

Butterfly (BFS)

Brand: Minimalist

Category: Jewellery

Collection code: BFS

Products in this book: 10

Seed last updated: 2026-01-27

Copy source: Draft (generated from catalog only — PDP translations not provided)

Active products at 31-Jan snapshot: 10

1. Collection identity

Story & positioning

Butterfly is part of Minimalist's Jewellery range—designed with a clean, modern aesthetic and made to fit seamlessly into everyday wear.

Key benefits

- Minimal, versatile design suitable for everyday styling.
- Crafted to feel comfortable for long wear.
- Gifting-friendly presentation (where applicable).



2. Full product roster

Every active product in this collection with its primary SKU, price, AR title if available, Judge.me rating, and live URL.

#	Product	AR	Primary SKU	Handle	Variants	Images	Price (AED)	Reviews	Stock	URL
1	Butterfly / Bracelet Gold	بترفلاي / سوار اللون الذهبي	BFB02	butterfly-bracelet-gold	1	8	389	5.0* (1)	-	https://www.minimalist.a/products/butterfly-bracelet-gold

#	Product	AR	Primary SKU	Handle	Variants	Images	Price (AED)	Reviews	Stock	URL
2	Butterfly / Bracelet Silver	بترفلاي / سوار باللون الفضي	BFB01	butterfly-bracelet-silver	1	8	389	-	-	https://www.minimalist.a/products/butterfly-bracelet-silver
3	Butterfly / Earrings Gold	بترفلاي / أقراط اللون الذهبي	BFE02	butterfly-earrings-gold	1	8	295	5.0* (1)	-	https://www.minimalist.a/products/butterfly-earrings-gold
4	Butterfly / Earrings Silver	بترفلاي / أقراط باللون الفضي	BFE01	butterfly-earrings-silver	1	9	295	5.0* (1)	-	https://www.minimalist.a/products/butterfly-earrings-silver
5	Butterfly / Necklace Gold	بترفلاي / قلادة اللون الذهب	BFN02	butterfly-necklace-gold	1	10	429	-	-	https://www.minimalist.a/products/butterfly-necklace-gold
6	Butterfly / Necklace Silver	بترفلاي / قلادة باللون الفضي	BFN01	butterfly-necklace-silver	1	10	429	-	-	https://www.minimalist.a/products/butterfly-necklace-silver
7	Butterfly / Ring Gold	بترفلاي / خاتم اللون الذهبي	BFR02	butterfly-ring-gold	1	8	325	-	-	https://www.minimalist.a/products/butterfly-ring-gold
8	Butterfly / Ring Silver	بترفلاي / خاتم باللون الفضي	BFR01	butterfly-ring-silver	1	8	325	-	-	https://www.minimalist.a/products/butterfly-ring-silver
9	Butterfly / Set Gold	بترفلاي / طقم اللون الذهبي	BFS02	butterfly-set-gold	1	12	1,438	5.0* (1)	-	https://www.minimalist.a/products/butterfly-set-gold
10	Butterfly / Set Silver	بترفلاي / طقم باللون الفضي	BFS01	butterfly-set-silver	1	12	1,438	5.0* (2)	-	https://www.minimalist.a/products/butterfly-set-silver

3. Per-product deep specifications

One accordion per product with every structured spec known to Shopify (weight, harmonized code, Google category, barcode, region pricing).

Butterfly / Bracelet Gold (BFB02)

Field	Value
Handle	butterfly-bracelet-gold
Vendor	Bracelets
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Women, about>About Butterfly Collection, cate :: Butterfly, cate :: bracelet, cate :: bracelets, colour::gold::butterfly-bracelet-gold, colour::silver::butterfly-bracelet-silver
Status	active
Variant count	1
Image count	8
Metafield count	22
Primary SKU	BFB02
Price AED	AED 389
Compare-at price	-
Weight (g)	100
Barcode	BFB02
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	deny
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
COLOUR	Gold
MATERIALS	Gold Plated
STONE	Crystals
ADJUSTABLE SIZE	Yes
SKU	BFB02

Arabic translations (Shopify Translate & Adapt)

- **body_html:** عن بترفلاي كولكشن

رقيقة ومشرفة، تعكس مجموعة الفراشة سحر الفراشة في أبهى صورة من الأناقة . صُممت للاستخدام اليومي والمناسبات، لتضيف بريقًا ناعمًا إلى كل إطلالة.

Specifications

COLOUR:	Gold
MATERIALS:	Gold Plated
STONE:	

- **seo_description:** رقيقة ومشرفة، تعكس مجموعة الفراشة سحر الفراشة في أبهى صورة من الأناقة . صُممت للاستخدام اليومي والمناسبات، لتضيف بريقًا ناعمًا إلى كل إطلالة.
- **title:** بترفلاي / سوار اللون الذهبي

Butterfly / Bracelet Silver (BFB01)

Field	Value
Handle	butterfly-bracelet-silver
Vendor	Bracelets
Type	Jewellery
Product category	-
Google category	-

Field	Value
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Women, about>About Butterfly Collection, cate :: Butterfly, cate :: bracelet, cate :: bracelets, colour::gold::butterfly-bracelet-gold, colour::silver::butterfly-bracelet-silver
Status	active
Variant count	1
Image count	8
Metafield count	22
Primary SKU	BFB01
Price AED	AED 389
Compare-at price	-
Weight (g)	100
Barcode	BFB01
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	deny
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
COLOUR	Silver
MATERIALS	Silver Plated
STONE	Crystals
ADJUSTABLE SIZE	Yes
SKU	BFB01

Arabic translations (Shopify Translate & Adapt)

- **body_html:** عن بترفلاي كولكشن

رقيقة ومشرفة، تعكس مجموعة الفراشة سحر الفراشة في أبهى صورة من الأناقة . صُمِّمت للاستخدام اليومي والمناسبات، لتضيف بريقًا ناعمًا إلى كل إطلالة.

Specifications

COLOUR:

Silver

MATERIALS:

Silver Plated

STONE:

- **seo_description:** رقيقة ومشرفة، تعكس مجموعة الفراشة سحر الفراشة في أبهى صورة من الأناقة . صُمِّمت للاستخدام اليومي والمناسبات، لتضيف بريقًا ناعمًا إلى كل إطلالة.
- **title:** بترفلاي / سوار باللون الفضي

Butterfly / Earrings Gold (BFE02)

Field	Value
Handle	butterfly-earrings-gold
Vendor	Earrings
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Women, about>About Butterfly Collection, cate :: Butterfly, cate :: earrings, colour::gold::butterfly-earrings-gold, colour::silver::butterfly-earrings-silver

Field	Value
Status	active
Variant count	1
Image count	8
Metafield count	22
Primary SKU	BFE02
Price AED	AED 295
Compare-at price	-
Weight (g)	100
Barcode	BFE02
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	deny
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
COLOUR	Gold
MATERIALS	Gold Plated
STONE	Crystals
SKU	BFE02

Arabic translations (Shopify Translate & Adapt)

- **body_html:** عن بترفلاي كولكشن

رقيقة ومشرفة، تعكس مجموعة الفراشة سحر الفراشة في أبهى صورة من الأناقة . صُممت للاستخدام اليومي والمناسبات، لتضيف بريقًا ناعمًا إلى كل إطلالة.

Specifications

COLOUR:

Gold

MATERIALS:

Gold Plated

STONE:

- **seo_description:** رقيقة ومشرفة، تعكس مجموعة الفراشة سحر الفراشة في أبهى صورة من الأناقة . صُممت للاستخدام اليومي والمناسبات، لتضيف بريقًا ناعمًا إلى كل إطلالة.
- **title:** بترفلاي / أقراط اللون الذهبي

Butterfly / Earrings Silver (BFE01)

Field	Value
Handle	butterfly-earrings-silver
Vendor	Earrings
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Women, about>About Butterfly Collection, cate :: Butterfly, cate :: earrings, colour::gold::butterfly-earrings-gold, colour::silver::butterfly-earrings-silver
Status	active
Variant count	1
Image count	9
Metafield count	22
Primary SKU	BFE01
Price AED	AED 295
Compare-at price	-
Weight (g)	100
Barcode	BFE01

Field	Value
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	deny
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
COLOUR	Silver
MATERIALS	Silver Plated
STONE	Crystals
SKU	BFE01

Arabic translations (Shopify Translate & Adapt)

- **body_html:** عن بترفلاي كولكشن

رقيقة ومشرفة، تعكس مجموعة الفراشة سحر الفراشة في أبهى صورة من الأناقة . صُمِّمت للاستخدام اليومي والمناسبات، لتضيف بريقًا ناعمًا إلى كل إطلالة.

Specifications

COLOUR:	Silver
MATERIALS:	Silver Plated
STONE:	

- **seo_description:** رقيقة ومشرفة، تعكس مجموعة الفراشة سحر الفراشة في أبهى صورة من الأناقة . صُمِّمت للاستخدام اليومي والمناسبات، لتضيف بريقًا ناعمًا إلى كل إطلالة.
- **title:** بترفلاي / أقراط باللون الفضي

Butterfly / Necklace Gold (BFN02)

Field	Value
Handle	butterfly-necklace-gold
Vendor	Necklace
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Women, about:About Butterfly Collection, cate :: Butterfly, cate :: necklace, cate :: necklaces, colour::gold::butterfly-necklace-gold, colour::silver::butterfly-necklace-silver, product-mnl::adjustable chain
Status	active
Variant count	1
Image count	10
Metafield count	22
Primary SKU	BFN02
Price AED	AED 429
Compare-at price	-
Weight (g)	100
Barcode	BFN02
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	deny
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
COLOUR	Gold
MATERIALS	Gold Plated
STONE	Crystals
ADJUSTABLE SIZE	Yes
SKU	BFN02

Arabic translations (Shopify Translate & Adapt)

- **body_html:** عن بترفلاي كولكشن

رقيقة ومشرفة، تعكس مجموعة الفراشة سحر الفراشة في أبهى صورة من الأناقة . صُممت للاستخدام اليومي والمناسبات، لتضيف بريقًا ناعمًا إلى كل إطلالة.

Specifications

COLOUR:	Gold
MATERIALS:	Gold Plated
STONE:	

- **seo_description:** رقيقة ومشرفة، تعكس مجموعة الفراشة سحر الفراشة في أبهى صورة من الأناقة . صُممت للاستخدام اليومي والمناسبات، لتضيف بريقًا ناعمًا إلى كل إطلالة.
- **title:** بترفلاي / فلادة اللون الذهب

Butterfly / Necklace Silver (BFN01)

Field	Value
Handle	butterfly-necklace-silver
Vendor	Necklace
Type	Jewellery
Product category	-
Google category	-

Field	Value
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Women, about:About Butterfly Collection, cate :: Butterfly, cate :: necklace, cate :: necklaces, colour::gold::butterfly-necklace-gold, colour::silver::butterfly-necklace-silver, product-mnl::adjustable chain
Status	active
Variant count	1
Image count	10
Metafield count	22
Primary SKU	BFN01
Price AED	AED 429
Compare-at price	-
Weight (g)	100
Barcode	BFN01
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	deny
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
COLOUR	Silver
MATERIALS	Silver Plated
STONE	Crystals
ADJUSTABLE SIZE	Yes
SKU	BFN01

Arabic translations (Shopify Translate & Adapt)

- **body_html:** عن بترفلاي كولكشن

رقيقة ومشرفة، تعكس مجموعة الفراشة سحر الفراشة في أبهى صورة من الأناقة . صُمّمت للاستخدام اليومي والمناسبات، لتضيف بريقًا ناعمًا إلى كل إطلالة.

Specifications

COLOUR:
Silver
MATERIALS:
Silver Plated
STONE:

- **seo_description:** رقيقة ومشرفة، تعكس مجموعة الفراشة سحر الفراشة في أبهى صورة من الأناقة . صُمّمت للاستخدام اليومي والمناسبات، لتضيف بريقًا ناعمًا إلى كل إطلالة.
- **title:** بترفلاي / قلادة باللون الفضي

Butterfly / Ring Gold (BFR02)

Field	Value
Handle	butterfly-ring-gold
Vendor	Rings
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-

Field	Value
Tags	Women, about>About Butterfly Collection, cate :: Butterfly, cate :: ring, cate :: rings, colour::gold::butterfly-ring-gold, colour::silver::butterfly-ring-silver
Status	active
Variant count	1
Image count	8
Metafield count	22
Primary SKU	BFR02
Price AED	AED 325
Compare-at price	-
Weight (g)	100
Barcode	BFR02
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
COLOUR	Gold
MATERIALS	Gold Plated
STONE	Crystals
ADJUSTABLE SIZE	Yes
SKU	BFR02

Arabic translations (Shopify Translate & Adapt)

- **body_html:** عن بترفلاي كولكشن

رقيقة ومشرفة، تعكس مجموعة الفراشة سحر الفراشة في أبهى صورة من الأناقة. صُممت للاستخدام اليومي والمناسبات، لتضيف بريقًا ناعمًا إلى كل إطلالة.

Specifications

COLOUR:
Gold

MATERIALS :

Gold Plated

STONE :

- **seo_description:** رقيقة ومشرفة، تعكس مجموعة الفراشة سحر الفراشة في أبهى صورة من الأناقة . ضُمَّت للاستخدام اليومي والمناسبات، لتضيف بريقًا ناعمًا إلى كل إطلالة.
- **title:** بترفلاي / خاتم اللون الذهبي

Butterfly / Ring Silver (BFR01)

Field	Value
Handle	butterfly-ring-silver
Vendor	Rings
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Women, about>About Butterfly Collection, cate :: Butterfly, cate :: ring, cate :: rings, colour::gold::butterfly-ring-gold, colour::silver::butterfly-ring-silver
Status	active
Variant count	1
Image count	8
Metafield count	22
Primary SKU	BFR01
Price AED	AED 325

Field	Value
Compare-at price	-
Weight (g)	100
Barcode	BFR01
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
COLOUR	Silver
MATERIALS	Silver Plated
STONE	Crystals
ADJUSTABLE SIZE	Yes
SKU	BFR01

Arabic translations (Shopify Translate & Adapt)

- **body_html:** عن بترفلاي كولكشن

رقيقة ومشرفة، تعكس مجموعة الفراشة سحر الفراشة في أبهى صورة من الأناقة . صُمِّمت للاستخدام اليومي والمناسبات، لتضيف بريقًا ناعمًا إلى كل إطلالة.

Specifications

COLOUR:

Silver

MATERIALS:

Silver Plated

STONE :

- **seo_description:** رقيقة ومشرفة، تعكس مجموعة الفراشة سحر الفراشة في أبهى صورة من الأناقة . ضُمَّت للاستخدام اليومي والمناسبات، لتضيف بريقًا ناعمًا إلى كل إطلالة
- **title:** بترفلاي / خاتم باللون الفضي

Butterfly / Set Gold (BFS02)

Field	Value
Handle	butterfly-set-gold
Vendor	Jewellery Sets
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Women, about>About Butterfly Collection, cate :: Butterfly, cate :: Jewellery Sets, colour::gold::butterfly-set-gold, colour::silver::butterfly-set-silver, product-mnl::adjustable chain
Status	active
Variant count	1
Image count	12
Metafield count	21
Primary SKU	BFS02
Price AED	AED 1,438
Compare-at price	-
Weight (g)	100
Barcode	BFS02
Requires shipping	Yes
Taxable	Yes

Field	Value
Fulfillment	-
Inventory policy	deny
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
COLOUR	Gold
MATERIALS	Gold Plated
STONE	Crystals
ADJUSTABLE SIZE	Yes
SKU	BFS02

Arabic translations (Shopify Translate & Adapt)

- **body_html:** عن بترفلاي كولكشن

رقيقة ومشرفة، تعكس مجموعة الفراشة سحر الفراشة في أبهى صورة من الأناقة . صُمّمت للاستخدام اليومي والمناسبات، لتضيف بريقًا ناعمًا إلى كل إطلالة.

Specifications

COLOUR:

Gold

MATERIALS:

Gold Plated

STONE:

- **seo_description:** رقيقة ومشرفة، تعكس مجموعة الفراشة سحر الفراشة في أبهى صورة من الأناقة . صُمّمت للاستخدام اليومي والمناسبات، لتضيف بريقًا ناعمًا إلى كل إطلالة.
- **title:** بترفلاي / طقم اللون الذهبي

Butterfly / Set Silver (BFS01)

Field	Value
Handle	butterfly-set-silver
Vendor	Jewellery Sets
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Women, about:About Butterfly Collection, cate :: Butterfly, cate :: Jewellery Sets, colour::gold::butterfly-set-gold, colour::silver::butterfly-set-silver, pro_label::Best Seller, product-mnl::adjustable chain
Status	active
Variant count	1
Image count	12
Metafield count	21
Primary SKU	BFS01
Price AED	AED 1,438
Compare-at price	-
Weight (g)	100
Barcode	BFS01
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	deny
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
COLOUR	Silver
MATERIALS	Silver Plated
STONE	Crystals
ADJUSTABLE SIZE	Yes
SKU	BFS01

Arabic translations (Shopify Translate & Adapt)

- **body_html:** عن بترفلاي كولكشن

رقيقة ومشرفة، تعكس مجموعة الفراشة سحر الفراشة في أبهى صورة من الأناقة . صُممت للاستخدام اليومي والمناسبات، لتضيف بريقًا ناعمًا إلى كل إطلالة.

Specifications

COLOUR:	Silver
MATERIALS:	Silver Plated
STONE:	

- **seo_description:** رقيقة ومشرفة، تعكس مجموعة الفراشة سحر الفراشة في أبهى صورة من الأناقة . صُممت للاستخدام اليومي والمناسبات، لتضيف بريقًا ناعمًا إلى كل إطلالة.
- **title:** بترفلاي / طقم باللون الفضي

4. Per-product PDP copy

Shopify metafield copy exactly as it renders on the live PDP (body HTML, DYWL panels, how-we-compare, FAQs, tabs).

Butterfly / Bracelet Gold

Body description

About Butterfly -->

Delicate and radiant, the Butterfly Collection captures enchantment in its most elegant form. Designed for both daily and occasion wear, it adds a graceful sparkle to every look.

-

COLOUR

Gold

-

MATERIALS

Gold Plated

-

STONE

Crystals

-

ADJUSTABLE SIZE

Yes

-

SKU

BFB02

How we compare

gid://shopify/Metaobject/233465315698

BUTTERFLY :: OTHER JEWELLERY

FAQs

Tab: Shipping & Returns

We provide free worldwide delivery on all orders. You'll be able to select a delivery option and review prices for each option during the checkout. After your payment is verified, it may take up to 24 hours to process and ship your order. This does not include weekends or holidays. Purchases made after 9 am GST will not be shipped out until the next business day. If you order after 9 am GST on a Saturday, your order will likely be shipped out on the following Monday. Please refer to the chart below for rates/times. If you're not happy for any reason, you can return any of your purchased MINIMALIST items within 30 days of receiving your order, provided the items are unused and in their original condition. You may initiate your return through our Contact Us page.

Tab: Warranty

Your product will be protected by our 2 year international warranty. MINIMALIST has a limited warranty that covers manufacturer's defects for two years after the original purchase date from an

authorized dealer. Basically, if the parts or mechanics don't work properly, and it's our fault, we will repair or replace your product for free. However, this does not cover any abuse you might put your product through on your own. The warranty does not cover water damage, normal wear and tear, batteries, accidental glass damage, scratches, strap damage, or theft. Proof of purchase is required for all warranty claims and service requests, so please keep your receipt. If you've purchased from our site, the order number will suffice; otherwise if you purchased via another authorized seller or retail location, you will need to contact them directly as they handle their own warranty claims, returns and exchanges.

Butterfly / Bracelet Silver

Body description

About Butterfly -->

Delicate and radiant, the Butterfly Collection captures enchantment in its most elegant form. Designed for both daily and occasion wear, it adds a graceful sparkle to every look.

-

COLOUR

Silver

-

MATERIALS

Silver Plated

-

STONE

Crystals

-

ADJUSTABLE SIZE

Yes

-

SKU

BFB01

How we compare

gid://shopify/Metaobject/233465315698

FAQs

Tab: Shipping & Returns

We provide free worldwide delivery on all orders.

You'll be able to select a delivery option and review prices for each option during the checkout.

After your payment is verified, it may take up to 24 hours to process and ship your order. This does not include weekends or holidays. Purchases made after 9 am GST will not be shipped out until the next business day. If you order after 9 am GST on a Saturday, your order will likely be shipped out on the following Monday. Please refer to the chart below for rates/times.

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Butterfly / Earrings Gold

Body description

About Butterfly -->

Delicate and radiant, the Butterfly Collection captures enchantment in its most elegant form. Designed for both daily and occasion wear, it adds a graceful sparkle to every look.

-

COLOUR

Gold

-

MATERIALS

Gold Plated

-

STONE

Crystals

-

SKU

BFE02

How we compare

gid://shopify/Metaobject/233465315698

BUTTERFLY :: OTHER JEWELLERY

FAQs

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Butterfly / Earrings Silver

Body description

About Butterfly -->

Delicate and radiant, the Butterfly Collection captures enchantment in its most elegant form. Designed for both daily and occasion wear, it adds a graceful sparkle to every look.

-

COLOUR

Silver

-

MATERIALS

Silver Plated

-

STONE

Crystals

-

SKU

BFE01

How we compare

gid://shopify/Metaobject/233465315698

BUTTERFLY :: OTHER JEWELLERY

FAQs

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retail location, you will need to contact them directly as they handle their own warranty claims, returns and exchanges.

Butterfly / Necklace Gold

Body description

About Butterfly -->

Delicate and radiant, the Butterfly Collection captures enchantment in its most elegant form. Designed for both daily and occasion wear, it adds a graceful sparkle to every look.

-

COLOUR

Gold

-

MATERIALS

Gold Plated

-

STONE

Crystals

-

ADJUSTABLE SIZE

Yes

-

SKU

BFN02

How we compare

<gid://shopify/Metaobject/233465315698>

BUTTERFLY :: OTHER JEWELLERY

FAQs

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Butterfly / Necklace Silver

Body description

About Butterfly -->

Delicate and radiant, the Butterfly Collection captures enchantment in its most elegant form. Designed for both daily and occasion wear, it adds a graceful sparkle to every look.

-

COLOUR

Silver

-

MATERIALS

Silver Plated

-

STONE

Crystals

-

ADJUSTABLE SIZE

Yes

-
SKU

BFN01

How we compare

gid://shopify/Metaobject/233465315698

BUTTERFLY :: OTHER JEWELLERY

FAQs

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Butterfly / Ring Gold

Body description

About Butterfly -->

Delicate and radiant, the Butterfly Collection captures enchantment in its most elegant form. Designed for both daily and occasion wear, it adds a graceful sparkle to every look.

-

COLOUR

Gold

-

MATERIALS

Gold Plated

-

STONE

Crystals

-

ADJUSTABLE SIZE

Yes

-

SKU

BFR02

How we compare

gid://shopify/Metaobject/233465315698

BUTTERFLY :: OTHER JEWELLERY

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Butterfly / Ring Silver

Body description

About Butterfly -->

Delicate and radiant, the Butterfly Collection captures enchantment in its most elegant form. Designed for both daily and occasion wear, it adds a graceful sparkle to every look.

-

COLOUR

Silver

-

MATERIALS

Silver Plated

-

STONE

Crystals

-

ADJUSTABLE SIZE

Yes

-

SKU

BFR01

How we compare

gid://shopify/Metaobject/233465315698

BUTTERFLY :: OTHER JEWELLERY

FAQs

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Butterfly / Set Gold

Body description

About Butterfly -->

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-

COLOUR

Gold

-

MATERIALS

Gold Plated

-

STONE

Crystals

-

ADJUSTABLE SIZE

Yes

-

SKU

BFS02

How we compare

gid://shopify/Metaobject/233465315698

BUTTERFLY :: OTHER JEWELLERY

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Butterfly / Set Silver

Body description

About Butterfly -->

Delicate and radiant, the Butterfly Collection captures enchantment in its most elegant form. Designed for both daily and occasion wear, it adds a graceful sparkle to every look.

-

COLOUR

Silver

-

MATERIALS

Silver Plated

-

STONE

Crystals

-

ADJUSTABLE SIZE

Yes

-

SKU

BFS01

How we compare

gid://shopify/Metaobject/233465315698

BUTTERFLY :: OTHER JEWELLERY

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5. Sales playbook

Talking points for retail sales advisors and CS agents. Seeded from DAISY 31-Jan baseline + Shopify copy; edit via the admin override UI to replace the defaults.

Elevator pitch (30 seconds)

Butterfly is part of Minimalist's Jewellery range—designed with a clean, modern aesthetic and made to fit seamlessly into everyday wear.

Best-fit personas

- The gift-giver: shopping for a milestone (birthday, engagement, Eid, graduation). Emphasise the signature wooden packaging and the sticker set.
- The self-purchase customer who rewards herself for a professional milestone. Emphasise longevity, pairing with existing jewellery, and care instructions.
- The returning customer expanding a set (already owns a Classic watch, considering a second piece). Emphasise cross-collection harmony and the upsell map below.
- The tourist buying a souvenir that says Emirates without feeling touristy. Emphasise the Barajeel/Khaleeji design language and shipping policies.

Upsell map (recommend with this collection)

- Matching piece from the same set (ring + necklace + earrings)
- A watch from Charming Diamond for layered wrist styling
- Travel pouch for safe storage

Objection handlers

- **"It is expensive."** Anchor on the wooden gift box, the craftsmanship, and the warranty. Compare per-wear cost over 3 years. Offer the discovery set as an entry point for perfumes, or a smaller SKU within the collection for watches/jewellery.
- **"Can I get a discount?"** Minimalist rarely discounts outside the seasonal moments. Offer loyalty perks, the gift box upgrade, or a personalisation service at no extra cost where applicable.
- **"Is this authentic?"** Every piece has the Minimalist serial on the wooden box sticker, a harmonized code for customs, and a warranty card. All SKUs are registered against the Shopify master catalogue.
- **"Can I return it?"** Yes, within 14 days, unworn, in original packaging. Perfumes must be unsealed. Personalised items are final sale.

- **"Does it come with Arabic language care?"** Yes, all care cards ship bilingual. The PDP copy itself is published in Arabic and English, and the retail staff are trained in both.

Style and wear tips

- Layering: start with the collection bracelet, add a charm, then the matching necklace.
- Metal tone matching: stick to one tone when layering, mix only for a statement look.
- Storage: keep in the provided pouch; avoid humidity and perfume spray on the metal.

6. Training material

Used by the retail onboarding programme and the Day 2-6 training transcripts. Quiz answers live at the bottom of this section; print the quiz separately for SAs.

Key vocabulary

Key vocabulary

- **Setting** - How the stone is held: prong, bezel, channel, pave.
- **Tone** - Gold, rose gold, silver. Stick to one per outfit or commit to mixing.
- **Clasp** - The closing mechanism. Lobster or magnetic depending on SKU.
- **Stack** - Layering multiple bracelets or necklaces for visual rhythm.

Five things SAs must know before selling

- Minimal, versatile design suitable for everyday styling.
- Crafted to feel comfortable for long wear.
- Gifting-friendly presentation (where applicable).

Common SA mistakes (from past training audits)

- Quoting "waterproof" instead of the correct "water-resistant 3 ATM".
- Skipping the wooden box as a selling point; always open it during the demo.
- Offering discount language before trying a non-monetary close (personalisation, gift wrap).
- Forgetting to ask about initials/engraving until after payment.
- Not mentioning the 14-day return policy when the customer hesitates.
- Handing over without showing care instructions - always flip to the care card.
- Calling the collection by its SKU prefix instead of its product name.

Role-play script

Customer: I am looking for a gift for my wife's birthday. Something elegant, not too flashy.

SA: Congratulations in advance. May I ask roughly what she wears day to day - more minimal, or does she layer jewellery?

Customer: She is mostly minimal. But she loves small details.

SA: Then the **Butterfly** collection is a perfect fit. It is built around the idea of quiet luxury - clean lines, one hero detail per piece. Let me show you the signature piece...

SA (opens the wooden box): Notice the packaging. Every piece ships in this exact box with a set of exclusive stickers - part of the unboxing experience. After she sees it, you will get credit for it.

Customer: How much is it?

SA: The range starts at AED 295 to AED 1,438. For a birthday gift with this kind of presence, that is the sweet spot. And it is fully covered by our one-year warranty.

SA (closing): Would you like me to wrap it, or would she prefer to open the signature wooden box herself?

POS handling notes

- Always check if the customer wants initials before ringing up the sale.
- Offer the gift receipt option.
- For perfumes, check the seal before handover; never sell a broken seal.
- For watches, set the time on the watch before handing over when possible.
- For jewellery, use the black polishing cloth before the handover.

Five-question quiz

Q1. What is the SKU prefix for the Butterfly collection?

Q2. How many active products are currently in the Butterfly collection?

Q3. Which category does Butterfly belong to?

Q4. Name one upsell recommendation for Butterfly.

Q5. What is the typical objection heard for Butterfly and the one-line counter?

Answer key

- Q1: BFS - Q2: 10 - Q3: Jewellery - Q4: See "Upsell map" above. - Q5: See "Objection handlers" above.

7. Imagery inventory

Every image URL for every product in this collection. Source is Shopify CDN; the nightly mirror job populates the R2 URL column once Phase 4 ships.

Butterfly / Bracelet Gold (butterfly-bracelet-gold)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Untitled-6_96c66fc1-e388-4db3-a800-0140a0fb94a6.webp?v=1774442537	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFB02_01.webp?v=1763470275	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFB02_02.webp?v=1763470213	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFB12_1.webp?v=1763368240	-

#	Alt	Shopify CDN	R2 mirror
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFB12_4.webp?v=1763368240	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFB12.webp?v=1763368283	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFS_02_Styled.webp?v=1774442537	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-NonTraditional_64d7c40f-e907-43c0-a859-6b37f1af83ca.webp?v=1774443817	-



Butterfly / Bracelet Silver (butterfly-bracelet-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Untitled-5_1f26dd90-b8ab-4c4a-aa01-04adabbeb003.webp?v=1774443452	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFB01_01.webp?v=1763470279	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFB01_02.webp?v=1763470007	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFB01_4__Edited.webp?v=1763370960	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFB01_2__Edited.webp?v=1763370960	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFB01_4_1__Edited.webp?v=1763370960	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFS_01_Styled.webp?v=1774443452	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-NonTraditional_64d7c40f-e907-43c0-a859-6b37f1af83ca.webp?v=1774443817	-



Butterfly / Earrings Gold (butterfly-earrings-gold)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Untitled-9_f9668b46-f911-44c4-9495-3df0c158260b.webp?v=1774442537	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Untitled-11_f12ff72e-ad26-44af-8c01-6834106a4adf.webp?v=1765286285	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFE02_02.webp?v=1763470248	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFE02_01.webp?v=1763470269	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFE12_1.webp?v=1763368186	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFE12.webp?v=1774442537	-

#	Alt	Shopify CDN	R2 mirror
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFS_02_Styled.webp?v=1774442537	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-NonTraditional_64d7c40f-e907-43c0-a859-6b37f1af83ca.webp?v=1774443817	-



Butterfly / Earrings Silver (butterfly-earrings-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Untitled-10.webp?v=1774443452	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/butterfly-earrings.webp?v=1763467451	-

#	Alt	Shopify CDN	R2 mirror
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFE01_02.webp?v=1763470263	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFE01_01.webp?v=1763470252	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFE01_Edited.webp?v=1763467451	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFE01_1__Edited.webp?v=1774443452	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFS01_2__Edited.webp?v=1774443452	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFS_01_Styled.webp?v=1774443452	-
9	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-NonTraditional_64d7c40f-e907-43c0-a859-6b37f1af83ca.webp?v=1774443817	-



Butterfly / Necklace Gold (butterfly-necklace-gold)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Untitled-1.webp?v=1774442537	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Untitled-3.webp?v=1763365774	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Untitled-13.webp?v=1763365774	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFN02_02.webp?v=1763471277	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFN02_01.webp?v=1763470001	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFN12.webp?v=1763465700	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFE12.webp?v=1774442537	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFS12_2.webp?v=1774442537	-
9	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFS_02_Styled.webp?v=1774442537	-
10	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-NonTraditional_64d7c40f-e907-43c0-a859-6b37f1af83ca.webp?v=1774443817	-



Butterfly / Necklace Silver (butterfly-necklace-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Untitled-2_e661a98a-422f-4153-9cf1-a4a4ac4a4775.webp?v=1774443452	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Untitled-4_883fb9ac-2814-4a8b-8762-d2694a9faf8e.webp?v=1763365759	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Untitled-14_566a1094-c2b7-4435-8e15-7f0db9648b0d.webp?v=1763365759	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFN01_02.webp?v=1763470288	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFN01_01.webp?v=1763470036	-

#	Alt	Shopify CDN	R2 mirror
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFN01_1__Edited.webp?v=1763370688	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFN01_Edited.webp?v=1774443452	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFS01_2__Edited.webp?v=1774443452	-
9	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFS_01_Styled.webp?v=1774443452	-
10	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-NonTraditional_64d7c40f-e907-43c0-a859-6b37f1af83ca.webp?v=1774443817	-



Butterfly / Ring Gold (butterfly-ring-gold)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Untitled-7_66190820-4b30-45fa-951c-1f332bdb3e3.webp?v=1774442537	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFR02_02.webp?v=1763470384	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFR02_01.webp?v=1763470232	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFB12.webp?v=1763368283	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFR12_2.webp?v=1763368283	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFR12_3.webp?v=1763368283	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFS_02_Styled.webp?v=1774442537	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-NonTraditional_64d7c40f-e907-43c0-a859-6b37f1af83ca.webp?v=1774443817	-



Butterfly / Ring Silver (butterfly-ring-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Untitled-8_0f54b1a3-1f62-48f8-ba7e-c379069fac6b.webp?v=1774443452	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFR01_02.webp?v=1763470243	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFR01_01.webp?v=1763470226	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFR01_2__Edited.webp?v=1763371085	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFR01_4__Edited.webp?v=1763371085	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFR01_1__Edited.webp?v=1763371085	-

#	Alt	Shopify CDN	R2 mirror
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFS_01_Styled.webp?v=1774443452	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-NonTraditional_64d7c40f-e907-43c0-a859-6b37f1af83ca.webp?v=1774443817	-



Butterfly / Set Gold (butterfly-set-gold)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Butterfly__Set_Gold.png?v=1774442537	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Untitled-1.webp?v=1774442537	-

#	Alt	Shopify CDN	R2 mirror
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Untitled-9_f9668b46-f911-44c4-9495-3df0c158260b.webp?v=1774442537	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Untitled-6_96c66fc1-e388-4db3-a800-0140a0fb94a6.webp?v=1774442537	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Untitled-7_66190820-4b30-45fa-951c-1f332bdb3e3.webp?v=1774442537	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFS02_WB.webp?v=1774442537	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFS02_01.webp?v=1774442537	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFS12_3.webp?v=1774442537	-
9	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFE12.webp?v=1774442537	-
10	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFS12_2.webp?v=1774442537	-
11	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFS_02_Styled.webp?v=1774442537	-
12	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-NonTraditional_64d7c40f-e907-43c0-a859-6b37f1af83ca.webp?v=1774443817	-



Butterfly / Set Silver (butterfly-set-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Butterfly__Set_Silver.png?v=1774443452	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Untitled-2_e661a98a-422f-4153-9cf1-a4a4ac4a4775.webp?v=1774443452	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Untitled-10.webp?v=1774443452	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Untitled-5_1f26dd90-b8ab-4c4a-aa01-04adabbab003.webp?v=1774443452	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Untitled-8_0f54b1a3-1f62-48f8-ba7e-c379069fac6b.webp?v=1774443452	-

#	Alt	Shopify CDN	R2 mirror
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFS01_WB.webp?v=1774443452	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFS01_01.webp?v=1774443452	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFE01_1__Edited.webp?v=1774443452	-
9	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFN01_Edited.webp?v=1774443452	-
10	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFS01_2__Edited.webp?v=1774443452	-
11	-	https://cdn.shopify.com/s/files/1/1843/6287/files/BFS_01_Styled.webp?v=1774443452	-
12	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-NonTraditional_64d7c40f-e907-43c0-a859-6b37f1af83ca.webp?v=1774443817	-



8. Business context

Roadmap status, launch date, and expansion history. Pulled nightly from the "ALL LAUNCHES WITH DATES" Google Sheet.

Field	Value
Copy source	Draft (generated from catalog only — PDP translations not provided)
Seed last updated	2026-01-27
Sample product (31-Jan)	Butterfly / Set Gold
Sample SKU (31-Jan)	BFS02
Sample price (31-Jan)	AED 1,435
Sample URL (31-Jan)	https://www.minimalist.ae/products/butterfly-set-gold
Active count (31-Jan)	10
Products in this book	10
Launch date (sheet)	2025-10
Roadmap status	active
Upcoming launch flag	no
Sheet last synced	2026-04-22T17:29:00

11. Jewellery-specific

Metal, stone setting, adjustable length, and sizing. Primary source: parsed specs; secondary: Shopify metafields.

Butterfly / Bracelet Gold

Attribute	Value
Materials	Gold Plated
Stone	Crystals
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

Butterfly / Bracelet Silver

Attribute	Value
Materials	Silver Plated
Stone	Crystals

Attribute	Value
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

Butterfly / Earrings Gold

Attribute	Value
Materials	Gold Plated
Stone	Crystals
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

Butterfly / Earrings Silver

Attribute	Value
Materials	Silver Plated
Stone	Crystals
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

Butterfly / Necklace Gold

Attribute	Value
Materials	Gold Plated
Stone	Crystals
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

Butterfly / Necklace Silver

Attribute	Value
Materials	Silver Plated

Attribute	Value
Stone	Crystals
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

Butterfly / Ring Gold

Attribute	Value
Materials	Gold Plated
Stone	Crystals
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

Butterfly / Ring Silver

Attribute	Value
Materials	Silver Plated
Stone	Crystals
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

Butterfly / Set Gold

Attribute	Value
Materials	Gold Plated
Stone	Crystals
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

Butterfly / Set Silver

Attribute	Value
Materials	Silver Plated
Stone	Crystals
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

13. Change log (last 90 days)

Product-level changes in this collection: price moves, new variants, discontinued SKUs, image refreshes, copy edits.

When	SKU	Field	Old	New	Source
2026-04-22	-	new	-	Butterfly / Set Silver	shopify_minimalist
2026-04-22	-	new	-	Butterfly / Set Gold	shopify_minimalist
2026-04-22	-	new	-	Butterfly / Ring Silver	shopify_minimalist
2026-04-22	-	new	-	Butterfly / Ring Gold	shopify_minimalist
2026-04-22	-	new	-	Butterfly / Necklace Silver	shopify_minimalist
2026-04-22	-	new	-	Butterfly / Necklace Gold	shopify_minimalist
2026-04-22	-	new	-	Butterfly / Earrings Silver	shopify_minimalist
2026-04-22	-	new	-	Butterfly / Earrings Gold	shopify_minimalist
2026-04-22	-	new	-	Butterfly / Bracelet Silver	shopify_minimalist
2026-04-22	-	new	-	Butterfly / Bracelet Gold	shopify_minimalist

14. Customer reviews (Judge.me)

6 reviews across 5 products, 5.00* average.

Product	Reviews	Avg
Butterfly / Set Silver	2	5.00
Butterfly / Bracelet Gold	1	5.00
Butterfly / Earrings Gold	1	5.00
Butterfly / Earrings Silver	1	5.00
Butterfly / Set Gold	1	5.00