5f5b51d6a8c4.jpg?v=1771319461</a>                             | -         |
| 4 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/LHS_0010_DLH17_2f0c1203-d26f-420d-bdca-7e463083118c.png?v=1771319461">https://cdn.shopify.com/s/files/1/1843/6287/files/LHS_0010_DLH17_2f0c1203-d26f-420d-bdca-7e463083118c.png?v=1771319461</a>                 | -         |

| #  | Alt | Shopify CDN   | R2 mirror |
|----|-----|---|-----------|
| 5  | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/2_75ca3f41-1878-4c78-a671-9d8fcf473030.jpg?v=1771319461">https://cdn.shopify.com/s/files/1/1843/6287/files/2_75ca3f41-1878-4c78-a671-9d8fcf473030.jpg?v=1771319461</a>   | -         |
| 6  | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/P4_60bb887b-7fc0-4418-b671-24fedb622b42.jpg?v=1771319461">https://cdn.shopify.com/s/files/1/1843/6287/files/P4_60bb887b-7fc0-4418-b671-24fedb622b42.jpg?v=1771319461</a>   | -         |
| 7  | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/MHS17-02.jpg?v=1771319461">https://cdn.shopify.com/s/files/1/1843/6287/files/MHS17-02.jpg?v=1771319461</a>   | -         |
| 8  | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/LHS_0000_DLH17_Closeup_0f7d3183-3c75-4540-b612-97a58a4ae5ec.png?v=1771319461">https://cdn.shopify.com/s/files/1/1843/6287/files/LHS_0000_DLH17_Closeup_0f7d3183-3c75-4540-b612-97a58a4ae5ec.png?v=1771319461</a> | -         |
| 9  | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/4_c54b2563-8604-4dc4-b04c-4677cb6af0ed.jpg?v=1771319461">https://cdn.shopify.com/s/files/1/1843/6287/files/4_c54b2563-8604-4dc4-b04c-4677cb6af0ed.jpg?v=1771319461</a>   | -         |
| 10 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/P5_8e3e7d72-8254-402f-99cf-ed64a190be1b.jpg?v=1771319461">https://cdn.shopify.com/s/files/1/1843/6287/files/P5_8e3e7d72-8254-402f-99cf-ed64a190be1b.jpg?v=1771319461</a>   | -         |
| 11 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/Hamdan_Ahlam_Gift_Set_bc8befb0-aaab-4842-8357-b6d9ecb2156c.webp?v=1771319461">https://cdn.shopify.com/s/files/1/1843/6287/files/Hamdan_Ahlam_Gift_Set_bc8befb0-aaab-4842-8357-b6d9ecb2156c.webp?v=1771319461</a> | -         |



**Obaid / Huda - Gift Set ( obaid-huda-gift-set )**

| # | Alt | Shopify CDN   | R2 mirror |
|---|-----|---|-----------|
| 1 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/VCR11-AND-CDW.webp?v=1759930224">https://cdn.shopify.com/s/files/1/1843/6287/files/VCR11-AND-CDW.webp?v=1759930224</a>   | -         |
| 2 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/Obaid_-Huda_-Gift_Set_7a23f0a8-6afb-4462-8b26-5b415f4aa730.webp?v=1771320430">https://cdn.shopify.com/s/files/1/1843/6287/files/Obaid_-Huda_-Gift_Set_7a23f0a8-6afb-4462-8b26-5b415f4aa730.webp?v=1771320430</a>                     | -         |
| 3 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/VCRPANDAWHITEFRONT-STEEL_LEATHER_6d9942b2-8e27-428a-b2c6-bf5b5aa6c429.png?v=1771320430">https://cdn.shopify.com/s/files/1/1843/6287/files/VCRPANDAWHITEFRONT-STEEL_LEATHER_6d9942b2-8e27-428a-b2c6-bf5b5aa6c429.png?v=1771320430</a> | -         |
| 4 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/PANDAWHITESTEEL_3ab05215-fc92-4da0-84c3-2f711218a93f.jpg?v=1771320430">https://cdn.shopify.com/s/files/1/1843/6287/files/PANDAWHITESTEEL_3ab05215-fc92-4da0-84c3-2f711218a93f.jpg?v=1771320430</a>                                   | -         |

| #  | Alt | Shopify CDN   | R2 mirror |
|----|-----|---|-----------|
| 5  | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/PANDAWHITELEATHER_9be8e5c8-a5b4-45c2-a2ab-57d1934c0dba.jpg?v=1771320430">https://cdn.shopify.com/s/files/1/1843/6287/files/PANDAWHITELEATHER_9be8e5c8-a5b4-45c2-a2ab-57d1934c0dba.jpg?v=1771320430</a>           | -         |
| 6  | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/sidepanda_7d9d8dff-2762-4457-865a-53dbe86b3834.png?v=1771320430">https://cdn.shopify.com/s/files/1/1843/6287/files/sidepanda_7d9d8dff-2762-4457-865a-53dbe86b3834.png?v=1771320430</a>                           | -         |
| 7  | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/sideleatherpanda_7a6cbded-2af3-4f7c-85a6-fddc1255ca7d.png?v=1771320430">https://cdn.shopify.com/s/files/1/1843/6287/files/sideleatherpanda_7a6cbded-2af3-4f7c-85a6-fddc1255ca7d.png?v=1771320430</a>             | -         |
| 8  | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/Back-Steel_72b29ec2-e8c5-4550-a3b4-875c36bc1d9d.png?v=1771320430">https://cdn.shopify.com/s/files/1/1843/6287/files/Back-Steel_72b29ec2-e8c5-4550-a3b4-875c36bc1d9d.png?v=1771320430</a>                         | -         |
| 9  | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/Back-Black_11c6240e-130e-4b29-b5bf-20d089e4c3ef.png?v=1771320430">https://cdn.shopify.com/s/files/1/1843/6287/files/Back-Black_11c6240e-130e-4b29-b5bf-20d089e4c3ef.png?v=1771320430</a>                         | -         |
| 10 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/CDW_0006_CDW01_0085f853-b21f-406d-8630-753041988e60.png?v=1771320430">https://cdn.shopify.com/s/files/1/1843/6287/files/CDW_0006_CDW01_0085f853-b21f-406d-8630-753041988e60.png?v=1771320430</a>                 | -         |
| 11 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/CDW_0009_CDW01_Side_04fb1eb0-f7a5-45c6-a8a6-1570ffa6a835.png?v=1771320430">https://cdn.shopify.com/s/files/1/1843/6287/files/CDW_0009_CDW01_Side_04fb1eb0-f7a5-45c6-a8a6-1570ffa6a835.png?v=1771320430</a>       | -         |
| 12 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/Charming_WBImage_10_966dc2cd-02c9-40c2-8b8d-3a170267e37d.jpg?v=1771320430">https://cdn.shopify.com/s/files/1/1843/6287/files/Charming_WBImage_10_966dc2cd-02c9-40c2-8b8d-3a170267e37d.jpg?v=1771320430</a>       | -         |
| 13 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/CDW_0001_CDW01_back_a8dd4408-a564-4fe2-811d-24b94fe4c048.png?v=1771320430">https://cdn.shopify.com/s/files/1/1843/6287/files/CDW_0001_CDW01_back_a8dd4408-a564-4fe2-811d-24b94fe4c048.png?v=1771320430</a>       | -         |
| 14 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/10_8_2ba6b742-b349-424d-b5bf-d6a7c81d9153.png?v=1771320430">https://cdn.shopify.com/s/files/1/1843/6287/files/10_8_2ba6b742-b349-424d-b5bf-d6a7c81d9153.png?v=1771320430</a>                                     | -         |
| 15 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/Charming_WBImage_08_c8341192-0340-4818-aeb7-414c55dd0748.jpg?v=1771320430">https://cdn.shopify.com/s/files/1/1843/6287/files/Charming_WBImage_08_c8341192-0340-4818-aeb7-414c55dd0748.jpg?v=1771320430</a>       | -         |
| 16 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/Charming_WBImage_09_473a46be-9ad7-4e3a-a215-d2810709875d.jpg?v=1771320430">https://cdn.shopify.com/s/files/1/1843/6287/files/Charming_WBImage_09_473a46be-9ad7-4e3a-a215-d2810709875d.jpg?v=1771320430</a>       | -         |
| 17 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/files/Obaid_-Huda-_Gift_Set_cbcda9ac-aa84-4781-b2fb-795f58ff92cd.webp?v=1771320430">https://cdn.shopify.com/s/files/1/1843/6287/files/Obaid_-Huda-_Gift_Set_cbcda9ac-aa84-4781-b2fb-795f58ff92cd.webp?v=1771320430</a> | -         |



**Saif / Amira - Gift Box ( saif-amira-gift-set )**

| # | Alt | Shopify CDN   | R2 mirror |
|---|-----|---|-----------|
| 1 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/products/spec1.jpg?v=1673961204">https://cdn.shopify.com/s/files/1/1843/6287/products/spec1.jpg?v=1673961204</a>   | -         |
| 2 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/products/redgold1_28e15d29-5b37-41ad-8e8a-0b0899208aa0.jpg?v=1673961285">https://cdn.shopify.com/s/files/1/1843/6287/products/redgold1_28e15d29-5b37-41ad-8e8a-0b0899208aa0.jpg?v=1673961285</a> | -         |
| 3 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/products/d2_1e0b24c0-89c3-4ed7-a549-6f600e3326f7.jpg?v=1673961285">https://cdn.shopify.com/s/files/1/1843/6287/products/d2_1e0b24c0-89c3-4ed7-a549-6f600e3326f7.jpg?v=1673961285</a>             | -         |
| 4 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/products/d3_adcd0e1b-0497-41db-b17a-4849996745e6.jpg?v=1673961285">https://cdn.shopify.com/s/files/1/1843/6287/products/d3_adcd0e1b-0497-41db-b17a-4849996745e6.jpg?v=1673961285</a>             | -         |

| # | Alt | Shopify CDN   | R2 mirror |
|---|-----|---|-----------|
| 5 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/products/flaylatred1_f0918a9b-260a-47ce-b4c3-d898010de55e.jpg?v=1673961285">https://cdn.shopify.com/s/files/1/1843/6287/products/flaylatred1_f0918a9b-260a-47ce-b4c3-d898010de55e.jpg?v=1673961285</a> | -         |
| 6 | -   | <a href="https://cdn.shopify.com/s/files/1/1843/6287/products/s2.jpg?v=1673961291">https://cdn.shopify.com/s/files/1/1843/6287/products/s2.jpg?v=1673961291</a>   | -         |



## 8. Business context

Roadmap status, launch date, and expansion history. Pulled nightly from the "ALL LAUNCHES WITH DATES" Google Sheet.

| Field                 | Value                            |
|-----------------------|----------------------------------|
| Products in this book | 5                                |
| Launch date (sheet)   | <i>not yet synced from sheet</i> |
| Roadmap status        | <i>not yet synced from sheet</i> |

### 13. Change log (last 90 days)

Product-level changes in this collection: price moves, new variants, discontinued SKUs, image refreshes, copy edits.

| When       | SKU | Field      | Old | New                        | Source             |
|------------|-----|------------|-----|----------------------------|--------------------|
| 2026-04-22 | -   | <b>new</b> | -   | Saif / Amira - Gift Box    | shopify_minimalist |
| 2026-04-22 | -   | <b>new</b> | -   | Obaid / Huda - Gift Set    | shopify_minimalist |
| 2026-04-22 | -   | <b>new</b> | -   | Hamdan / Ahlam - Gift Set  | shopify_minimalist |
| 2026-04-22 | -   | <b>new</b> | -   | Ghaith / Joorry - Gift Set | shopify_minimalist |
| 2026-04-22 | -   | <b>new</b> | -   | Ebrahim / Salma - Gift Set | shopify_minimalist |