

Tennis (TNS)

Brand: Minimalist

Category: Jewellery

Collection code: TNS

Products in this book: 10

Seed last updated: 2026-01-27

Copy source: PDP Translations sheet: Jewellery New PDP

Active products at 31-Jan snapshot: 10

1. Collection identity

Story & positioning

The Tennis Collection is a timeless jewellery set with sparkling stones and an adjustable necklace, offering effortless elegance for any occasion.

Key benefits

- Lightweight & Comfortable for Daily Wear
- Adjustable Necklace and bracelet for a Perfect Fit
- Sparkling Stones for Classic Elegance
- Hypoallergenic Materials for Sensitive Skin
- Designed for Both Everyday & Occasion Wear
- Ideal for Gifting for any Occasion

Story panels (hero narrative blocks)

PANEL 1: SOPHISTICATED SPARKLE WITH A TIMELESS TOUCH

The Tennis Collection features a flowing line of precision-set crystals that creates consistent brilliance from every angle. Its adjustable necklace adapts to any neckline while the refined hoops add gentle movement, creating a harmonious ensemble that enhances both casual and formal attire with effortless sophistication.

PANEL 2: LIGHTWEIGHT & COMFORTABLE FOR DAILY WEAR

Designed with your comfort in mind, the Tennis Collection features an ultra-lightweight feel and gentle hypoallergenic materials so you can enjoy effortless sophistication all day long.

PANEL 3: SIGNATURE WOODEN PACKAGING, PERFECT FOR GIFTING

Every piece comes in a premium wooden box, making it an unforgettable gift for loved ones especially for birthdays, anniversaries and other special occasions. Each set also includes a soft suede pouch, perfect for carrying your jewelry on the go while keeping its shine intact. Enjoy

exclusive stickers to add a touch of personality to your gift, making the unboxing experience even more memorable.

PANEL 4: LUXURIOUS DESIGN THAT PAIRS WITH YOUR WATCH

A seamless blend of luxury and modern sophistication, this piece is designed to complement your watch effortlessly. Its refined craftsmanship and intricate details add a touch of elegance, making it a timeless accessory for both everyday wear and special occasions.



2. Full product roster

Every active product in this collection with its primary SKU, price, AR title if available, Judge.me rating, and live URL.

#	Product	AR	Primary SKU	Handle	Variants	Images	Price (AED)	Reviews	Stock	URL
1	Tennis / Bracelet Gold	تنس / سوار باللون الذهبي	TNB12	tennis-bracelet-gold	1	9	375	3.0* (2)	-	https://www.minimalist.ae/products/tennis-bracelet-gold
2	Tennis / Bracelet Silver	تنس / سوار باللون الفضي	TNB01	tennis-bracelet-silver	1	9	375	4.4* (16)	-	https://www.minimalist.ae/products/tennis-bracelet-silver
3	Tennis / Earrings Gold	تنس / أفرات باللون الذهبي	TNE12	tennis-earrings-gold	1	9	275	5.0* (1)	-	https://www.minimalist.ae/products/tennis-earrings-gold
4	Tennis / Earrings Silver	تنس / أفرات باللون الفضي	TNE01	tennis-earrings-silver	1	9	275	5.0* (1)	-	https://www.minimalist.ae/products/tennis-earrings-silver
5	Tennis / Necklace Gold	تنس / قلادة باللون الذهبي	TNN12	tennis-necklace-gold	1	10	420	-	-	https://www.minimalist.ae/products/tennis-necklace-gold
6	Tennis / Necklace Silver	تنس / قلادة باللون الفضي	TNN01	tennis-necklace-silver	1	10	420	5.0* (9)	-	https://www.minimalist.ae/products/tennis-necklace-silver
7	Tennis / Ring Gold	تنس / خاتم باللون الذهبي	TNR12	tennis-ring-gold	1	9	275	-	-	https://www.minimalist.ae/products/tennis-ring-gold
8	Tennis / Ring Silver	تنس / خاتم باللون الفضي	TNR01	tennis-ring-silver	1	9	275	4.4* (5)	-	https://www.minimalist.ae/products/tennis-ring-silver
9	Tennis / Set Gold	تنس / طقم باللون الذهبي	TNS12	tennis-set-gold	1	13	1,345	4.8* (4)	-	https://www.minimalist.ae/products/tennis-set-gold
10	Tennis / Set Silver	تنس / طقم باللون الفضي	TNS01	tennis-set-silver	1	13	1,345	4.8* (15)	-	https://www.minimalist.ae/products/tennis-set-silver

3. Per-product deep specifications

One accordion per product with every structured spec known to Shopify (weight, harmonized code, Google category, barcode, region pricing).

Tennis / Bracelet Gold (TNB12)

Field	Value
Handle	tennis-bracelet-gold
Vendor	Bracelets
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Red Custom Gift Box, Women, about>About Tennis Collection, cate :: Tennis, cate :: bracelets, colour::gold::tennis-bracelet-gold, colour::silver::tennis-bracelet-silver, product-mnl::Adjustable Size, venn-discount-5
Status	active
Variant count	1
Image count	9
Metafield count	28
Primary SKU	TNB12
Price AED	AED 375
Compare-at price	-
Weight (g)	200
Barcode	TNB12
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
BRACELET COLOUR	Gold
STONE	Crystal
MATERIALS	Stainless Steel
ADJUSTABLE LENGTH	Yes
SKU	TNB12

Arabic translations (Shopify Translate & Adapt)

- **body_html:** About Tennis

تجسد مجموعة تنس لمسة خالدة من الأناقة ؛ مرصعة بأحجار براقه وقلادة قابلة للتعديل، ليمنحك أناقة وسهولة في التنسيق لجميع مناسباتك.

Specifications

BRACELET COLOUR:
Gold
STONE:
Crystal
MATERIALS:
S

- **seo_description:** تجسد مجموعة تنس لمسة خالدة من الأناقة ؛ مرصعة بأحجار براقه وقلادة قابلة للتعديل، ليمنحك أناقة وسهولة في التنسيق لجميع مناسباتك.
- **title:** تنس / سوار باللون الذهبي

Tennis / Bracelet Silver (TNB01)

Field	Value
Handle	tennis-bracelet-silver
Vendor	Bracelets
Type	Jewellery
Product category	-

Field	Value
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Red Custom Gift Box, Women, about:About Tennis Collection, cate :: Tennis, cate :: bracelets, colour::gold::tennis-bracelet-gold, colour::silver::tennis-bracelet-silver, product-mnl::Adjustable Size, venn-discount-5
Status	active
Variant count	1
Image count	9
Metafield count	28
Primary SKU	TNB01
Price AED	AED 375
Compare-at price	-
Weight (g)	200
Barcode	TNB01
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
BRACELET COLOUR	Silver
STONE	Crystal
MATERIALS	Stainless Steel
ADJUSTABLE LENGTH	Yes
SKU	TNB01

Arabic translations (Shopify Translate & Adapt)

- **body_html:** About Tennis

تجسد مجموعة تنس لمسة خالدة من الأناقة ؛ مرصعة بأحجار براقه وقلادة قابلة للتعديل، ليمنحك أناقة وسهولة في التنسيق لجميع مناسباتك.

Specifications

BRACELET COLOUR:
Silver
STONE:
Crystal
MATERIALS:

- **seo_description:** تجسد مجموعة تنس لمسة خالدة من الأناقة ؛ مرصعة بأحجار براقه وقلادة قابلة للتعديل، ليمنحك أناقة وسهولة في التنسيق لجميع مناسباتك
- **title:** تنس / سوار باللون الفضي

Tennis / Earrings Gold (TNE12)

Field	Value
Handle	tennis-earrings-gold
Vendor	Earrings
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-

Field	Value
SEO description	-
Tags	Red Custom Gift Box, Women, about:About Tennis Collection, cate :: Tennis, cate :: earrings, colour::gold::tennis-earrings-gold, colour::silver::tennis-earrings-silver, venn-discount-5
Status	active
Variant count	1
Image count	9
Metafield count	28
Primary SKU	TNE12
Price AED	AED 275
Compare-at price	-
Weight (g)	200
Barcode	TNE12
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
EARRING COLOUR	Gold
STONE	Crystal
MATERIALS	Stainless Steel
ADJUSTABLE LENGTH	One Size
SKU	TNE12

Arabic translations (Shopify Translate & Adapt)

- **body_html:** About Tennis

تجسد مجموعة تنس لمسة خالدة من الأناقة ؛ مرصعة بأحجار براقه وقلادة قابلة للتعديل، ليمنحك أناقة وسهولة في التنسيق لجميع مناسباتك.

Specifications

EARRING COLOUR:

Gold

STONE

Crystal

MATERIALS:

Sta

- **seo_description:** تجسد مجموعة تنس لمسمة خالدة من الأنافة ؛ مرصعة بأحجار براقه وقلادة قابلة للتعديل، ليمنحك أنافة وسهولة في التنسيق لجميع مناسباتك.
- **title:** تنس / أقراط باللون الذهبي

Tennis / Earrings Silver (TNE01)

Field	Value
Handle	tennis-earrings-silver
Vendor	Earrings
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Red Custom Gift Box, Women, about>About Tennis Collection, cate :: Tennis, cate :: earrings, colour::gold::tennis-earrings-gold, colour::silver::tennis-earrings-silver, venn-discount-5
Status	active
Variant count	1
Image count	9

Field	Value
Metafield count	28
Primary SKU	TNE01
Price AED	AED 275
Compare-at price	-
Weight (g)	200
Barcode	TNE01
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
EARRING COLOUR	Silver
STONE	Crystal
MATERIALS	Stainless Steel
ADJUSTABLE LENGTH	One Size
SKU	TNE01

Arabic translations (Shopify Translate & Adapt)

- **body_html:** About Tennis

تجسد مجموعة تنس لمسة خالدة من الأناقة ؛ مرصعة بأحجار براقه وقلادة قابلة للتعديل، ليمنحك أناقة وسهولة في التنسيق لجميع مناسباتك.

Specifications

EARRING COLOUR:
Silver
STONE
Crystal

MATERIALS :

S

- **seo_description:** تجسد مجموعة تنس لمسمة خالدة من الأناقة ؛ مرصعة بأحجار براقه وقلادة قابلة للتعديل، ليمنحك أناقة وسهولة في التنسيق لجميع مناسباتك.
- **title:** تنس / أقراط باللون الفضي

Tennis / Necklace Gold (TNN12)

Field	Value
Handle	tennis-necklace-gold
Vendor	Necklace
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Women, about:About Tennis Collection, cate :: Tennis, cate :: necklaces, colour::gold::tennis-necklace-gold, colour::silver::tennis-necklace-silver, product-mnl::Adjustable Size, venn-discount-5
Status	active
Variant count	1
Image count	10
Metafield count	29
Primary SKU	TNN12
Price AED	AED 420
Compare-at price	-

Field	Value
Weight (g)	200
Barcode	TNN12
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
NECKLACE COLOUR	Gold
STONE	Crystal
MATERIALS	Stainless Steel
ADJUSTABLE LENGTH	Yes
CHAIN LENGTH	36 inches
SKU	TNN12

Arabic translations (Shopify Translate & Adapt)

- **body_html:** About Tennis

تجسد مجموعة تنس لمسة خالدة من الأناقة ؛ مرصعة بأحجار براقه وقلادة قابلة للتعديل، ليمنحك أناقة وسهولة في التنسيق لجميع مناسباتك.

Specifications

NECKLACE COLOUR:
Gold
STONE:
Crystal
MATERIALS:

- **seo_description:** تجسد مجموعة تنس لمسة خالدة من الأناقة ؛ مرصعة بأحجار براقه وقلادة قابلة للتعديل، ليمنحك أناقة وسهولة في التنسيق لجميع مناسباتك.
- **title:** تنس / قلادة باللون الذهبي

Tennis / Necklace Silver (TNN01)

Field	Value
Handle	tennis-necklace-silver
Vendor	Necklace
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Women, about:About Tennis Collection, cate :: Tennis, cate :: necklaces, colour::gold::tennis-necklace-gold, colour::silver::tennis-necklace-silver, product-mnl::Adjustable Size, venn-discount-5
Status	active
Variant count	1
Image count	10
Metafield count	29
Primary SKU	TNN01
Price AED	AED 420
Compare-at price	-
Weight (g)	200
Barcode	TNN01
Requires shipping	Yes
Taxable	Yes

Field	Value
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
NECKLACE COLOUR	Silver
STONE	Crystal
MATERIALS	Stainless Steel
ADJUSTABLE LENGTH	Yes
CHAIN LENGTH	36 inches
SKU	TNN01

Arabic translations (Shopify Translate & Adapt)

- **body_html:** About Tennis

تجسد مجموعة تنس لمسة خالدة من الأناقة ؛ مرصعة بأحجار براقه وقلادة قابلة للتعديل، ليمنحك أناقة وسهولة في التنسيق لجميع مناسباتك.

Specifications

NECKLACE COLOUR:	Silver
STONE:	Crystal
MATERIALS:	

- **seo_description:** تجسد مجموعة تنس لمسة خالدة من الأناقة ؛ مرصعة بأحجار براقه وقلادة قابلة للتعديل، ليمنحك أناقة وسهولة في التنسيق لجميع مناسباتك.
- **title:** تنس / قلادة باللون الفضي

Tennis / Ring Gold (TNR12)

Field	Value
Handle	tennis-ring-gold
Vendor	Rings
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Red Custom Gift Box, Women, about>About Tennis Collection, cate :: Tennis, cate :: rings, colour::gold::tennis-ring-gold, colour::silver::tennis-ring-silver, product-mnl::Adjustable Size, venn-discount-5
Status	active
Variant count	1
Image count	9
Metafield count	28
Primary SKU	TNR12
Price AED	AED 275
Compare-at price	-
Weight (g)	100
Barcode	TNR12
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	deny
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
RING COLOUR	Gold
STONE	Crystal
MATERIALS	Stainless Steel
ADJUSTABLE SIZE	Yes
SKU	TNR12

Arabic translations (Shopify Translate & Adapt)

- **body_html:** About Tennis

تجسد مجموعة تنس لمسة خالدة من الأناقة ؛ مرصعة بأحجار براقه وقلادة قابلة للتعديل، ليمنحك أناقة وسهولة في التنسيق لجميع مناسباتك.

Specifications

RING COLOUR:	Gold
STONE:	Crystal
MATERIALS:	Stain

- **seo_description:** تجسد مجموعة تنس لمسة خالدة من الأناقة ؛ مرصعة بأحجار براقه وقلادة قابلة للتعديل، ليمنحك أناقة وسهولة في التنسيق لجميع مناسباتك.
- **title:** تنس / خاتم باللون الذهبي

Tennis / Ring Silver (TNR01)

Field	Value
Handle	tennis-ring-silver
Vendor	Rings
Type	Jewellery
Product category	-

Field	Value
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Red Custom Gift Box, Women, about:About Tennis Collection, cate :: Tennis, cate :: rings, colour::gold::tennis-ring-gold, colour::silver::tennis-ring-silver, product-mnl::Adjustable Size, venn-discount-5
Status	active
Variant count	1
Image count	9
Metafield count	28
Primary SKU	TNR01
Price AED	AED 275
Compare-at price	-
Weight (g)	100
Barcode	TNR01
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
RING COLOUR	Silver
STONE	Crystal
MATERIALS	Stainless Steel
ADJUSTABLE SIZE	Yes
SKU	TNR01

Arabic translations (Shopify Translate & Adapt)

- **body_html:** About Tennis

تجسد مجموعة تنس لمسمة خالدة من الأناقة ؛ مرصعة بأحجار براقه وقلادة قابلة للتعديل، ليمنحك أناقة وسهولة في التنسيق لجميع مناسباتك.

Specifications

RING COLOUR:
Silver
STONE:
Crystal
MATERIALS:
Sta

- **seo_description:** تجسد مجموعة تنس لمسمة خالدة من الأناقة ؛ مرصعة بأحجار براقه وقلادة قابلة للتعديل، ليمنحك أناقة وسهولة في التنسيق لجميع مناسباتك.
- **title:** تنس / خاتم باللون الفضي

Tennis / Set Gold (TNS12)

Field	Value
Handle	tennis-set-gold
Vendor	Jewellery Sets
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-

Field	Value
SEO title	-
SEO description	-
Tags	Women, about:About Tennis Collection, cate :: Jewellery Sets, cate :: Tennis, colour::gold::tennis-set-gold, colour::silver::tennis-set-silver, product-mnl::adjustable chain, venn-discount-5
Status	active
Variant count	1
Image count	13
Metafield count	26
Primary SKU	TNS12
Price AED	AED 1,345
Compare-at price	-
Weight (g)	100
Barcode	TNS12
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	deny
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
COLOUR	Gold
STONE	Crystal
MATERIALS	Stainless Steel
ADJUSTABLE SIZE	Yes
SKU	TNS12

Arabic translations (Shopify Translate & Adapt)

- **body_html:** About Tennis

تجسد مجموعة تنس لمسمة خالدة من الأناقة ؛ مرصعة بأحجار براقه وقلادة قابلة للتعديل، ليمنحك أناقة وسهولة في التنسيق لجميع مناسباتك.

Specifications

COLOUR

Gold

STONE

Crystal

MATERIALS

Stainless Steel

ADJUSTABLE SIZE

Yes

SKU

TNS12

- **seo_description:** تجسد مجموعة تنس لمسة خالدة من الأناقة ؛ مرصعة بأحجار براقه وقلادة قابلة للتعديل، ليمنحك أناقة وسهولة في التنسيق لجميع مناسباتك.
- **title:** تنس / طقم باللون الذهبي

Tennis / Set Silver (TNS01)

Field	Value
Handle	tennis-set-silver
Vendor	Jewellery Sets
Type	Jewellery
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	Women, about:About Tennis Collection, cate :: Jewellery Sets, cate :: Tennis, colour::gold::tennis-set-gold, colour::silver::tennis-set-silver, gender::women, pro_label::Customer Favorite, product-mnl::adjustable chain, venn-discount-5
Status	active
Variant count	1

Field	Value
Image count	13
Metafield count	28
Primary SKU	TNS01
Price AED	AED 1,345
Compare-at price	-
Weight (g)	100
Barcode	TNS01
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Parsed specifications (from PDP body)

Field	Value
COLOUR	Silver
STONE	Crystal
MATERIALS	Stainless Steel
ADJUSTABLE SIZE	Yes
SKU	TNS01

Arabic translations (Shopify Translate & Adapt)

- **body_html:** About Tennis

تجسد مجموعة تنس لمسمة خالدة من الأناقة ؛ مرصعة بأحجار براقه وقلادة قابلة للتعديل، ليمنحك أناقة وسهولة في التنسيق لجميع مناسباتك.

Specifications

COLOUR	Silver
STONE	Crystal
MATERIALS	Stainless Steel

ADJUSTABLE SIZE

Yes

SKU

TNS01

- **seo_description:** تجسد مجموعة تنس لمسمة خالدة من الأنافة ؛ مرصعة بأحجار براقه وقلادة قابلة للتعديل، ليمنحك أنافة وسهولة في التنسيق لجميع مناسباتك.
- **title:** تنس / طقم باللون الفضي

4. Per-product PDP copy

Shopify metafield copy exactly as it renders on the live PDP (body HTML, DYWL panels, how-we-compare, FAQs, tabs).

Tennis / Bracelet Gold

Body description

About Tennis -->

The Tennis Collection is a timeless jewellery set with sparkling stones and an adjustable necklace, offering effortless elegance for any occasion.

-

BRACELET COLOUR

Gold

-

STONE

Crystal

-

MATERIALS

Stainless Steel

-

ADJUSTABLE LENGTH

Yes

-

SKU

TNB12

How we compare

gid://shopify/Metaobject/233465315698

TENNIS :: OTHER JEWELLERY

FAQs

Tab: Shipping & Returns

We provide free worldwide delivery on all orders. You'll be able to select a delivery option and review prices for each option during the checkout. After your payment is verified, it may take up to 24 hours to process and ship your order. This does not include weekends or holidays. Purchases made after 9 am GST will not be shipped out until the next business day. If you order after 9 am GST on a Saturday, your order will likely be shipped out on the following Monday. Please refer to the chart below for rates/times. If you're not happy for any reason, you can return any of your purchased MINIMALIST items within 30 days of receiving your order, provided the items are unused and in their original condition. You may initiate your return through our Contact Us page.

Tab: Warranty

Your product will be protected by our 2 year international warranty. MINIMALIST has a limited warranty that covers manufacturer's defects for two years after the original purchase date from an authorized dealer. Basically, if the parts or mechanics don't work properly, and it's our fault, we will repair or replace your product for free. However, this does not cover any abuse you might put your product through on your own. The warranty does not cover water damage, normal wear and tear, batteries, accidental glass damage, scratches, strap damage, or theft. Proof of purchase is required for all warranty claims and service requests, so please keep your receipt. If you've purchased from our site, the order number will suffice; otherwise if you purchased via another authorized seller or retail location, you will need to contact them directly as they handle their own warranty claims, returns and exchanges.

Tennis / Bracelet Silver

Body description

About Tennis -->

The Tennis Collection is a timeless jewellery set with sparkling stones and an adjustable necklace, offering effortless elegance for any occasion.

-

BRACELET COLOUR

Silver

-

STONE

Crystal

-

MATERIALS

Stainless Steel

-

ADJUSTABLE LENGTH

Yes

-

SKU

TNB01

How we compare

gid://shopify/Metaobject/233465315698

TENNIS :: OTHER JEWELLERY

FAQs

Tab: Shipping & Returns

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Tennis / Earrings Gold

Body description

About Tennis -->

The Tennis Collection is a timeless jewellery set with sparkling stones and an adjustable necklace, offering effortless elegance for any occasion.

-

EARRING COLOUR

Gold

-

STONE

Crystal

-

MATERIALS

Stainless Steel

-

ADJUSTABLE LENGTH

One Size

-

SKU

TNE12

How we compare

gid://shopify/Metaobject/233465315698

TENNIS :: OTHER JEWELLERY

FAQs

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Tennis / Earrings Silver

Body description

About Tennis -->

The Tennis Collection is a timeless jewellery set with sparkling stones and an adjustable necklace, offering effortless elegance for any occasion.

-

EARRING COLOUR

Silver

-

STONE

Crystal

-

MATERIALS

Stainless Steel

-

ADJUSTABLE LENGTH

One Size

-

SKU

How we compare

gid://shopify/Metaobject/233465315698

TENNIS :: OTHER JEWELLERY

FAQs**Tab: Shipping & Returns**

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Tennis / Necklace Gold**Body description**

About Tennis -->

The Tennis Collection is a timeless jewellery set with sparkling stones and an adjustable necklace, offering effortless elegance for any occasion.

-

NECKLACE COLOUR

Gold

-

STONE

Crystal

-

MATERIALS

Stainless Steel

-

ADJUSTABLE LENGTH

Yes

-

CHAIN LENGTH

36 inches

-

SKU

TNN12

How we compare

gid://shopify/Metaobject/233465315698

TENNIS :: OTHER JEWELLERY

FAQs

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retail location, you will need to contact them directly as they handle their own warranty claims, returns and exchanges.

Tennis / Necklace Silver

Body description

About Tennis -->

The Tennis Collection is a timeless jewellery set with sparkling stones and an adjustable necklace, offering effortless elegance for any occasion.

-

NECKLACE COLOUR

Silver

-

STONE

Crystal

-

MATERIALS

Stainless Steel

-

ADJUSTABLE LENGTH

Yes

-

CHAIN LENGTH

36 inches

-

SKU

TNN01

How we compare

gid://shopify/Metaobject/233465315698

TENNIS :: OTHER JEWELLERY

FAQs

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Tennis / Ring Gold

Body description

About Tennis -->

The Tennis Collection is a timeless jewellery set with sparkling stones and an adjustable necklace, offering effortless elegance for any occasion.

-

RING COLOUR

Gold

-

STONE

Crystal

-

MATERIALS

Stainless Steel

-

ADJUSTABLE SIZE

Yes

-

SKU

TNR12

How we compare

gid://shopify/Metaobject/233465315698

TENNIS :: OTHER JEWELLERY

FAQs

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Tennis / Ring Silver

Body description

About Tennis -->

The Tennis Collection is a timeless jewellery set with sparkling stones and an adjustable necklace, offering effortless elegance for any occasion.

-

RING COLOUR

Silver

-

STONE

Crystal

-

MATERIALS

Stainless Steel

-

ADJUSTABLE SIZE

Yes

-

SKU

TNR01

How we compare

gid://shopify/Metaobject/233465315698

TENNIS :: OTHER JEWELLERY

FAQs

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retail location, you will need to contact them directly as they handle their own warranty claims, returns and exchanges.

Tennis / Set Gold

Body description

About Tennis -->

The Tennis Collection is a timeless jewellery set with sparkling stones and an adjustable necklace, offering effortless elegance for any occasion.

-

COLOUR

Gold

-

STONE

Crystal

-

MATERIALS

Stainless Steel

-

ADJUSTABLE SIZE

Yes

-

SKU

TNS12

How we compare

gid://shopify/Metaobject/233465315698

TENNIS :: OTHER JEWELLERY

FAQs

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Tennis / Set Silver

Body description

About Tennis -->

The Tennis Collection is a timeless jewellery set with sparkling stones and an adjustable necklace, offering effortless elegance for any occasion.

-

COLOUR

Silver

-

STONE

Crystal

-

MATERIALS

Stainless Steel

-

ADJUSTABLE SIZE

Yes

-

SKU

TNS01

How we compare

gid://shopify/Metaobject/233465315698

TENNIS :: OTHER JEWELLERY

FAQs

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5. Sales playbook

Talking points for retail sales advisors and CS agents. Seeded from DAISY 31-Jan baseline + Shopify copy; edit via the admin override UI to replace the defaults.

Elevator pitch (30 seconds)

The Tennis Collection is a timeless jewellery set with sparkling stones and an adjustable necklace, offering effortless elegance for any occasion.

Best-fit personas

- The gift-giver: shopping for a milestone (birthday, engagement, Eid, graduation). Emphasise the signature wooden packaging and the sticker set.

- The self-purchase customer who rewards herself for a professional milestone. Emphasise longevity, pairing with existing jewellery, and care instructions.
- The returning customer expanding a set (already owns a Classic watch, considering a second piece). Emphasise cross-collection harmony and the upsell map below.
- The tourist buying a souvenir that says Emirates without feeling touristy. Emphasise the Barajeel/Khaleeji design language and shipping policies.

Upsell map (recommend with this collection)

- Matching piece from the same set (ring + necklace + earrings)
- A watch from Charming Diamond for layered wrist styling
- Travel pouch for safe storage

Objection handlers

- **"It is expensive."** Anchor on the wooden gift box, the craftsmanship, and the warranty. Compare per-wear cost over 3 years. Offer the discovery set as an entry point for perfumes, or a smaller SKU within the collection for watches/jewellery.
- **"Can I get a discount?"** Minimalist rarely discounts outside the seasonal moments. Offer loyalty perks, the gift box upgrade, or a personalisation service at no extra cost where applicable.
- **"Is this authentic?"** Every piece has the Minimalist serial on the wooden box sticker, a harmonized code for customs, and a warranty card. All SKUs are registered against the Shopify master catalogue.
- **"Can I return it?"** Yes, within 14 days, unworn, in original packaging. Perfumes must be unsealed. Personalised items are final sale.
- **"Does it come with Arabic language care?"** Yes, all care cards ship bilingual. The PDP copy itself is published in Arabic and English, and the retail staff are trained in both.

Style and wear tips

- Layering: start with the collection bracelet, add a charm, then the matching necklace.
- Metal tone matching: stick to one tone when layering, mix only for a statement look.
- Storage: keep in the provided pouch; avoid humidity and perfume spray on the metal.

Story-panel lift-out (use verbatim when closing)

The Tennis Collection features a flowing line of precision-set crystals that creates consistent brilliance from every angle. Its adjustable necklace adapts to any neckline while the refined hoops add gentle movement, creating a harmonious ensemble that enhances both casual and formal attire with effortless sophistication.

6. Training material

Used by the retail onboarding programme and the Day 2-6 training transcripts. Quiz answers live at the bottom of this section; print the quiz separately for SAs.

Key vocabulary

Key vocabulary

- **Setting** - How the stone is held: prong, bezel, channel, pave.
- **Tone** - Gold, rose gold, silver. Stick to one per outfit or commit to mixing.
- **Clasp** - The closing mechanism. Lobster or magnetic depending on SKU.
- **Stack** - Layering multiple bracelets or necklaces for visual rhythm.

Five things SAs must know before selling

- Lightweight & Comfortable for Daily Wear
- Adjustable Necklace and bracelet for a Perfect Fit
- Sparkling Stones for Classic Elegance
- Hypoallergenic Materials for Sensitive Skin
- Designed for Both Everyday & Occasion Wear

Common SA mistakes (from past training audits)

- Quoting "waterproof" instead of the correct "water-resistant 3 ATM".
- Skipping the wooden box as a selling point; always open it during the demo.
- Offering discount language before trying a non-monetary close (personalisation, gift wrap).
- Forgetting to ask about initials/engraving until after payment.
- Not mentioning the 14-day return policy when the customer hesitates.
- Handing over without showing care instructions - always flip to the care card.
- Calling the collection by its SKU prefix instead of its product name.

Role-play script

Customer: I am looking for a gift for my wife's birthday. Something elegant, not too flashy.

SA: Congratulations in advance. May I ask roughly what she wears day to day - more minimal, or does she layer jewellery?

Customer: She is mostly minimal. But she loves small details.

SA: Then the **Tennis** collection is a perfect fit. It is built around the idea of quiet luxury - clean lines, one hero detail per piece. Let me show you the signature piece...

SA (opens the wooden box): Notice the packaging. Every piece ships in this exact box with a set of exclusive stickers - part of the unboxing experience. After she sees it, you will get credit for it.

Customer: How much is it?

SA: The range starts at AED 275 to AED 1,345. For a birthday gift with this kind of presence, that is the sweet spot. And it is fully covered by our one-year warranty.

SA (closing): Would you like me to wrap it, or would she prefer to open the signature wooden box herself?

POS handling notes

- Always check if the customer wants initials before ringing up the sale.

- Offer the gift receipt option.
- For perfumes, check the seal before handover; never sell a broken seal.
- For watches, set the time on the watch before handing over when possible.
- For jewellery, use the black polishing cloth before the handover.

Five-question quiz

Q1. What is the SKU prefix for the Tennis collection?

Q2. How many active products are currently in the Tennis collection?

Q3. Which category does Tennis belong to?

Q4. Name one upsell recommendation for Tennis.

Q5. What is the typical objection heard for Tennis and the one-line counter?

Answer key

- Q1: TNS - Q2: 10 - Q3: Jewellery - Q4: See "Upsell map" above. - Q5: See "Objection handlers" above.

7. Imagery inventory

Every image URL for every product in this collection. Source is Shopify CDN; the nightly mirror job populates the R2 URL column once Phase 4 ships.

Tennis / Bracelet Gold (tennis-bracelet-gold)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Tennis_0012_Gold-bracelet.webp?v=1753169006	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNB12-01.webp?v=1757416078	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNB12_1_16d8ba77-62bd-4aae-80ae-a581eba4ad61.webp?v=1757416138	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNB12_2_081c9911-a51c-4645-95d8-3bf216d41e77.webp?v=1757416138	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNB12_3_654f1bb1-6e26-4ce8-a3de-87b17d1b69f4.webp?v=1757416138	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNB12_1.webp?v=1757416138	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNB12_2.webp?v=1757416138	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Styled_TennisGold.webp?v=1774444231	-
9	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-NonTraditional_cf87207b-6837-4e70-982b-0d955e92a7e5.webp?v=1774444231	-



Tennis / Bracelet Silver (tennis-bracelet-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Tennis_0011_Silver-bracelet_d2ccceb3-4882-45d5-a542-f29b5504be02.webp?v=1746865450	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNB01-01.jpg?v=1746865450	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNB01_2_88d686ea-6063-4db0-b5ac-ec395b60bf19.webp?v=1757415404	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNB01_1_82c06cf9-8f4a-4d4a-81b4-37508e2e889f.webp?v=1757415404	-

#	Alt	Shopify CDN	R2 mirror
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNB01_1_15d3b89a-f686-42cd-8d90-d22499569249.webp?v=1757415404	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNB01_3.webp?v=1757415404	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNB01_2.webp?v=1757415404	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Styled_TennisSilver.webp?v=1774441846	-
9	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-NonTraditional_cf87207b-6837-4e70-982b-0d955e92a7e5.webp?v=1774444231	-



Tennis / Earrings Gold (tennis-earrings-gold)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Tennis_0008_GOld-ER-2_1ec94e2d-e739-41b9-a484-8a14b0f59eae.webp?v=1746862575	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Tennis_0008_Gold-ER1.webp?v=1746862575	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNE12_1.webp?v=1757415944	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNE12_2_7ab73f68-63dc-4ca5-b14f-fc77a6ca006d.webp?v=1757415945	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNE12_1_493e899d-3c1a-41d2-8ce8-f61453814ab5.webp?v=1757415954	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNE12_2_f62d3a32-a84a-439a-aa17-109871ec6d7f.webp?v=1757415955	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNE12_3.webp?v=1757415954	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Styled_TennisGold.webp?v=1774444231	-
9	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-NonTraditional_cf87207b-6837-4e70-982b-0d955e92a7e5.webp?v=1774444231	-



Tennis / Earrings Silver (tennis-earrings-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Tennis_0009_Silver-ER-2_49e24b6f-f24b-49b9-9611-2f6cdefc5fb6.webp?v=1746865493	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Tennis_0009_SilverER1.webp?v=1746865493	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNE01_1.webp?v=1757415256	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNE01_2_861c37d8-9a3a-4090-b318-cc4569ec7246.webp?v=1757415256	-

#	Alt	Shopify CDN	R2 mirror
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNE01_2_fc6446c2-58ea-4275-91ae-ca5e5f3cf703.webp?v=1757415293	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNE01_3.webp?v=1757415293	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNE01_1_a57db97b-0978-426b-ada9-f78d970e3677.webp?v=1757415293	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Styled_TennisSilver.webp?v=1774441846	-
9	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-NonTraditional_cf87207b-6837-4e70-982b-0d955e92a7e5.webp?v=1774444231	-



Tennis / Necklace Gold (tennis-necklace-gold)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Tennis_0006_GoldNecklace1.webp?v=1746862342	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Tennis_0004_GoldNecklace2.webp?v=1746862366	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Tennis_0002_Gold-Necklace3.webp?v=1746862366	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNN12_2_1006f7c7-4397-4a91-b1c3-8e85065ec2ed.webp?v=1757415839	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNN12_1_d411011d-e1ab-4216-bf71-ad6cf530e150.webp?v=1757415839	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNN12_3_69a1e7f3-a6cb-45dd-a8d3-3a6038c897cd.webp?v=1757415839	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNN12_2.webp?v=1757415839	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNN12_1.webp?v=1757415839	-
9	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Styled_TennisGold.webp?v=1774444231	-
10	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-NonTraditional_cf87207b-6837-4e70-982b-0d955e92a7e5.webp?v=1774444231	-



Tennis / Necklace Silver (tennis-necklace-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Tennis_0005_Silver-Necklace1_b2771f92-af53-42c5-8f81-85ead172a484.webp?v=1746863791	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Tennis_0003_Silver-necklace2.webp?v=1746863791	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Tennis_0003_Silver-Necklace3.webp?v=1746863791	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNN01_1_35d652e1-698f-4f21-9f83-69fe6ca9b223.webp?v=1757415171	-

#	Alt	Shopify CDN	R2 mirror
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNN01_2_8a3cf683-70e8-4d35-aa3c-761421669367.webp?v=1757415171	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNN01_2.webp?v=1757415171	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNN01_1.webp?v=1757415171	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNN01_3_fcac1138-b577-47a5-90f1-0ca356ba6013.webp?v=1757415171	-
9	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Styled_TennisSilver.webp?v=1774441846	-
10	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-NonTraditional_cf87207b-6837-4e70-982b-0d955e92a7e5.webp?v=1774444231	-



Tennis / Ring Gold (tennis-ring-gold)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Tennis_0014_Gold-Ring.webp?v=1746862087	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNR12_2.webp?v=1757415643	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNR12_1.webp?v=1757415643	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNR12_3_c3e538f9-661f-43e3-b972-777bf82a7d93.webp?v=1757415643	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNR12_2_33890c27-f1f7-4458-a58d-259cd1578b65.webp?v=1757415643	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNR12_1_203d68e0-134b-4535-b1c0-2d1bd2f7ab35.webp?v=1757415643	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-NonTraditional_cf87207b-6837-4e70-982b-0d955e92a7e5.webp?v=1774444231	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Styled_TennisGold.webp?v=1774444231	-
9	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNR12_4.webp?v=1757415619	-



Tennis / Ring Silver (tennis-ring-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Tennis_0013_Silver-Ring_ee3b9034-bfe0-4cda-aae8-4f7e0ad9f014.webp?v=1746863672	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNR01_2_c8eac4d5-86fa-4f43-841f-dd5b14338dee.webp?v=1757414998	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNR01_1.webp?v=1757414998	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNR01_2_1ce318be-8cf7-4ed0-83df-689cf0f1a3bf.webp?v=1757414998	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNR01_3.webp?v=1757414998	-

#	Alt	Shopify CDN	R2 mirror
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNR01_1_fd990b73-7911-4d7b-b704-e724f2970c8e.webp?v=1757414998	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNR01_4.webp?v=1757414998	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Styled_TennisSilver.webp?v=1774441846	-
9	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-NonTraditional_cf87207b-6837-4e70-982b-0d955e92a7e5.webp?v=1774444231	-



Tennis / Set Gold (tennis-set-gold)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Tennis__Set_Gold.png?v=1774444231	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Tennis_0004_GoldNecklace1.webp?v=1774444231	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Tennis_0010_Gold-bracelet.webp?v=1774444231	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Tennis_0008_GOld-ER-2.webp?v=1774444231	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Tennis_0012_Gold-Ring.webp?v=1774444231	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Tennis_0000_Gold-set.webp?v=1774444231	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNS12_1_1c6accad-5883-43e4-b33e-65a8aee14c74.webp?v=1774444231	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNS12_2_63ac7b31-0798-4e6c-9d5b-37f18287ad03.webp?v=1774444231	-
9	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNS12_1.webp?v=1774444231	-
10	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNS12_2.webp?v=1774444231	-
11	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNS12_3.webp?v=1774444231	-
12	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Styled_TennisGold.webp?v=1774444231	-
13	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-NonTraditional_cf87207b-6837-4e70-982b-0d955e92a7e5.webp?v=1774444231	-



Tennis / Set Silver (tennis-set-silver)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Tennis__Set_Silver.png?v=1774441846	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Tennis_0005_Silver-Necklace1.webp?v=1774441846	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Tennis_0011_Silver-bracelet.webp?v=1774441846	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Tennis_0009_Silver-ER-2.webp?v=1774441846	-

#	Alt	Shopify CDN	R2 mirror
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Tennis_0013_Silver-Ring.webp?v=1774441846	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Tennis_0001_Silver-set.webp?v=1774441846	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNS01_1_706a341c-c4f7-4a46-b086-e6141c62075e.webp?v=1774441846	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNS01_2_6730841b-3311-4760-ac74-dda93af427c7.webp?v=1774441846	-
9	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNS01_1_735cc71e-94f9-49e9-8449-f63ee546f1bb.webp?v=1774441846	-
10	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNS01_2_0dc5b5c0-4f5a-4411-8fe4-26cd0c22731f.webp?v=1774441846	-
11	-	https://cdn.shopify.com/s/files/1/1843/6287/files/TNS01_3_c04aea83-3be1-4017-8a14-855e05a9db6f.webp?v=1774441846	-
12	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Styled_TennisSilver.webp?v=1774441846	-
13	-	https://cdn.shopify.com/s/files/1/1843/6287/files/JewellerySet-NonTraditional_cf87207b-6837-4e70-982b-0d955e92a7e5.webp?v=1774444231	-



8. Business context

Roadmap status, launch date, and expansion history. Pulled nightly from the "ALL LAUNCHES WITH DATES" Google Sheet.

Field	Value
Copy source	PDP Translations sheet: Jewellery New PDP
Seed last updated	2026-01-27
Sample product (31-Jan)	Tennis / Set Gold
Sample SKU (31-Jan)	TNS12
Sample price (31-Jan)	AED 1,315

Field	Value
Sample URL (31-Jan)	https://www.minimalist.ae/products/tennis-set-gold
Active count (31-Jan)	10
Products in this book	10
Launch date (sheet)	2024-01
Roadmap status	active
Upcoming launch flag	no
Sheet last synced	2026-04-22T17:29:00

11. Jewellery-specific

Metal, stone setting, adjustable length, and sizing. Primary source: parsed specs; secondary: Shopify metafields.

Tennis / Bracelet Gold

Attribute	Value
Materials	Stainless Steel
Stone	Crystal
Adjustable Length	Yes
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

Tennis / Bracelet Silver

Attribute	Value
Materials	Stainless Steel
Stone	Crystal
Adjustable Length	Yes
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

Tennis / Earrings Gold

Attribute	Value
Materials	Stainless Steel
Stone	Crystal
Adjustable Length	One Size
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

Tennis / Earrings Silver

Attribute	Value
Materials	Stainless Steel
Stone	Crystal
Adjustable Length	One Size
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

Tennis / Necklace Gold

Attribute	Value
Materials	Stainless Steel
Stone	Crystal
Adjustable Length	Yes
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

Tennis / Necklace Silver

Attribute	Value
Materials	Stainless Steel
Stone	Crystal
Adjustable Length	Yes

Attribute	Value
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

Tennis / Ring Gold

Attribute	Value
Materials	Stainless Steel
Stone	Crystal
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

Tennis / Ring Silver

Attribute	Value
Materials	Stainless Steel
Stone	Crystal
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

Tennis / Set Gold

Attribute	Value
Materials	Stainless Steel
Stone	Crystal
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

Tennis / Set Silver

Attribute	Value
Materials	Stainless Steel

Attribute	Value
Stone	Crystal
Jewelry material (Shopify)	-
Color	-
Ring size	-
Harmonized code	7117.90.10

13. Change log (last 90 days)

Product-level changes in this collection: price moves, new variants, discontinued SKUs, image refreshes, copy edits.

When	SKU	Field	Old	New	Source
2026-04-22	-	new	-	Tennis / Set Silver	shopify_minimalist
2026-04-22	-	new	-	Tennis / Set Gold	shopify_minimalist
2026-04-22	-	new	-	Tennis / Ring Silver	shopify_minimalist
2026-04-22	-	new	-	Tennis / Ring Gold	shopify_minimalist
2026-04-22	-	new	-	Tennis / Necklace Silver	shopify_minimalist
2026-04-22	-	new	-	Tennis / Necklace Gold	shopify_minimalist
2026-04-22	-	new	-	Tennis / Earrings Silver	shopify_minimalist
2026-04-22	-	new	-	Tennis / Earrings Gold	shopify_minimalist
2026-04-22	-	new	-	Tennis / Bracelet Silver	shopify_minimalist
2026-04-22	-	new	-	Tennis / Bracelet Gold	shopify_minimalist

14. Customer reviews (Judge.me)

53 reviews across 8 products, 4.62* average.

Product	Reviews	Avg
Tennis / Bracelet Silver	16	4.44
Tennis / Set Silver	15	4.80
Tennis / Necklace Silver	9	5.00
Tennis / Ring Silver	5	4.40
Tennis / Set Gold	4	4.75
Tennis / Bracelet Gold	2	3.00
Tennis / Earrings Gold	1	5.00
Tennis / Earrings Silver	1	5.00