

Moonstar (MNS)

Brand: Minimalist

Category: Jewellery

Collection code: MNS

Products in this book: 17

Seed last updated: 2026-01-27

Copy source: Draft (generated from catalog only — PDP translations not provided)

Active products at 31-Jan snapshot: 5

1. Collection identity

Story & positioning

Moonstar is part of Minimalist's Jewellery range—designed with a clean, modern aesthetic and made to fit seamlessly into everyday wear.

Key benefits

- Minimal, versatile design suitable for everyday styling.
- Crafted to feel comfortable for long wear.
- Gifting-friendly presentation (where applicable).



2. Full product roster

Every active product in this collection with its primary SKU, price, AR title if available, Judge.me rating, and live URL.

#	Product	AR	Primary SKU	Handle	Variants	Images	Price (AED)	Reviews	Stock	URL
1	Moonstar / Band Ring Silver	خاتم مون ستار باند / اللون الفضي	MNR71-50	moonstar- band- ring- silver	5	5	319	-	-	https://www.minimalistproducts.com/products/moonstar-band-ring-silver

#	Product	AR	Primary SKU	Handle	Variants	Images	Price (AED)	Reviews	Stock	URL
2	Moonstar / Bracelet Silver	مون ستار / سوار باللون الفضي	MNB01	moonstar-bracelet-silver	1	7	419	5.0* (1)	-	https://www.minimalistproducts/moonstar-bracelet-silver
3	Moonstar / Double Bracelet Silver	سوار مون ستار بتصميم متعدد / اللون الفضي	MNB21	moonstar-double-bracelet-silver	1	7	389	-	-	https://www.minimalistproducts/moonstar-double-bracelet-silver
4	Moonstar / Double Ring Silver	خاتم مون ستار بتصميم ثنائي / اللون الفضي	MNR21-50	moonstar-double-ring-silver	5	7	399	-	-	https://www.minimalistproducts/moonstar-double-ring-silver
5	Moonstar / Double Set Silver	طقم مون ستار بتصميم ثنائي / اللون الفضي	MNS21-50	moonstar-double-set-silver	5	12	1,616	-	-	https://www.minimalistproducts/moonstar-double-set-silver
6	Moonstar / Dual Ring Silver	خاتم مون ستار بتصميم متعدد / اللون الفضي	MNR31-50	moonstar-dual-ring-silver	5	7	359	5.0* (1)	-	https://www.minimalistproducts/moonstar-dual-ring-silver
7	Moonstar / Earrings Silver	مون ستار / أقراط باللون الفضي	MNE01	moonstar-earrings-silver	1	8	339	5.0* (1)	-	https://www.minimalistproducts/moonstar-earrings-silver
8	Moonstar / Multi Necklace Silver	قلادة مون ستار بتصميم متعدد / اللون الفضي	MNN51	moonstar-multi-necklace-silver	1	9	519	-	-	https://www.minimalistproducts/moonstar-multi-necklace-silver

#	Product	AR	Primary SKU	Handle	Variants	Images	Price (AED)	Reviews	Stock	URL
9	Moonstar / Necklace Silver	مون ستار / قلادة باللون الفضي	MNN01	moonstar-necklace-silver	1	9	489	5.0* (3)	-	https://www.minimalistproducts/moonstar-necklace-silver
10	Moonstar / Ring Silver	مون ستار / خاتم باللون الفضي	MNR01	moonstar-ring-silver	1	7	319	5.0* (1)	-	https://www.minimalistproducts/moonstar-ring-silver
11	Moonstar / Set Silver	مون ستار / طقم باللون الفضي	MNS01	moonstar-set-silver	1	14	1,566	5.0* (6)	-	https://www.minimalistproducts/moonstar-set-silver
12	Moonstar / Simple Bracelet Silver	سوار مون ستار بتصميم بسيط / اللون الفضي	MNB11	moonstar-simple-bracelet-silver	1	7	359	-	-	https://www.minimalistproducts/moonstar-simple-bracelet-silver
13	Moonstar / Simple Necklace Silver	قلادة مون ستار بتصميم بسيط / اللون الفضي	MNN11	moonstar-simple-necklace-silver	1	10	420	-	-	https://www.minimalistproducts/moonstar-simple-necklace-silver
14	Moonstar / Simple Ring Silver	خاتم مون ستار بتصميم بسيط / اللون الفضي	MNR11-50	moonstar-simple-ring-silver	5	7	339	-	-	https://www.minimalistproducts/moonstar-simple-ring-silver
15	Moonstar / Simple Set Silver	طقم مون ستار بتصميم بسيط / اللون الفضي	MNS11-50	moonstar-simple-set-silver	5	12	1,477	-	-	https://www.minimalistproducts/moonstar-simple-set-silver

#	Product	AR	Primary SKU	Handle	Variants	Images	Price (AED)	Reviews	Stock	URL
16	Moonstar / Triple Earrings Silver	أقراط مون ستار بتصميم ثلاثي / اللون الفضي	MNE31	moonstar- triple- earrings- silver	1	8	359	-	-	https:// www.minimalist products/ moonstar-triple earrings-silver
17	Moonstar / Triple Set Silver	طقم مون ستار بتصميم ثلاثي / اللون الفضي	MNS31-50	moonstar- triple- set- silver	5	12	1,656	-	-	https:// www.minimalist products/ moonstar-triple set-silver

3. Per-product deep specifications

One accordion per product with every structured spec known to Shopify (weight, harmonized code, Google category, barcode, region pricing).

Moonstar / Band Ring Silver (MNR71-50)

Field	Value
Handle	moonstar-band-ring-silver
Vendor	Rings
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Women, available_size::sizes available, cate :: Moonstar, cate :: ring, cate :: rings, colour::silver::moonstar-band-ring-silver, new_pro::New, ring_size_guide
Status	active
Variant count	5

Field	Value
Image count	5
Metafield count	25
Primary SKU	MNR71-50
Price AED	AED 319
Compare-at price	-
Weight (g)	100
Barcode	MNR71-50
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Variant matrix

SKU	Option 1	Option 2	Option 3	Price	Weight (g)	Barcode
MNR71-50	: Size 5	-	-	AED 319	100	MNR71-50
MNR71-60	: Size 6	-	-	AED 319	100	MNR71-60
MNR71-70	: Size 7	-	-	AED 319	100	MNR71-70
MNR71-80	: Size 8	-	-	AED 319	100	MNR71-80
MNR71-90	: Size 9	-	-	AED 319	100	MNR71-90

Parsed specifications (from PDP body)

Field	Value
COLOUR	Silver
MATERIALS	Silver Plated
STONE	Crystals
ADJUSTABLE SIZE	Yes
SKU	MNR71

Arabic translations (Shopify Translate & Adapt)

- **body_html:** About Moonstar

مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.

Specifications

COLOUR:

Silver

MATERIALS:

Silver Plated

STONE:

- **seo_description:** مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.
- **title:** خاتم مون ستار باند / اللون الفضي

Moonstar / Bracelet Silver (MNB01)

Field	Value
Handle	moonstar-bracelet-silver
Vendor	Bracelets
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Women, cate :: Moonstar, cate :: bracelet, cate :: bracelets, colour::silver::moonstar-bracelet-silver
Status	active
Variant count	1
Image count	7
Metafield count	24
Primary SKU	MNB01
Price AED	AED 419

Field	Value
Compare-at price	-
Weight (g)	100
Barcode	MNB01
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
COLOUR	Silver
MATERIALS	Silver Plated
STONE	Crystals
ADJUSTABLE SIZE	Yes
SKU	MNB01

Arabic translations (Shopify Translate & Adapt)

- **body_html:** About Moonstar

مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.

Specifications

COLOUR:

Silver

MATERIALS:

Silver Plated

STONE :

- **seo_description:** مستوحى من سماء الليل المتألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.
- **title:** مون ستار / سوار باللون الفضي

Moonstar / Double Bracelet Silver (MNB21)

Field	Value
Handle	moonstar-double-bracelet-silver
Vendor	Bracelets
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Women, cate :: Moonstar, cate :: bracelet, cate :: bracelets, colour::silver::moonstar-double-bracelet-silver, new_pro::New
Status	active
Variant count	1
Image count	7
Metafield count	24
Primary SKU	MNB21
Price AED	AED 389
Compare-at price	-
Weight (g)	100
Barcode	MNB21
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue

Field	Value
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
COLOUR	Silver
MATERIALS	Silver Plated
STONE	Crystals
ADJUSTABLE SIZE	Yes
SKU	MNB21

Arabic translations (Shopify Translate & Adapt)

- **body_html:** About Moonstar

مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.

Specifications

COLOUR:	Silver
MATERIALS:	Silver Plated
STONE:	

- **seo_description:** مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.
- **title:** سوار مون ستار بتصميم متعدد / اللون الفضي

Moonstar / Double Ring Silver (MNR21-50)

Field	Value
Handle	moonstar-double-ring-silver
Vendor	Rings
Type	Jewellery

Field	Value
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Women, available_size::sizes available, cate :: Moonstar, cate :: ring, cate :: rings, colour::silver::moonstar-double-ring-silver, new_pro::New
Status	active
Variant count	5
Image count	7
Metafield count	25
Primary SKU	MNR21-50
Price AED	AED 399
Compare-at price	-
Weight (g)	100
Barcode	MNR21-50
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	deny
Cost per item	-

Variant matrix

SKU	Option 1	Option 2	Option 3	Price	Weight (g)	Barcode
MNR21-50	: Size 5	-	-	AED 399	100	MNR21-50
MNR21-60	: Size 6	-	-	AED 399	100	MNR21-60
MNR21-70	: Size 7	-	-	AED 399	100	MNR21-70
MNR21-80	: Size 8	-	-	AED 399	100	MNR21-80

SKU	Option 1	Option 2	Option 3	Price	Weight (g)	Barcode
MNR21-90	: Size 9	-	-	AED 399	100	MNR21-90

Parsed specifications (from PDP body)

Field	Value
COLOUR	Silver
MATERIALS	Silver Plated
STONE	Crystals
ADJUSTABLE SIZE	Yes
SKU	MNR21

Arabic translations (Shopify Translate & Adapt)

- **body_html:** About Moonstar

مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.

Specifications

COLOUR:	Silver
MATERIALS:	Silver Plated
STONE:	

- **seo_description:** مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.
- **title:** خاتم مون ستار بتصميم ثنائي / اللون الفضي

Moonstar / Double Set Silver (MNS21-50)

Field	Value
Handle	moonstar-double-set-silver
Vendor	Jewellery Sets
Type	Jewellery

Field	Value
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Women, cate :: Jewellery Sets, cate :: Moonstar, colour::silver::moonstar-double-set-silver, new_pro::New, product-mnl::adjustable chain, ring_size_guide
Status	active
Variant count	5
Image count	12
Metafield count	24
Primary SKU	MNS21-50
Price AED	AED 1,616
Compare-at price	-
Weight (g)	100
Barcode	MNS21-50
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	deny
Cost per item	-

Variant matrix

SKU	Option 1	Option 2	Option 3	Price	Weight (g)	Barcode
MNS21-50	: Size 5	-	-	AED 1,616	100	MNS21-50
MNS21-60	: Size 6	-	-	AED 1,616	100	MNS21-60
MNS21-70	: Size 7	-	-	AED 1,616	100	MNS21-70
MNS21-80	: Size 8	-	-	AED 1,616	100	MNS21-80

SKU	Option 1	Option 2	Option 3	Price	Weight (g)	Barcode
MNS21-90	: Size 9	-	-	AED 1,616	100	MNS21-90

Parsed specifications (from PDP body)

Field	Value
COLOUR	Silver
MATERIALS	Silver Plated
STONE	Crystals
ADJUSTABLE SIZE	Yes
SKU	MNS21

Arabic translations (Shopify Translate & Adapt)

- **body_html:** About Moonstar

مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.

Specifications

COLOUR:	Silver
MATERIALS:	Silver Plated
STONE:	

- **seo_description:** مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.
- **title:** طقم مون ستار بتصميم ثنائي / اللون الفضي

Moonstar / Dual Ring Silver (MNR31-50)

Field	Value
Handle	moonstar-dual-ring-silver
Vendor	Rings
Type	Jewellery

Field	Value
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Women, available_size::sizes available, cate :: Moonstar, cate :: ring, cate :: rings, colour::silver::moonstar-dual-ring-silver, new_pro::New, ring_size_guide
Status	active
Variant count	5
Image count	7
Metafield count	25
Primary SKU	MNR31-50
Price AED	AED 359
Compare-at price	-
Weight (g)	100
Barcode	MNR31-50
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	deny
Cost per item	-

Variant matrix

SKU	Option 1	Option 2	Option 3	Price	Weight (g)	Barcode
MNR31-50	: Size 5	-	-	AED 359	100	MNR31-50
MNR31-60	: Size 6	-	-	AED 359	100	MNR31-60
MNR31-70	: Size 7	-	-	AED 359	100	MNR31-70
MNR31-80	: Size 8	-	-	AED 359	100	MNR31-80

SKU	Option 1	Option 2	Option 3	Price	Weight (g)	Barcode
MNR31-90	: Size 9	-	-	AED 359	100	MNR31-90

Parsed specifications (from PDP body)

Field	Value
COLOUR	Silver
MATERIALS	Silver Plated
STONE	Crystals
ADJUSTABLE SIZE	Yes
SKU	MNR31

Arabic translations (Shopify Translate & Adapt)

- **body_html:** About Moonstar

مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.

Specifications

COLOUR:	Silver
MATERIALS:	Silver Plated
STONE:	

- **seo_description:** مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.
- **title:** خاتم مون ستار بتصميم متعدد / اللون الفضي

Moonstar / Earrings Silver (MNE01)

Field	Value
Handle	moonstar-earrings-silver
Vendor	Earrings
Type	Jewellery

Field	Value
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Women, cate :: Moonstar, cate :: earrings, colour::silver::moonstar-earrings-silver
Status	active
Variant count	1
Image count	8
Metafield count	24
Primary SKU	MNE01
Price AED	AED 339
Compare-at price	-
Weight (g)	100
Barcode	MNE01
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
COLOUR	Silver
MATERIALS	Silver Plated
STONE	Crystals
SKU	MNE01

Arabic translations (Shopify Translate & Adapt)

- **body_html:** About Moonstar

مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.

Specifications

COLOUR:

Silver

MATERIALS:

Silver Plated

STONE

- **seo_description:** مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.
- **title:** مون ستار / أقراط باللون الفضي

Moonstar / Multi Necklace Silver (MNN51)

Field	Value
Handle	moonstar-multi-necklace-silver
Vendor	Necklace
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Women, cate :: Moonstar, cate :: necklace, cate :: necklaces, colour::silver::moonstar-multi-necklace-silver, new_pro::New, product-mnl::adjustable chain
Status	active
Variant count	1
Image count	9

Field	Value
Metafield count	24
Primary SKU	MNN51
Price AED	AED 519
Compare-at price	-
Weight (g)	100
Barcode	MNN51
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
COLOUR	Silver
MATERIALS	Silver Plated
STONE	Crystals
ADJUSTABLE SIZE	Yes
SKU	MNN51

Arabic translations (Shopify Translate & Adapt)

- **body_html:** About Moonstar

مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.

Specifications

COLOUR:	Silver
MATERIALS:	Silver Plated

STONE :

- **seo_description:** مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.
- **title:** قلادة مون ستار بتصميم متعدد / اللون الفضي

Moonstar / Necklace Silver (MNN01)

Field	Value
Handle	moonstar-necklace-silver
Vendor	Necklace
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Women, cate :: Moonstar, cate :: necklace, cate :: necklaces, colour::silver::moonstar-necklace-silver, product-mnl::adjustable chain
Status	active
Variant count	1
Image count	9
Metafield count	24
Primary SKU	MNN01
Price AED	AED 489
Compare-at price	-
Weight (g)	100
Barcode	MNN01
Requires shipping	Yes
Taxable	Yes

Field	Value
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
COLOUR	Silver
MATERIALS	Silver Plated
STONE	Crystals
ADJUSTABLE SIZE	Yes
SKU	MNN01

Arabic translations (Shopify Translate & Adapt)

- **body_html:** About Moonstar

مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.

Specifications

COLOUR:
Silver
MATERIALS:
Silver Plated
STONE:

- **seo_description:** مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.
- **title:** مون ستار / قلادة باللون الفضي

Moonstar / Ring Silver (MNR01)

Field	Value
Handle	moonstar-ring-silver
Vendor	Rings
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Women, cate :: Moonstar, cate :: ring, cate :: rings, colour::silver::moonstar-ring-silver
Status	active
Variant count	1
Image count	7
Metafield count	24
Primary SKU	MNR01
Price AED	AED 319
Compare-at price	-
Weight (g)	100
Barcode	MNR01
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
COLOUR	Silver
MATERIALS	Silver Plated
STONE	Crystals
ADJUSTABLE SIZE	Yes
SKU	MNR01

Arabic translations (Shopify Translate & Adapt)

- **body_html:** About Moonstar

مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.

Specifications

COLOUR:
Silver
MATERIALS:
Silver Plated
STONE:

- **seo_description:** مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.
- **title:** مون ستار / خاتم باللون الفضي

Moonstar / Set Silver (MNS01)

Field	Value
Handle	moonstar-set-silver
Vendor	Jewellery Sets
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-

Field	Value
Tags	Women, cate :: Jewellery Sets, cate :: Moonstar, colour::silver::moonstar-set-silver, pro_label::Best Seller, product-mnl::adjustable chain
Status	active
Variant count	1
Image count	14
Metafield count	23
Primary SKU	MNS01
Price AED	AED 1,566
Compare-at price	-
Weight (g)	100
Barcode	MNS01
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
COLOUR	Silver
MATERIALS	Silver Plated
STONE	Crystals
ADJUSTABLE SIZE	Yes
SKU	MNS01

Arabic translations (Shopify Translate & Adapt)

- **body_html:** About Moonstar

مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.

Specifications

COLOUR:
Silver

MATERIALS:

Silver Plated

STONE:
Crystals

ADJUSTABLE SIZE:
Yes

SKU:
MNS01

- **seo_description:** مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.
- **title:** مون ستار / طقم باللون الفضي

Moonstar / Simple Bracelet Silver (MNB11)

Field	Value
Handle	moonstar-simple-bracelet-silver
Vendor	Bracelets
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Women, cate :: Moonstar, cate :: bracelet, cate :: bracelets, colour::silver::moonstar-simple-bracelet-silver, new_pro::New
Status	active
Variant count	1
Image count	7
Metafield count	24
Primary SKU	MNB11
Price AED	AED 359
Compare-at price	-

Field	Value
Weight (g)	100
Barcode	MNB11
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
COLOUR	Silver
MATERIALS	Silver Plated
STONE	Crystals
ADJUSTABLE SIZE	Yes
SKU	MNB11

Arabic translations (Shopify Translate & Adapt)

- **body_html:** About Moonstar

مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.

Specifications

COLOUR:	Silver
MATERIALS:	Silver Plated
STONE:	

- **seo_description:** مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.

• title: سوار مون ستار بتصميم بسيط / اللون الفضي

Moonstar / Simple Necklace Silver (MNN11)

Field	Value
Handle	moonstar-simple-necklace-silver
Vendor	Necklace
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Women, cate :: Moonstar, cate :: necklace, cate :: necklaces, colour::silver::moonstar-simple-necklace-silver, new_pro::New, product-mnl::adjustable chain
Status	active
Variant count	1
Image count	10
Metafield count	24
Primary SKU	MNN11
Price AED	AED 420
Compare-at price	-
Weight (g)	100
Barcode	MNN11
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
COLOUR	Silver
MATERIALS	Silver Plated
STONE	Crystals
ADJUSTABLE SIZE	Yes
SKU	MNN11

Arabic translations (Shopify Translate & Adapt)

- **body_html:** About Moonstar

مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.

Specifications

COLOUR:	Silver
MATERIALS:	Silver Plated
STONE:	

- **seo_description:** مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.
- **title:** قلادة مون ستار بتصميم بسيط / اللون الفضي

Moonstar / Simple Ring Silver (MNR11-50)

Field	Value
Handle	moonstar-simple-ring-silver
Vendor	Rings
Type	Jewellery
Product category	-
Google category	-

Field	Value
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Women, available_size::sizes available, cate :: Moonstar, cate :: ring, cate :: rings, colour::silver::moonstar-simple-ring-silver, new_pro::New, ring_size_guide
Status	active
Variant count	5
Image count	7
Metafield count	25
Primary SKU	MNR11-50
Price AED	AED 339
Compare-at price	-
Weight (g)	100
Barcode	MNR11-50
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	deny
Cost per item	-

Variant matrix

SKU	Option 1	Option 2	Option 3	Price	Weight (g)	Barcode
MNR11-50	: Size 5	-	-	AED 339	100	MNR11-50
MNR11-60	: Size 6	-	-	AED 339	100	MNR11-60
MNR11-70	: Size 7	-	-	AED 339	100	MNR11-70
MNR11-80	: Size 8	-	-	AED 339	100	MNR11-80
MNR11-90	: Size 9	-	-	AED 339	100	MNR11-90

Parsed specifications (from PDP body)

Field	Value
COLOUR	Silver
MATERIALS	Silver Plated
STONE	Crystals
ADJUSTABLE SIZE	Yes
SKU	MNR11

Arabic translations (Shopify Translate & Adapt)

- **body_html:** About Moonstar

مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.

Specifications

COLOUR:	Silver
MATERIALS:	Silver Plated
STONE:	

- **seo_description:** مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.
- **title:** خاتم مون ستار بتصميم بسيط / اللون الفضي

Moonstar / Simple Set Silver (MNS11-50)

Field	Value
Handle	moonstar-simple-set-silver
Vendor	Jewellery Sets
Type	Jewellery
Product category	-
Google category	-

Field	Value
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Women, cate :: Jewellery Sets, cate :: Moonstar, colour::silver::moonstar-simple-set-silver, new_pro::New, product-mnl::adjustable chain, ring_size_guide
Status	active
Variant count	5
Image count	12
Metafield count	24
Primary SKU	MNS11-50
Price AED	AED 1,477
Compare-at price	-
Weight (g)	100
Barcode	MNS11-50
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	deny
Cost per item	-

Variant matrix

SKU	Option 1	Option 2	Option 3	Price	Weight (g)	Barcode
MNS11-50	: Size 5	-	-	AED 1,477	100	MNS11-50
MNS11-60	: Size 6	-	-	AED 1,477	100	MNS11-60
MNS11-70	: Size 7	-	-	AED 1,477	100	MNS11-70
MNS11-80	: Size 8	-	-	AED 1,477	100	MNS11-80
MNS11-90	: Size 9	-	-	AED 1,477	100	MNS11-90

Parsed specifications (from PDP body)

Field	Value
COLOUR	Silver
MATERIALS	Silver Plated
STONE	Crystals
ADJUSTABLE SIZE	Yes
SKU	MNS11

Arabic translations (Shopify Translate & Adapt)

- **body_html:** About Moonstar

مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.

Specifications

COLOUR:	Silver
MATERIALS:	Silver Plated
STONE:	Crystals
ADJUSTABLE SIZE:	Yes
SKU:	MNS11

- **seo_description:** مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.
- **title:** طقم مون ستار بتصميم بسيط / اللون الفضي

Moonstar / Triple Earrings Silver (MNE31)

Field	Value
Handle	moonstar-triple-earrings-silver
Vendor	Earrings
Type	Jewellery
Product category	-
Google category	-
Google gender	-

Field	Value
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Women, cate :: Moonstar, cate :: earrings, colour::silver::moonstar-triple-earrings-silver, new_pro::New
Status	active
Variant count	1
Image count	8
Metafield count	24
Primary SKU	MNE31
Price AED	AED 359
Compare-at price	-
Weight (g)	100
Barcode	MNE31
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
COLOUR	Silver
MATERIALS	Silver Plated
STONE	Crystals
SKU	MNE31

Arabic translations (Shopify Translate & Adapt)

- **body_html:** About Moonstar

مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.

Specifications

COLOUR:

Silver

MATERIALS:

Silver Plated

STONE

- **seo_description:** مستوحى من سماء الليل المتلألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.
- **title:** أقراط مون ستار بتصميم ثلاثي / اللون الفضي

Moonstar / Triple Set Silver (MNS31-50)

Field	Value
Handle	moonstar-triple-set-silver
Vendor	Jewellery Sets
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Women, cate :: Jewellery Sets, cate :: Moonstar, colour::silver::moonstar-triple-set-silver, new_pro::New, product-mnl::adjustable chain, ring_size_guide
Status	active
Variant count	5
Image count	12

Field	Value
Metafield count	24
Primary SKU	MNS31-50
Price AED	AED 1,656
Compare-at price	-
Weight (g)	100
Barcode	MNS31-50
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	deny
Cost per item	-

Variant matrix

SKU	Option 1	Option 2	Option 3	Price	Weight (g)	Barcode
MNS31-50	: Size 5	-	-	AED 1,656	100	MNS31-50
MNS31-60	: Size 6	-	-	AED 1,656	100	MNS31-60
MNS31-70	: Size 7	-	-	AED 1,656	100	MNS31-70
MNS31-80	: Size 8	-	-	AED 1,656	100	MNS31-80
MNS31-90	: Size 9	-	-	AED 1,656	100	MNS31-90

Parsed specifications (from PDP body)

Field	Value
COLOUR	Silver
MATERIALS	Silver Plated
STONE	Crystals
ADJUSTABLE SIZE	Yes
SKU	MNS31

Arabic translations (Shopify Translate & Adapt)

- **body_html:** About Moonstar

مستوحى من سماء الليل المتألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.

Specifications

COLOUR:

Silver

MATERIALS:

Silver Plated

STONE:

Crystals

ADJUSTABLE SIZE:

Yes

SKU:

MNS31

- **seo_description:** مستوحى من سماء الليل المتألئة، تجسد هذه المجموعة جمال سكون الليل من خلال كريستالات لامعة تتلألأ كنجوم السماء، مع هلال أنيق يُشكّل بصمة مميزة.
- **title:** طقم مون ستار بتصميم ثلاثي / اللون الفضي

4. Per-product PDP copy

Shopify metafield copy exactly as it renders on the live PDP (body HTML, DYWL panels, how-we-compare, FAQs, tabs).

Moonstar / Band Ring Silver

Body description

About Moonstar -->

Inspired by starlit skies, this collection reflects the beauty of the night with luminous crystals that twinkle like stars and a graceful crescent moon as its signature touch.

-

COLOUR

Silver

-

MATERIALS

Silver Plated

-

STONE

Crystals

-

ADJUSTABLE SIZE

Yes

-

SKU

MNR71

How we compare

gid://shopify/Metaobject/233465315698

Moonstar :: Other Jewellery

FAQs

Tab: Shipping & Returns

We provide free worldwide delivery on all orders.

You'll be able to select a delivery option and review prices for each option during the checkout.

After your payment is verified, it may take up to 24 hours to process and ship your order. This does not include weekends or holidays. Purchases made after 9 am GST will not be shipped out until the next business day. If you order after 9 am GST on a Saturday, your order will likely be shipped out on the following Monday. Please refer to the chart below for rates/times.

If you're not happy for any reason, you can return any of your purchased MINIMALIST items within 30 days of receiving your order, provided the items are unused and in their original condition. You may initiate your return through our Contact Us page.

Tab: Warranty

Your product will be protected by our 2 year international warranty. MINIMALIST has a limited warranty that covers manufacturer's defects for two years after the original purchase date from an authorized dealer. Basically, if the parts or mechanics don't work properly, and it's our fault, we will repair or replace your product for free. However, this does not cover any abuse you might put your product through on your own. The warranty does not cover water damage, normal wear and tear, batteries, accidental glass damage, scratches, strap damage, or theft. Proof of purchase is required for all warranty claims and service requests, so please keep your receipt. If you've purchased from our site, the order number will suffice; otherwise if you purchased via another authorized seller or retail location, you will need to contact them directly as they handle their own warranty claims, returns and exchanges.

Moonstar / Bracelet Silver

Body description

About Moonstar -->

Inspired by starlit skies, this collection reflects the beauty of the night with luminous crystals that twinkle like stars and a graceful crescent moon as its signature touch.

-

COLOUR

Silver

-

MATERIALS

Silver Plated

-

STONE

Crystals

-

ADJUSTABLE SIZE

Yes

-

SKU

MNB01

How we compare

gid://shopify/Metaobject/233465315698

Moonstar :: Other Jewellery

FAQs

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Moonstar / Double Bracelet Silver

Body description

About Moonstar -->

Inspired by starlit skies, this collection reflects the beauty of the night with luminous crystals that twinkle like stars and a graceful crescent moon as its signature touch.

-

COLOUR

Silver

-

MATERIALS

Silver Plated

-

STONE

Crystals

-

ADJUSTABLE SIZE

Yes

-

SKU

MNB21

How we compare

gid://shopify/Metaobject/233465315698

Moonstar :: Other Jewellery

FAQs

Tab: Shipping & Returns

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Tab: Warranty

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Moonstar / Double Ring Silver

Body description

About Moonstar -->

Inspired by starlit skies, this collection reflects the beauty of the night with luminous crystals that twinkle like stars and a graceful crescent moon as its signature touch.

-

COLOUR

Silver

-

MATERIALS

Silver Plated

-

STONE

Crystals

-

ADJUSTABLE SIZE

Yes

-

SKU

MNR21

How we compare

gid://shopify/Metaobject/233465315698

Moonstar :: Other Jewellery

FAQs

Tab: Shipping & Returns

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If you're not happy for any reason, you can return any of your purchased MINIMALIST items within 30 days of receiving your order, provided the items are unused and in their original condition. You may initiate your return through our Contact Us page.

Tab: Warranty

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our site, the order number will suffice; otherwise if you purchased via another authorized seller or retail location, you will need to contact them directly as they handle their own warranty claims, returns and exchanges.

Moonstar / Double Set Silver

Body description

About Moonstar -->

Inspired by starlit skies, this collection reflects the beauty of the night with luminous crystals that twinkle like stars and a graceful crescent moon as its signature touch.

-

COLOUR

Silver

-

MATERIALS

Silver Plated

-

STONE

Crystals

-

ADJUSTABLE SIZE

Yes

-

SKU

MNS21

How we compare

gid://shopify/Metaobject/233465315698

Moonstar :: Other Jewellery

FAQs

Tab: Shipping & Returns

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You'll be able to select a delivery option and review prices for each option during the checkout.

After your payment is verified, it may take up to 24 hours to process and ship your order. This does not include weekends or holidays. Purchases made after 9 am GST will not be shipped out until the next business day. If you order after 9 am GST on a Saturday, your order will likely be shipped out on the following Monday. Please refer to the chart below for rates/times.

If you're not happy for any reason, you can return any of your purchased MINIMALIST items within 30 days of receiving your order, provided the items are unused and in their original condition. You may initiate your return through our Contact Us page.

Tab: Warranty

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Moonstar / Dual Ring Silver

Body description

About Moonstar -->

Inspired by starlit skies, this collection reflects the beauty of the night with luminous crystals that twinkle like stars and a graceful crescent moon as its signature touch.

-

COLOUR

Silver

-

MATERIALS

Silver Plated

-

STONE

Crystals

-

ADJUSTABLE SIZE

Yes

-

SKU

MNR31

How we compare

gid://shopify/Metaobject/233465315698

Moonstar :: Other Jewellery

FAQs

Tab: Shipping & Returns

We provide free worldwide delivery on all orders.

You'll be able to select a delivery option and review prices for each option during the checkout.

After your payment is verified, it may take up to 24 hours to process and ship your order. This does not include weekends or holidays. Purchases made after 9 am GST will not be shipped out until the next business day. If you order after 9 am GST on a Saturday, your order will likely be shipped out on the following Monday. Please refer to the chart below for rates/times.

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Tab: Warranty

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Moonstar / Earrings Silver

Body description

About Moonstar -->

Inspired by starlit skies, this collection reflects the beauty of the night with luminous crystals that twinkle like stars and a graceful crescent moon as its signature

touch.

-

COLOUR

Silver

-

MATERIALS

Silver Plated

-

STONE

Crystals

-

SKU

MNE01

How we compare

gid://shopify/Metaobject/233465315698

Moonstar :: Other Jewellery

FAQs

Tab: Shipping & Returns

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Moonstar / Multi Necklace Silver

Body description

About Moonstar -->

Inspired by starlit skies, this collection reflects the beauty of the night with luminous crystals that twinkle like stars and a graceful crescent moon as its signature touch.

-

COLOUR

Silver

-

MATERIALS

Silver Plated

-

STONE

Crystals

-

ADJUSTABLE SIZE

Yes

-

SKU

MNN51

How we compare

gid://shopify/Metaobject/233465315698

Moonstar :: Other Jewellery

FAQs

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Moonstar / Necklace Silver

Body description

About Moonstar -->

Inspired by starlit skies, this collection reflects the beauty of the night with luminous crystals that twinkle like stars and a graceful crescent moon as its signature touch.

-

COLOUR

Silver

-

MATERIALS

Silver Plated

-

STONE

Crystals

-
ADJUSTABLE SIZE
Yes
-
SKU
MNN01

How we compare

gid://shopify/Metaobject/233465315698

Moonstar :: Other Jewellery

FAQs

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Moonstar / Ring Silver

Body description

About Moonstar -->

Inspired by starlit skies, this collection reflects the beauty of the night with

luminous crystals that twinkle like stars and a graceful crescent moon as its signature touch.

-

COLOUR

Silver

-

MATERIALS

Silver Plated

-

STONE

Crystals

-

ADJUSTABLE SIZE

Yes

-

SKU

MNR01

How we compare

gid://shopify/Metaobject/233465315698

Moonstar :: Other Jewellery

FAQs

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Moonstar / Set Silver

Body description

About Moonstar -->

Inspired by starlit skies, this collection reflects the beauty of the night with luminous crystals that twinkle like stars and a graceful crescent moon as its signature touch.

-

COLOUR

Silver

-

MATERIALS

Silver Plated

-

STONE

Crystals

-

ADJUSTABLE SIZE

Yes

-

SKU

MNS01

How we compare

gid://shopify/Metaobject/233465315698

Moonstar :: Other Jewellery

FAQs

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Moonstar / Simple Bracelet Silver

Body description

About Moonstar -->

Inspired by starlit skies, this collection reflects the beauty of the night with luminous crystals that twinkle like stars and a graceful crescent moon as its signature touch.

-

COLOUR

Silver

-

MATERIALS

Silver Plated

-

STONE

Crystals

-

ADJUSTABLE SIZE

Yes

-

SKU

MNB11

How we compare

gid://shopify/Metaobject/233465315698

Moonstar :: Other Jewellery

FAQs

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Moonstar / Simple Necklace Silver

Body description

About Moonstar -->

Inspired by starlit skies, this collection reflects the beauty of the night with luminous crystals that twinkle like stars and a graceful crescent moon as its signature touch.

-

COLOUR

Silver

-

MATERIALS

Silver Plated

-

STONE

Crystals

-

ADJUSTABLE SIZE

Yes

-

SKU

MNN11

How we compare

gid://shopify/Metaobject/233465315698

Moonstar :: Other Jewellery

FAQs

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Moonstar / Simple Ring Silver

Body description

About Moonstar -->

Inspired by starlit skies, this collection reflects the beauty of the night with luminous crystals that twinkle like stars and a graceful crescent moon as its signature touch.

-

COLOUR

Silver

-

MATERIALS

Silver Plated

-

STONE

Crystals

-

ADJUSTABLE SIZE

Yes

-
SKU

MNR11

How we compare

gid://shopify/Metaobject/233465315698

Moonstar :: Other Jewellery

FAQs

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Moonstar / Simple Set Silver

Body description

About Moonstar -->

Inspired by starlit skies, this collection reflects the beauty of the night with luminous crystals that twinkle like stars and a graceful crescent moon as its signature touch.

-

COLOUR

Silver

-

MATERIALS

Silver Plated

-

STONE

Crystals

-

ADJUSTABLE SIZE

Yes

-

SKU

MNS11

How we compare

gid://shopify/Metaobject/233465315698

Moonstar :: Other Jewellery

FAQs

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Moonstar / Triple Earrings Silver

Body description

About Moonstar -->

Inspired by starlit skies, this collection reflects the beauty of the night with luminous crystals that twinkle like stars and a graceful crescent moon as its signature touch.

-

COLOUR

Silver

-

MATERIALS

Silver Plated

-

STONE

Crystals

-

SKU

MNE31

How we compare

gid://shopify/Metaobject/233465315698

Moonstar :: Other Jewellery

FAQs

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Moonstar / Triple Set Silver

Body description

About Moonstar -->

Inspired by starlit skies, this collection reflects the beauty of the night with luminous crystals that twinkle like stars and a graceful crescent moon as its signature touch.

-

COLOUR

Silver

-

MATERIALS

Silver Plated

-

STONE

Crystals

-

ADJUSTABLE SIZE

Yes

-
SKU

MNS31

How we compare

gid://shopify/Metaobject/233465315698

Moonstar :: Other Jewellery

FAQs

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5. Sales playbook

Talking points for retail sales advisors and CS agents. Seeded from DAISY 31-Jan baseline + Shopify copy; edit via the admin override UI to replace the defaults.

Elevator pitch (30 seconds)

Moonstar is part of Minimalist's Jewellery range—designed with a clean, modern aesthetic and made to fit seamlessly into everyday wear.

Best-fit personas

- The gift-giver: shopping for a milestone (birthday, engagement, Eid, graduation). Emphasise the signature wooden packaging and the sticker set.
- The self-purchase customer who rewards herself for a professional milestone. Emphasise longevity, pairing with existing jewellery, and care instructions.
- The returning customer expanding a set (already owns a Classic watch, considering a second piece). Emphasise cross-collection harmony and the upsell map below.
- The tourist buying a souvenir that says Emirates without feeling touristy. Emphasise the Barajeel/Khaleeji design language and shipping policies.

Upsell map (recommend with this collection)

- Matching piece from the same set (ring + necklace + earrings)
- A watch from Charming Diamond for layered wrist styling
- Travel pouch for safe storage

Objection handlers

- **"It is expensive."** Anchor on the wooden gift box, the craftsmanship, and the warranty. Compare per-wear cost over 3 years. Offer the discovery set as an entry point for perfumes, or a smaller SKU within the collection for watches/jewellery.
- **"Can I get a discount?"** Minimalist rarely discounts outside the seasonal moments. Offer loyalty perks, the gift box upgrade, or a personalisation service at no extra cost where applicable.
- **"Is this authentic?"** Every piece has the Minimalist serial on the wooden box sticker, a harmonized code for customs, and a warranty card. All SKUs are registered against the Shopify master catalogue.
- **"Can I return it?"** Yes, within 14 days, unworn, in original packaging. Perfumes must be unsealed. Personalised items are final sale.
- **"Does it come with Arabic language care?"** Yes, all care cards ship bilingual. The PDP copy itself is published in Arabic and English, and the retail staff are trained in both.

Style and wear tips

- Layering: start with the collection bracelet, add a charm, then the matching necklace.
- Metal tone matching: stick to one tone when layering, mix only for a statement look.
- Storage: keep in the provided pouch; avoid humidity and perfume spray on the metal.

6. Training material

Used by the retail onboarding programme and the Day 2-6 training transcripts. Quiz answers live at the bottom of this section; print the quiz separately for SAs.

Key vocabulary

Key vocabulary

- **Setting** - How the stone is held: prong, bezel, channel, pave.
- **Tone** - Gold, rose gold, silver. Stick to one per outfit or commit to mixing.
- **Clasp** - The closing mechanism. Lobster or magnetic depending on SKU.
- **Stack** - Layering multiple bracelets or necklaces for visual rhythm.

Five things SAs must know before selling

- Minimal, versatile design suitable for everyday styling.
- Crafted to feel comfortable for long wear.
- Gifting-friendly presentation (where applicable).

Common SA mistakes (from past training audits)

- Quoting "waterproof" instead of the correct "water-resistant 3 ATM".
- Skipping the wooden box as a selling point; always open it during the demo.
- Offering discount language before trying a non-monetary close (personalisation, gift wrap).
- Forgetting to ask about initials/engraving until after payment.
- Not mentioning the 14-day return policy when the customer hesitates.
- Handing over without showing care instructions - always flip to the care card.
- Calling the collection by its SKU prefix instead of its product name.

Role-play script

Customer: I am looking for a gift for my wife's birthday. Something elegant, not too flashy.

SA: Congratulations in advance. May I ask roughly what she wears day to day - more minimal, or does she layer jewellery?

Customer: She is mostly minimal. But she loves small details.

SA: Then the **Moonstar** collection is a perfect fit. It is built around the idea of quiet luxury - clean lines, one hero detail per piece. Let me show you the signature piece...

SA (opens the wooden box): Notice the packaging. Every piece ships in this exact box with a set of exclusive stickers - part of the unboxing experience. After she sees it, you will get credit for it.

Customer: How much is it?

SA: The range starts at AED 319 to AED 1,656. For a birthday gift with this kind of presence, that is the sweet spot. And it is fully covered by our one-year warranty.

SA (closing): Would you like me to wrap it, or would she prefer to open the signature wooden box herself?

POS handling notes

- Always check if the customer wants initials before ringing up the sale.
- Offer the gift receipt option.
- For perfumes, check the seal before handover; never sell a broken seal.

- For watches, set the time on the watch before handing over when possible.
- For jewellery, use the black polishing cloth before the handover.

Five-question quiz

Q1. What is the SKU prefix for the Moonstar collection?

Q2. How many active products are currently in the Moonstar collection?

Q3. Which category does Moonstar belong to?

Q4. Name one upsell recommendation for Moonstar.

Q5. What is the typical objection heard for Moonstar and the one-line counter?

Answer key

- Q1: MNS - Q2: 17 - Q3: Jewellery - Q4: See "Upsell map" above. - Q5: See "Objection handlers" above.

7. Imagery inventory

Every image URL for every product in this collection. Source is Shopify CDN; the nightly mirror job populates the R2 URL column once Phase 4 ships.

Moonstar / Band Ring Silver (moonstar-band-ring-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Moonstar-band-ring.webp?v=1771494787	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/band-ring.webp?v=1771494787	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/double-band-ring-and-bracelet.webp?v=1771494787	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/MNSBandRing.webp?v=1771494787	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-Traditional_aec51eb8-857a-4ce0-bb4f-fd9b96749ade.webp?v=1771495990	-



Moonstar / Bracelet Silver (moonstar-bracelet-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/1-4b2c9044copy2_f18b8103-f0d6-4807-88b8-abd752d1de8d.webp?v=1776763156	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Bracelet-2.webp?v=1753362656	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Bracelet_3b2ca3a3-98a8-4498-a0af-244bba0fe2ac.webp?v=1753362656	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/bracelet-ring-1_c0cdc12f-943a-400c-9bb2-d09f096ea5c1.webp?v=1753362656	-

#	Alt	Shopify CDN	R2 mirror
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Bracelet-and-ring-2_19354265-9d37-4c54-a4f2-a86da0980872.webp?v=1753362656	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/MoonstarStyled_22b07e87-361c-414b-a9fd-f7e7ea9e77f1.webp?v=1753362656	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-Traditional_5802bc5f-b3de-4353-b068-2183b0484842.webp?v=1771498426	-



Moonstar / Double Bracelet Silver (moonstar-double-bracelet-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/bracelet-double.webp?v=1774442488	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/17.webp?v=1771498426	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/18.webp?v=1771498426	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/rings-and-bracelet.webp?v=1771498426	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/rings_c56df21c-db8c-477b-8657-36b6a29702d6.webp?v=1771498426	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/MNS21_212a4712-62d4-4e46-835b-9704eadd6f0f.webp?v=1774442488	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-Traditional_5802bc5f-b3de-4353-b068-2183b0484842.webp?v=1771498426	-



Moonstar / Double Ring Silver (moonstar-double-ring-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Moonstar-double-star-ring.webp?v=1774442488	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/16.webp?v=1771495990	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/15.webp?v=1771495990	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/double-motif-ring.webp?v=1771495990	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/rings-and-bracelet_57893681-ffe8-46e2-a2dc-1f58a52a0eec.webp?v=1771495990	-

#	Alt	Shopify CDN	R2 mirror
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/MNS21_212a4712-62d4-4e46-835b-9704eadd6f0f.webp?v=1774442488	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-Traditional_aec51eb8-857a-4ce0-bb4f-fd9b96749ade.webp?v=1771495990	-



Moonstar / Double Set Silver (moonstar-double-set-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Moonstar__Double_Set_Silver.png?v=1774442488	-

#	Alt	Shopify CDN	R2 mirror
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/4-4b2c9044copy_8bc1039a-d90b-42ae-8c70-39e8966f638d.webp?v=1774442488	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/bracelet-double.webp?v=1774442488	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Moonstar-double-star-ring.webp?v=1774442488	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/2-4b2c9044copy_b9eb27e5-c2a6-46e8-9220-4efdbaac054d.webp?v=1774442488	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/MNS21.webp?v=1774442488	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/03_fa925b15-7e03-4c1f-9be4-eabd253bef2d.webp?v=1774442488	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/06_360d811a-f5c9-46dc-a79e-a901824a38cf.webp?v=1774442488	-
9	-	https://cdn.shopify.com/s/files/1/1843/6287/files/set-1_b16361cb-2437-4a94-943e-e26b81b3982c.webp?v=1774442488	-
10	-	https://cdn.shopify.com/s/files/1/1843/6287/files/set-5.webp?v=1774442488	-
11	-	https://cdn.shopify.com/s/files/1/1843/6287/files/MNS21_212a4712-62d4-4e46-835b-9704eadd6f0f.webp?v=1774442488	-
12	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-Traditional.webp?v=1776763398	-



Moonstar / Dual Ring Silver (moonstar-dual-ring-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Moonstar-double-ring.webp?v=1776763156	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/19.webp?v=1771495960	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/20.webp?v=1771495960	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/double-band-ring.webp?v=1771495960	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/set-2_fc32b027-9f93-496d-914e-e79fbd4a001a.webp?v=1776763156	-

#	Alt	Shopify CDN	R2 mirror
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/MNS31_d35ad189-1cb1-4773-85aa-41ebd7ffa1bd.webp?v=1776763156	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-Traditional_aec51eb8-857a-4ce0-bb4f-fd9b96749ade.webp?v=1771495990	-



Moonstar / Earrings Silver (moonstar-earrings-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/2-4b2c9044copy_b9eb27e5-c2a6-46e8-9220-4efdba0c054d.webp?v=1774442488	-

#	Alt	Shopify CDN	R2 mirror
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/3-4b2c9044copy.webp?v=1753362598	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Earing.webp?v=1753362598	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Earing-2.webp?v=1753362598	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/earring-2_19b3f041-f3f7-4c22-aa52-acd9d7e830ab.webp?v=1753362598	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/earring-1.webp?v=1753362598	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/MoonstarStyled_196853b7-6f33-46db-b115-2e5d6afee75e.webp?v=1753362598	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-Traditional_61cc1d16-921d-44c2-85f5-9dca4e4c1115.webp?v=1774443191	-



Moonstar / Multi Necklace Silver (moonstar-multi-necklace-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/double-pendant.webp?v=1776763156	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/double-pendant-side-view.webp?v=1772873413	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/double-pendant-necklace.webp?v=1772873402	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/12.webp?v=1771590153	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/11_3f1fa57c-6737-403d-b110-f3b657070d95.webp?v=1771590153	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/necklace-1_a323d56f-92d4-4355-8e26-e7b4d7cb5449.webp?v=1771498450	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/necklace-and-rings-1.webp?v=1771498450	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-Traditional_303eac7f-94e6-463c-a45a-9812c7ded43e.webp?v=1771498450	-
9	-	https://cdn.shopify.com/s/files/1/1843/6287/files/MNS31_d35ad189-1cb1-4773-85aa-41ebd7ffa1bd.webp?v=1776763156	-



Moonstar / Necklace Silver (moonstar-necklace-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/4-4b2c9044copy_8bc1039a-d90b-42ae-8c70-39e8966f638d.webp?v=1774442488	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/1-6419839dcopy.webp?v=1753362532	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/2-6419839dcopy.webp?v=1753362532	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Necklace-2.webp?v=1753362532	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/necklace-1_5971e441-59aa-4bb5-affc-d54d82db4b35.webp?v=1753362532	-

#	Alt	Shopify CDN	R2 mirror
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/necklace-2_18bafcc9-f274-4141-a616-3d2d825abe6f.webp?v=1753362532	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/jewellery-box_b52d1695-b9ac-4ef9-80e8-c59be6070efb.webp?v=1753362532	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/MoonstarStyled_9766376c-4bd8-4639-a2e3-97388eda10fa.webp?v=1753362532	-
9	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-Traditional_303eac7f-94e6-463c-a45a-9812c7ded43e.webp?v=1771498450	-



Moonstar / Ring Silver (moonstar-ring-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/4-6419839dcopy_ca0bef67-f0d2-4441-8879-8498a93e8a7f.webp?v=1753362584	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Ring_93cf726e-3e73-45f1-a26a-898740deae2.webp?v=1753362584	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Ring-2.webp?v=1753362584	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Bracelet-and-ring-2_96479b32-e7a8-4365-8a1a-9b3d40ed7fe7.webp?v=1753362584	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/bracelet-ring-1_28077ee0-2065-4b2d-a414-5085ce52461f.webp?v=1753362584	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/MoonstarStyled_6c7c28ea-7dcd-4711-bfa5-1599e39c52e9.webp?v=1753362584	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-Traditional_aec51eb8-857a-4ce0-bb4f-fd9b96749ade.webp?v=1771495990	-



Moonstar / Set Silver (moonstar-set-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Moonstar__Set_Silver.webp?v=1776763398	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/4-4b2c9044copy.webp?v=1776763398	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/2-4b2c9044copy.webp?v=1776763398	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/1-4b2c9044copy2.webp?v=1776763398	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/4-6419839dcopy.webp?v=1776763398	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/3-6419839dcopy2.webp?v=1776763398	-

#	Alt	Shopify CDN	R2 mirror
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/set-2.webp?v=1776763398	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/set_322bc5f5-f60f-4b85-9451-f910cda021a5.webp?v=1776763398	-
9	-	https://cdn.shopify.com/s/files/1/1843/6287/files/full-set-2_1.webp?v=1776763398	-
10	-	https://cdn.shopify.com/s/files/1/1843/6287/files/fullset-1_1.webp?v=1776763398	-
11	-	https://cdn.shopify.com/s/files/1/1843/6287/files/earring_233651b7-fe8b-4c66-a603-4f1c0b72aa70.webp?v=1776763398	-
12	-	https://cdn.shopify.com/s/files/1/1843/6287/files/jewellery-box.webp?v=1776763398	-
13	-	https://cdn.shopify.com/s/files/1/1843/6287/files/MoonstarStyled.webp?v=1776763398	-
14	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-Traditional.webp?v=1776763398	-



Moonstar / Simple Bracelet Silver (moonstar-simple-bracelet-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/bracelet_d026a2b4-2e86-4c58-8395-0324bef6ca0f.webp?v=1774439530	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/22.webp?v=1771496072	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/21.webp?v=1771496072	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/single-motif-bracelet.webp?v=1771496072	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/petite-ring-and-single-motif-bracelet.webp?v=1771496072	-

#	Alt	Shopify CDN	R2 mirror
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/MNS11_77f382e2-9d5d-4172-8337-4d5079a46225.webp?v=1774439530	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-Traditional_5802bc5f-b3de-4353-b068-2183b0484842.webp?v=1771498426	-



Moonstar / Simple Necklace Silver (moonstar-simple-necklace-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Single-pendant-necklace-1.webp?v=1774439530	-

#	Alt	Shopify CDN	R2 mirror
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Single-pendant-necklace-side-view.webp?v=1771579383	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/single-pendant-necklace.webp?v=1771579383	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/single-motif-necklace-1.webp?v=1771579383	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/single-motif-necklace.webp?v=1771579383	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/necklace_98e3e29d-0af9-4745-98eb-97e09e913732.png?v=1771238198	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/set.png?v=1771238198	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/single-motif-necklace.png?v=1771238198	-
9	-	https://cdn.shopify.com/s/files/1/1843/6287/files/MNS11_77f382e2-9d5d-4172-8337-4d5079a46225.webp?v=1774439530	-
10	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-Traditional_303eac7f-94e6-463c-a45a-9812c7ded43e.webp?v=1771498450	-



Moonstar / Simple Ring Silver (moonstar-simple-ring-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Moonstar-petite-ring.webp?v=1774439530	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/10.webp?v=1771495929	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/09.webp?v=1771495929	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/petite-ring-and-single-motif-bracelet_2ccf3006-15a6-43db-b682-3b01035a906a.webp?v=1771495929	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/ring-and-bracelet_82da57a1-b6db-4c1b-8208-47fcf9621f95.webp?v=1771495929	-

#	Alt	Shopify CDN	R2 mirror
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/MNS11_77f382e2-9d5d-4172-8337-4d5079a46225.webp?v=1774439530	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-Traditional_aec51eb8-857a-4ce0-bb4f-fd9b96749ade.webp?v=1771495990	-



Moonstar / Simple Set Silver (moonstar-simple-set-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Moonstar__Simple_Set_Silver.png?v=1774439530	-

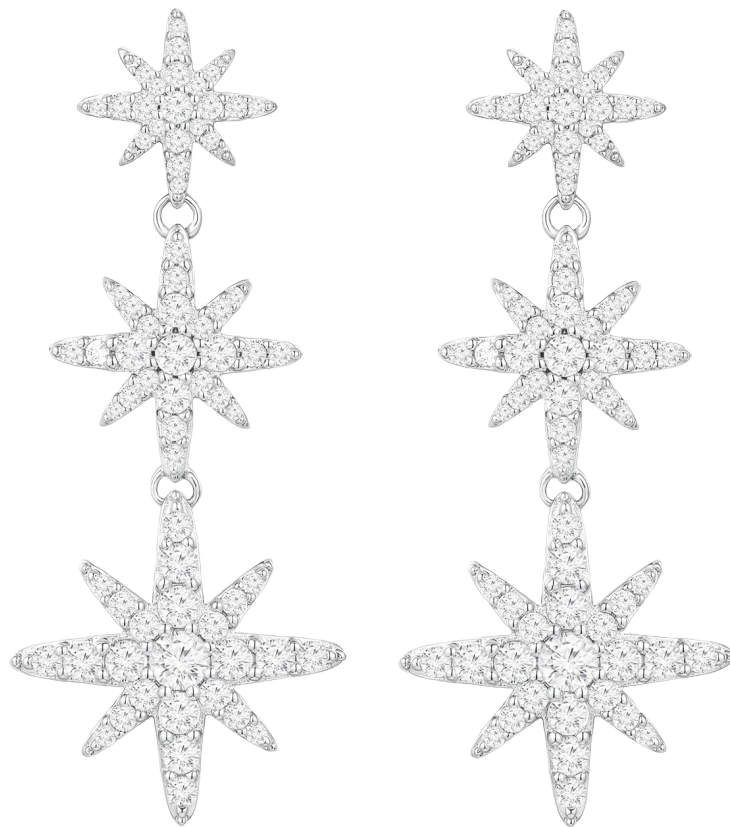
#	Alt	Shopify CDN	R2 mirror
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Single-pendant-necklace-1.webp?v=1774439530	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/bracelet_d026a2b4-2e86-4c58-8395-0324bef6ca0f.webp?v=1774439530	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Moonstar-petite-ring.webp?v=1774439530	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/tripple-earrings.webp?v=1776763156	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/MNS11.webp?v=1774439530	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/04_d5fc9326-3c75-4261-9e2f-feb363008db4.webp?v=1774439530	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/05_849099d0-44f8-433f-87cb-9636763ca6bf.webp?v=1774439530	-
9	-	https://cdn.shopify.com/s/files/1/1843/6287/files/set_758a7179-454a-4752-80f5-104d47b72e3f.webp?v=1774439530	-
10	-	https://cdn.shopify.com/s/files/1/1843/6287/files/single-motif-bracelet-and-necklace-tripple-motif-earrings-and-petite-ring.webp?v=1774439530	-
11	-	https://cdn.shopify.com/s/files/1/1843/6287/files/MNS11_77f382e2-9d5d-4172-8337-4d5079a46225.webp?v=1774439530	-
12	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-Traditional.webp?v=1776763398	-



Moonstar / Triple Earrings Silver (moonstar-triple-earrings-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/tripple-earrings.webp?v=1776763156	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/tripple-earrings-1.webp?v=1772873573	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/13_383ba6cb-37ef-4243-aa26-37c1be57c0ef.webp?v=1771590172	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/14.webp?v=1771590172	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/tripple-motif-earrings.webp?v=1771590172	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/set-4.webp?v=1776763156	-

#	Alt	Shopify CDN	R2 mirror
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/MNS31_d35ad189-1cb1-4773-85aa-41ebd7fa1bd.webp?v=1776763156	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-Traditional_61cc1d16-921d-44c2-85f5-9dca4e4c1115.webp?v=1774443191	-



Moonstar / Triple Set Silver (moonstar-triple-set-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Moonstart__Triple_Set_Silver.webp?v=1776763156	-

#	Alt	Shopify CDN	R2 mirror
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/double-pendant.webp?v=1776763156	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/1-4b2c9044copy2_f18b8103-f0d6-4807-88b8-abd752d1de8d.webp?v=1776763156	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Moonstar-double-ring.webp?v=1776763156	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/tripple-earrings.webp?v=1776763156	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/MNS31.webp?v=1776763156	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/08.webp?v=1776763156	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/07.webp?v=1776763156	-
9	-	https://cdn.shopify.com/s/files/1/1843/6287/files/set-4.webp?v=1776763156	-
10	-	https://cdn.shopify.com/s/files/1/1843/6287/files/set-2_fc32b027-9f93-496d-914e-e79fbd4a001a.webp?v=1776763156	-
11	-	https://cdn.shopify.com/s/files/1/1843/6287/files/MNS31_d35ad189-1cb1-4773-85aa-41ebd7ffa1bd.webp?v=1776763156	-
12	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-Traditional.webp?v=1776763398	-



8. Business context

Roadmap status, launch date, and expansion history. Pulled nightly from the "ALL LAUNCHES WITH DATES" Google Sheet.

Field	Value
Copy source	Draft (generated from catalog only — PDP translations not provided)
Seed last updated	2026-01-27
Sample product (31-Jan)	Moonstar / Set Silver
Sample SKU (31-Jan)	MNS01
Sample price (31-Jan)	AED 1,565

Field	Value
Sample URL (31-Jan)	https://www.minimalist.ae/products/moonstar-set-silver
Active count (31-Jan)	5
Products in this book	17
Launch date (sheet)	2025-06
Roadmap status	active
Upcoming launch flag	no
Sheet last synced	2026-04-22T17:29:00

11. Jewellery-specific

Metal, stone setting, adjustable length, and sizing. Primary source: parsed specs; secondary: Shopify metafields.

Moonstar / Band Ring Silver

Attribute	Value
Materials	Silver Plated
Stone	Crystals
Jewelry material (Shopify)	-
Color	-
Ring size	["gid://shopify/Metaobject/309929017714","gid://shopify/Metaobject/309929050482","gid://shopify/Metaobject/309929083250","gid://shopify/Metaobject/309929116018","gid://shopify/Metaobject/309929148786"]
Harmonized code	7117.90.10

Moonstar / Bracelet Silver

Attribute	Value
Materials	Silver Plated
Stone	Crystals
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

Moonstar / Double Bracelet Silver

Attribute	Value
Materials	Silver Plated
Stone	Crystals
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

Moonstar / Double Ring Silver

Attribute	Value
Materials	Silver Plated
Stone	Crystals
Jewelry material (Shopify)	-
Color	-
Ring size	["gid://shopify/Metaobject/309929017714","gid://shopify/Metaobject/309929050482","gid://shopify/Metaobject/309929083250","gid://shopify/Metaobject/309929116018","gid://shopify/Metaobject/309929148786"]
Harmonized code	7117.90.10

Moonstar / Double Set Silver

Attribute	Value
Materials	Silver Plated
Stone	Crystals
Jewelry material (Shopify)	-
Color	-
Ring size	["gid://shopify/Metaobject/309929017714","gid://shopify/Metaobject/309929050482","gid://shopify/Metaobject/309929083250","gid://shopify/Metaobject/309929116018","gid://shopify/Metaobject/309929148786"]
Harmonized code	7117.90.10

Moonstar / Dual Ring Silver

Attribute	Value
Materials	Silver Plated

Attribute	Value
Stone	Crystals
Jewelry material (Shopify)	-
Color	-
Ring size	["gid://shopify/Metaobject/309929017714","gid://shopify/Metaobject/309929050482","gid://shopify/Metaobject/309929083250","gid://shopify/Metaobject/309929116018","gid://shopify/Metaobject/309929148786"]
Harmonized code	7117.90.10

Moonstar / Earrings Silver

Attribute	Value
Materials	Silver Plated
Stone	Crystals
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

Moonstar / Multi Necklace Silver

Attribute	Value
Materials	Silver Plated
Stone	Crystals
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

Moonstar / Necklace Silver

Attribute	Value
Materials	Silver Plated
Stone	Crystals
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

Moonstar / Ring Silver

Attribute	Value
Materials	Silver Plated
Stone	Crystals
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

Moonstar / Set Silver

Attribute	Value
Materials	Silver Plated
Stone	Crystals
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

Moonstar / Simple Bracelet Silver

Attribute	Value
Materials	Silver Plated
Stone	Crystals
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

Moonstar / Simple Necklace Silver

Attribute	Value
Materials	Silver Plated
Stone	Crystals
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

Moonstar / Simple Ring Silver

Attribute	Value
Materials	Silver Plated
Stone	Crystals
Jewelry material (Shopify)	-
Color	-
Ring size	["gid://shopify/Metaobject/309929017714","gid://shopify/Metaobject/309929050482","gid://shopify/Metaobject/309929083250","gid://shopify/Metaobject/309929116018","gid://shopify/Metaobject/309929148786"]
Harmonized code	7117.90.10

Moonstar / Simple Set Silver

Attribute	Value
Materials	Silver Plated
Stone	Crystals
Jewelry material (Shopify)	-
Color	-
Ring size	["gid://shopify/Metaobject/309929017714","gid://shopify/Metaobject/309929050482","gid://shopify/Metaobject/309929083250","gid://shopify/Metaobject/309929116018","gid://shopify/Metaobject/309929148786"]
Harmonized code	7117.90.10

Moonstar / Triple Earrings Silver

Attribute	Value
Materials	Silver Plated
Stone	Crystals
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

Moonstar / Triple Set Silver

Attribute	Value
Materials	Silver Plated

Attribute	Value
Stone	Crystals
Jewelry material (Shopify)	-
Color	-
Ring size	["gid://shopify/Metaobject/309929017714","gid://shopify/Metaobject/309929050482","gid://shopify/Metaobject/309929083250","gid://shopify/Metaobject/309929116018","gid://shopify/Metaobject/309929148786"]
Harmonized code	7117.90.10

13. Change log (last 90 days)

Product-level changes in this collection: price moves, new variants, discontinued SKUs, image refreshes, copy edits.

When	SKU	Field	Old	New	Source
2026-04-22	-	new	-	Moonstar / Triple Set Silver	shopify_minimalist
2026-04-22	-	new	-	Moonstar / Triple Earrings Silver	shopify_minimalist
2026-04-22	-	new	-	Moonstar / Simple Set Silver	shopify_minimalist
2026-04-22	-	new	-	Moonstar / Simple Ring Silver	shopify_minimalist
2026-04-22	-	new	-	Moonstar / Simple Necklace Silver	shopify_minimalist
2026-04-22	-	new	-	Moonstar / Simple Bracelet Silver	shopify_minimalist
2026-04-22	-	new	-	Moonstar / Set Silver	shopify_minimalist
2026-04-22	-	new	-	Moonstar / Ring Silver	shopify_minimalist
2026-04-22	-	new	-	Moonstar / Necklace Silver	shopify_minimalist
2026-04-22	-	new	-	Moonstar / Multi Necklace Silver	shopify_minimalist
2026-04-22	-	new	-	Moonstar / Earrings Silver	shopify_minimalist
2026-04-22	-	new	-	Moonstar / Dual Ring Silver	shopify_minimalist
2026-04-22	-	new	-	Moonstar / Double Set Silver	shopify_minimalist
2026-04-22	-	new	-	Moonstar / Double Ring Silver	shopify_minimalist
2026-04-22	-	new	-	Moonstar / Double Bracelet Silver	shopify_minimalist
2026-04-22	-	new	-	Moonstar / Bracelet Silver	shopify_minimalist
2026-04-22	-	new	-	Moonstar / Band Ring Silver	shopify_minimalist

14. Customer reviews (Judge.me)

13 reviews across 6 products, 5.00* average.

Product	Reviews	Avg
Moonstar / Set Silver	6	5.00
Moonstar / Necklace Silver	3	5.00
Moonstar / Bracelet Silver	1	5.00
Moonstar / Dual Ring Silver	1	5.00
Moonstar / Earrings Silver	1	5.00
Moonstar / Ring Silver	1	5.00