

PERSONALIZED WALLETS (OTHER-PERSONALIZED-WALLETS)

Brand: Minimalist

Category: Other

Collection code: OTHER-PERSONALIZED-WALLETS

Products in this book: 5

1. Collection identity



2. Full product roster

Every active product in this collection with its primary SKU, price, AR title if available, Judge.me rating, and live URL.

#	Product	AR	Primary SKU	Handle	Variants	Images	Price (AED)	Reviews	Stock	URL
1	Mini Gold Wallet	شنطة اليد اليازية / بورغندي	LP_LMW51-01_STP14	mini-gold-wallet-stripe	6	3	797 - 1,097	-	-	https://www.miniproducts.com/gold-wallet
2	Mini Wallet	شنطة اليد اليازية / بورغندي	LP_LMW01-18_STP02	new-camel-leather-stripe	16	8	797 - 1,129	-	-	https://www.miniproducts.com/camel-leather-stripe
3	Classic Wallet	شنطة اليد اليازية / بورغندي	LP_LCW01-18_STP01	new-classic-wallet-stripe	14	7	849 - 1,199	-	-	https://www.miniproducts.com/classic-wallet
4	Long Wallet	شنطة اليد اليازية / بورغندي	LP_LLW01-18_STP01	new-long-wallet-camel-leather-stripe	16	9	897 - 1,249	-	-	https://www.miniproducts.com/wallet-camel-leather-stripe
5	Long Wallet Gold	شنطة اليد اليازية / بورغندي	LP_LLW51-01_STP02	new-long-wallet-gold-stripe	6	3	897 - 1,097	-	-	https://www.miniproducts.com/wallet-gold-stripe

3. Per-product deep specifications

One accordion per product with every structured spec known to Shopify (weight, harmonized code, Google category, barcode, region pricing).

Mini Gold Wallet (LP_LMW51-01_STP14)

Field	Value
Handle	mini-gold-wallet-stripe
Vendor	PERSONALIZED WALLETS
Type	PERSONALIZED WALLETS
Product category	-

Field	Value
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	SEARCHANISE_IGNORE, personalize_products :: mini-square-italian-calfskin-leather-burgundy-gold, venn-discount-5
Status	active
Variant count	6
Image count	3
Metafield count	40
Primary SKU	LP_LMW51-01_STP14
Price AED	AED 1,097
Compare-at price	-
Weight (g)	400
Barcode	LP_LMW51-01_STP14
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	deny
Cost per item	-

Variant matrix

SKU	Option 1	Option 2	Option 3	Price	Weight (g)	Barcode
LP_LMW51-01_STP14	: Black	: Stripes	: 3	AED 1,097	400	LP_LMW51-01_STP14
LP_LMW51-01_INI02	: Black	: No Stripes	: 3	AED 797	400	LP_LMW51-01_INI02
LP_LMW51-05_STP02	: Burgundy	: Stripes	: 3	AED 997	400	LP_LMW51-05_STP02
LP_LMW51-05_INI02	: Burgundy	: No Stripes	: 3	AED 797	400	LP_LMW51-05_INI02
LP_LMW51-08_STP21	: Green	: Stripes	: 3	AED 997	400	LP_LMW51-08_STP21

SKU	Option 1	Option 2	Option 3	Price	Weight (g)	Barcode
LP_LMW51-08_INI02	: Green	: No Stripes	: 3	AED 797	400	LP_LMW51-08_INI02

Arabic translations (Shopify Translate & Adapt)

- **seo_description:** تعرّفوا على اليازية، مزيج رائع بين الشكل والوظيفة. مصنوعة من جلد الجمل الأصلي المميز. تتميز بخاصية إغلاق مغناطيسي M ومزينة بشكل جميل بأجزاء معدنية ذهبية اللون ومنقوشة بنمط تُزيد الأناقة ببساطة، مما يتيح لك إغلاقها بسهولة أو تركها مفتوحة للحصول على أسلوب شنطة الجيب الرياضي.انقلي مظهرك ببساطة من شنطة كروس بودي إلى شنطة بمقبض علوي مع سير قابل للفصل.
- **seo_title:** شنط ميني توت
- **title:** شنطة اليد اليازية / بورغندي

Mini Wallet (LP_LMW01-18_STP02)

Field	Value
Handle	new-camel-leather-stripe
Vendor	PERSONALIZED WALLETS
Type	PERSONALIZED WALLETS
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	SEARCHANISE_IGNORE, personalize_products :: mini-square-camel-leather-burgundy-silver, venn-discount-5
Status	active
Variant count	16
Image count	8
Metafield count	40
Primary SKU	LP_LMW01-18_STP02
Price AED	AED 1,129
Compare-at price	-
Weight (g)	400
Barcode	LP_LMW01-18_STP02

Field	Value
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Variant matrix

SKU	Option 1	Option 2	Option 3	Price	Weight (g)	Barcode
LP_LMW01-18_STP02	: Black & Tan	: Stripes	: 3	AED 1,129	400	LP_LMW01-18_STP02
LP_LMW01-18_INI02	: Black & Tan	: No Stripes	: 3	AED 929	400	LP_LMW01-18_INI02
LP_LMW01-02_STP02	: Tan	: Stripes	: 3	AED 997	400	LP_LMW01-02_STP02
LP_LMW01-02_INI02	: Tan	: No Stripes	: 3	AED 797	400	LP_LMW01-02_INI02
LP_LMW01-07_STP02	: Navy	: Stripes	: 3	AED 997	400	LP_LMW01-07_STP02
LP_LMW01-07_INI02	: Navy	: No Stripes	: 3	AED 797	400	LP_LMW01-07_INI02
LP_LMW01-08_STP07	: Green	: Stripes	: 3	AED 997	400	LP_LMW01-08_STP07
LP_LMW01-08_INI02	: Green	: No Stripes	: 3	AED 797	400	LP_LMW01-08_INI02
LP_LMW01-05_STP14	: Burgundy	: Stripes	: 3	AED 997	400	LP_LMW01-05_STP14
LP_LMW01-05_INI02	: Burgundy	: No Stripes	: 3	AED 797	400	LP_LMW01-05_INI02
LP_LMW01-01_STP21	: Black	: Stripes	: 3	AED 997	400	LP_LMW01-01_STP21
LP_LMW01-01_INI02	: Black	: No Stripes	: 3	AED 797	400	LP_LMW01-01_INI02
LP_LMW01-03_STP21	: Grey	: Stripes	: 3	AED 997	400	LP_LMW01-03_STP21
LP_LMW01-03_INI02	: Grey	: No Stripes	: 3	AED 797	400	LP_LMW01-03_INI02
LP_LMW01-14_STP08	: Pink	: Stripes	: 3	AED 997	400	LP_LMW01-14_STP08
LP_LMW01-14_INI02	: Pink	: No Stripes	: 3	AED 797	400	LP_LMW01-14_INI02

Arabic translations (Shopify Translate & Adapt)

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- **seo_title:** شنط ميني توت
- **title:** شنطة اليد اليازية / بورغندي

Classic Wallet (LP_LCW01-18_STP01)

Field	Value
Handle	new-classic-wallet-stripe
Vendor	PERSONALIZED WALLETS
Type	PERSONALIZED WALLETS
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	SEARCHANISE_IGNORE, personalize_products :: classic-wallet-camel-leather-black-silver, venn-discount-5
Status	active
Variant count	14
Image count	7
Metafield count	40
Primary SKU	LP_LCW01-18_STP01
Price AED	AED 1,199
Compare-at price	-
Weight (g)	400
Barcode	LP_LCW01-18_STP01
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Variant matrix

SKU	Option 1	Option 2	Option 3	Price	Weight (g)	Barcode
LP_LCW01-18_STP01	: Black & Tan	: Stripes	: 3	AED 1,199	400	LP_LCW01-18_STP01
LP_LCW01-18_IN01	: Black & Tan	: No Stripes	: 3	AED 999	400	LP_LCW01-18_IN01
LP_LCW01-14_STP02	: Tan	: Stripes	: 3	AED 1,049	400	LP_LCW01-14_STP02
LP_LCW01-14_INI02	: Tan	: No Stripes	: 3	AED 849	400	LP_LCW01-14_INI02
LP_LCW01-01_STP07	: Black	: Stripes	: 3	AED 1,049	400	LP_LCW01-01_STP07
LP_LCW01-01_INI02	: Black	: No Stripes	: 3	AED 849	400	LP_LCW01-01_INI02
LP_LCW01-07_STP21	: Navy	: Stripes	: 3	AED 1,049	400	LP_LCW01-07_STP21
LP_LCW01-07_INI02	: Navy	: No Stripes	: 3	AED 849	400	LP_LCW01-07_INI02
LP_LCW01-05_STP14	: Burgundy	: Stripes	: 3	AED 1,049	400	LP_LCW01-05_STP14
LP_LCW01-05_INI14	: Burgundy	: No Stripes	: 3	AED 849	400	LP_LCW01-05_INI14
LP_LCW01-03_STP01	: Grey	: Stripes	: 3	AED 1,049	400	LP_LCW01-03_STP01
LP_LCW01-03_IN01	: Grey	: No Stripes	: 3	AED 849	400	LP_LCW01-03_IN01
LP_LCW01-08_STP01	: Green	: Stripes	: 3	AED 1,049	400	LP_LCW01-08_STP01
LP_LCW01-08_IN01	: Green	: No Stripes	: 3	AED 849	400	LP_LCW01-08_IN01

Arabic translations (Shopify Translate & Adapt)

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- **seo_title:** شنط ميني توت
- **title:** شنطة اليد اليازية / بورغندي

Long Wallet (LP_LLW01-18_STP01)

Field	Value
Handle	new-long-wallet-camel-leather-stripe
Vendor	PERSONALIZED WALLETS

Field	Value
Type	PERSONALIZED WALLETS
Product category	-
Google category	-
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	SEARCHANISE_IGNORE, personalize_products :: long-wallet-camel-leather-navy-silver, venn-discount-5
Status	active
Variant count	16
Image count	9
Metafield count	40
Primary SKU	LP_LLW01-18_STP01
Price AED	AED 1,249
Compare-at price	-
Weight (g)	400
Barcode	LP_LLW01-18_STP01
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Variant matrix

SKU	Option 1	Option 2	Option 3	Price	Weight (g)	Barcode
LP_LLW01-18_STP01	: Black & Tan	: Stripes	: 3	AED 1,249	400	LP_LLW01-18_STP01
LP_LLW01-18_INI-02	: Black & Tan	: No Stripes	: 3	AED 1,049	400	LP_LLW01-18_INI-02
LP_LLW01-02_STP08	: Tan	: Stripes	: 3	AED 1,097	400	LP_LLW01-02_STP08
LP_LLW01-02_INI02	: Tan	: No Stripes	: 3	AED 897	400	LP_LLW01-02_INI02

SKU	Option 1	Option 2	Option 3	Price	Weight (g)	Barcode
LP_LLW01-07_STP21	: Navy	: Stripes	: 3	AED 1,097	400	LP_LLW01-07_STP21
LP_LLW01-07_INI02	: Navy	: No Stripes	: 3	AED 897	400	LP_LLW01-07_INI02
LP_LLW01-08_STP14	: Green	: Stripes	: 3	AED 1,097	400	LP_LLW01-08_STP14
LP_LLW01-08_INI02	: Green	: No Stripes	: 3	AED 897	400	LP_LLW01-08_INI02
LP_LLW01-05_STP01	: Burgundy	: Stripes	: 3	AED 1,097	400	LP_LLW01-05_STP01
LP_LLW01-05_INI-02	: Burgundy	: No Stripes	: 3	AED 897	400	LP_LLW01-05_INI-02
LP_LLW01-01_STP02	: Black	: Stripes	: 3	AED 1,097	400	LP_LLW01-01_STP02
LP_LLW01-01_INI02	: Black	: No Stripes	: 3	AED 897	400	LP_LLW01-01_INI02
LP_LLW01-03_STP07	: Grey	: Stripes	: 3	AED 1,097	400	LP_LLW01-03_STP07
LP_LLW01-03_INI02	: Grey	: No Stripes	: 3	AED 897	400	LP_LLW01-03_INI02
LP_LLW01-14_STP07	: Pink	: Stripes	: 3	AED 1,097	400	LP_LLW01-14_STP07
LP_LLW01-14_INI02	: Pink	: No Stripes	: 3	AED 897	400	LP_LLW01-14_INI02

Arabic translations (Shopify Translate & Adapt)

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- **seo_title:** شنط ميني توت
- **title:** شنطة اليد اليازية / بورغندي

Long Wallet Gold (LP_LLW51-01_STP02)

Field	Value
Handle	new-long-wallet-gold-stripe
Vendor	PERSONALIZED WALLETS
Type	PERSONALIZED WALLETS
Product category	-
Google category	-

Field	Value
Google gender	-
Google age group	-
Google condition	-
SEO title	-
SEO description	-
Tags	SEARCHANISE_IGNORE, personalize_products :: long-wallet-italian-calfskin-leather-black-gold, venn-discount-5
Status	active
Variant count	6
Image count	3
Metafield count	40
Primary SKU	LP_LLW51-01_STP02
Price AED	AED 1,097
Compare-at price	-
Weight (g)	400
Barcode	LP_LLW51-01_STP02
Requires shipping	Yes
Taxable	Yes
Fulfillment	-
Inventory policy	continue
Cost per item	-

Variant matrix

SKU	Option 1	Option 2	Option 3	Price	Weight (g)	Barcode
LP_LLW51-01_STP02	: Black	: Stripes	: 3	AED 1,097	400	LP_LLW51-01_STP02
LP_LLW51-01_INI02	: Black	: No Stripes	: 3	AED 897	400	LP_LLW51-01_INI02
LP_LLW51-05_STP02	: Burgundy	: Stripes	: 3	AED 1,097	400	LP_LLW51-05_STP02
LP_LLW51-05_INI02	: Burgundy	: No Stripes	: 3	AED 897	400	LP_LLW51-05_INI02
LP_LLW51-08_STP02	: Green	: Stripes	: 3	AED 1,097	400	LP_LLW51-08_STP02

SKU	Option 1	Option 2	Option 3	Price	Weight (g)	Barcode
LP_LLW51-08_INI02	: Green	: No Stripes	: 3	AED 897	400	LP_LLW51-08_INI02

Arabic translations (Shopify Translate & Adapt)

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- **seo_title:** شنط ميني توت
- **title:** شنطة اليد اليازية / بورغندي

4. Per-product PDP copy

Shopify metafield copy exactly as it renders on the live PDP (body HTML, DYWL panels, how-we-compare, FAQs, tabs).

Mini Gold Wallet

How we compare

gid://shopify/Metaobject/205938262386

CAMEL LEATHER :: OTHER LEATHER

Specifications (from PDP)

```
[
  "gid://shopify/Metaobject/205916897650",
  "gid://shopify/Metaobject/205916701042",
  "gid://shopify/Metaobject/205917061490",
  "gid://shopify/Metaobject/205916995954",
  "gid://shopify/Metaobject/205916963186",
  "gid://shopify/Metaobject/205916930418"
]
```

FAQs

Tab: About

Introducing the Travel Tote Collection, the perfect balance between style and functionality. Made in the U.A.E from premium camel leather decorated in the signature “M” pattern.

Tab: Shipping & Returns

We provide free worldwide delivery on all orders. You’ll be able to select a delivery option and review prices for each option during the checkout. After your payment is verified, it may take up to 24 hours to process and ship your order. This does not include weekends or holidays. Purchases made after 9 am GST will not be shipped out until the next business day. If you order after 9 am GST on a Saturday, your order will likely be shipped out on the following Monday. Please refer to the

chart below for rates/times. If you're not happy for any reason, you can return any of your purchased MINIMALIST items within 30 days of receiving your order, provided the items are unused and in their original condition. You may initiate your return through our Contact Us page.

Tab: Warranty

Your product will be protected by our 2 year international warranty. MINIMALIST has a limited warranty that covers manufacturer's defects for two years after the original purchase date from an authorized dealer. Basically, if the parts or mechanics don't work properly, and it's our fault, we will repair or replace your product for free. However, this does not cover any abuse you might put your product through on your own. The warranty does not cover water damage, normal wear and tear, batteries, accidental glass damage, scratches, strap damage, or theft. Proof of purchase is required for all warranty claims and service requests, so please keep your receipt. If you've purchased from our site, the order number will suffice; otherwise if you purchased via another authorized seller or retail location, you will need to contact them directly as they handle their own warranty claims, returns and exchanges.

Mini Wallet

How we compare

gid://shopify/Metaobject/205938262386

CAMEL LEATHER :: OTHER LEATHER

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[
  "gid://shopify/Metaobject/205916897650",
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Classic Wallet

How we compare

gid://shopify/Metaobject/205938262386

CAMEL LEATHER :: OTHER LEATHER

Specifications (from PDP)

```
[
  "gid://shopify/Metaobject/205916897650",
  "gid://shopify/Metaobject/205916701042",
  "gid://shopify/Metaobject/205917061490",
  "gid://shopify/Metaobject/205916995954",
  "gid://shopify/Metaobject/205916963186",
  "gid://shopify/Metaobject/205916930418"
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FAQs

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Long Wallet

How we compare

gid://shopify/Metaobject/205938262386

CAMEL LEATHER :: OTHER LEATHER

Specifications (from PDP)

```
[  
  "gid://shopify/Metaobject/205916897650",  
  "gid://shopify/Metaobject/205916701042",  
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  "gid://shopify/Metaobject/205916995954",  
  "gid://shopify/Metaobject/205916963186",  
  "gid://shopify/Metaobject/205916930418"  
]
```

FAQs

Tab: About

Introducing the Travel Tote Collection, the perfect balance between style and functionality. Made in the U.A.E from premium camel leather decorated in the signature "M" pattern.

Tab: Shipping & Returns

We provide free worldwide delivery on all orders. You'll be able to select a delivery option and review prices for each option during the checkout. After your payment is verified, it may take up to 24 hours to process and ship your order. This does not include weekends or holidays. Purchases made after 9 am GST will not be shipped out until the next business day. If you order after 9 am GST on a Saturday, your order will likely be shipped out on the following Monday. Please refer to the chart below for rates/times. If you're not happy for any reason, you can return any of your purchased MINIMALIST items within 30 days of receiving your order, provided the items are unused and in their original condition. You may initiate your return through our Contact Us page.

Tab: Warranty

Your product will be protected by our 2 year international warranty. MINIMALIST has a limited warranty that covers manufacturer's defects for two years after the original purchase date from an authorized dealer. Basically, if the parts or mechanics don't work properly, and it's our fault, we will repair or replace your product for free. However, this does not cover any abuse you might put your product through on your own. The warranty does not cover water damage, normal wear and tear, batteries, accidental glass damage, scratches, strap damage, or theft. Proof of purchase is required

for all warranty claims and service requests, so please keep your receipt. If you've purchased from our site, the order number will suffice; otherwise if you purchased via another authorized seller or retail location, you will need to contact them directly as they handle their own warranty claims, returns and exchanges.

Long Wallet Gold

How we compare

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CAMEL LEATHER :: OTHER LEATHER

Specifications (from PDP)

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  "gid://shopify/Metaobject/205916963186",  
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5. Sales playbook

Talking points for retail sales advisors and CS agents. Seeded from DAISY 31-Jan baseline + Shopify copy; edit via the admin override UI to replace the defaults.

Elevator pitch (30 seconds)

The PERSONALIZED WALLETS collection brings the signature Minimalist aesthetic into the other category with a focus on craftsmanship, everyday wearability, and gift-ready packaging.

Best-fit personas

- The gift-giver: shopping for a milestone (birthday, engagement, Eid, graduation). Emphasise the signature wooden packaging and the sticker set.
- The self-purchase customer who rewards herself for a professional milestone. Emphasise longevity, pairing with existing jewellery, and care instructions.
- The returning customer expanding a set (already owns a Classic watch, considering a second piece). Emphasise cross-collection harmony and the upsell map below.
- The tourist buying a souvenir that says Emirates without feeling touristy. Emphasise the Barajeel/Khaleeji design language and shipping policies.

Upsell map (recommend with this collection)

- Cross-sell within the same collection family
- Suggest the gift packaging upgrade
- Offer the discovery set as an add-on

Objection handlers

- **"It is expensive."** Anchor on the wooden gift box, the craftsmanship, and the warranty. Compare per-wear cost over 3 years. Offer the discovery set as an entry point for perfumes, or a smaller SKU within the collection for watches/jewellery.
- **"Can I get a discount?"** Minimalist rarely discounts outside the seasonal moments. Offer loyalty perks, the gift box upgrade, or a personalisation service at no extra cost where applicable.
- **"Is this authentic?"** Every piece has the Minimalist serial on the wooden box sticker, a harmonized code for customs, and a warranty card. All SKUs are registered against the Shopify master catalogue.
- **"Can I return it?"** Yes, within 14 days, unworn, in original packaging. Perfumes must be unsealed. Personalised items are final sale.
- **"Does it come with Arabic language care?"** Yes, all care cards ship bilingual. The PDP copy itself is published in Arabic and English, and the retail staff are trained in both.

Style and wear tips

- Category-specific style notes to be added by the retail team.

6. Training material

Used by the retail onboarding programme and the Day 2-6 training transcripts. Quiz answers live at the bottom of this section; print the quiz separately for SAs.

Key vocabulary

Key vocabulary

Five things SAs must know before selling

- Collection talking point 1 (fill in via admin override UI).
- Collection talking point 2 (fill in via admin override UI).
- Collection talking point 3 (fill in via admin override UI).
- Collection talking point 4 (fill in via admin override UI).
- Collection talking point 5 (fill in via admin override UI).

Common SA mistakes (from past training audits)

- Quoting "waterproof" instead of the correct "water-resistant 3 ATM".
- Skipping the wooden box as a selling point; always open it during the demo.
- Offering discount language before trying a non-monetary close (personalisation, gift wrap).
- Forgetting to ask about initials/engraving until after payment.
- Not mentioning the 14-day return policy when the customer hesitates.
- Handing over without showing care instructions - always flip to the care card.
- Calling the collection by its SKU prefix instead of its product name.

Role-play script

Customer: I am looking for a gift for my wife's birthday. Something elegant, not too flashy.

SA: Congratulations in advance. May I ask roughly what she wears day to day - more minimal, or does she layer jewellery?

Customer: She is mostly minimal. But she loves small details.

SA: Then the **PERSONALIZED WALLETS** collection is a perfect fit. It is built around the idea of quiet luxury - clean lines, one hero detail per piece. Let me show you the signature piece...

SA (opens the wooden box): Notice the packaging. Every piece ships in this exact box with a set of exclusive stickers - part of the unboxing experience. After she sees it, you will get credit for it.

Customer: How much is it?

SA: The range starts at AED 797 to AED 1,249. For a birthday gift with this kind of presence, that is the sweet spot. And it is fully covered by our one-year warranty.

SA (closing): Would you like me to wrap it, or would she prefer to open the signature wooden box herself?

POS handling notes

- Always check if the customer wants initials before ringing up the sale.
- Offer the gift receipt option.
- For perfumes, check the seal before handover; never sell a broken seal.
- For watches, set the time on the watch before handing over when possible.
- For jewellery, use the black polishing cloth before the handover.

Five-question quiz

Q1. What is the SKU prefix for the PERSONALIZED WALLETS collection?

Q2. How many active products are currently in the PERSONALIZED WALLETS collection?

Q3. Which category does PERSONALIZED WALLETS belong to?

Q4. Name one upsell recommendation for PERSONALIZED WALLETS.

Q5. What is the typical objection heard for PERSONALIZED WALLETS and the one-line counter?

Answer key

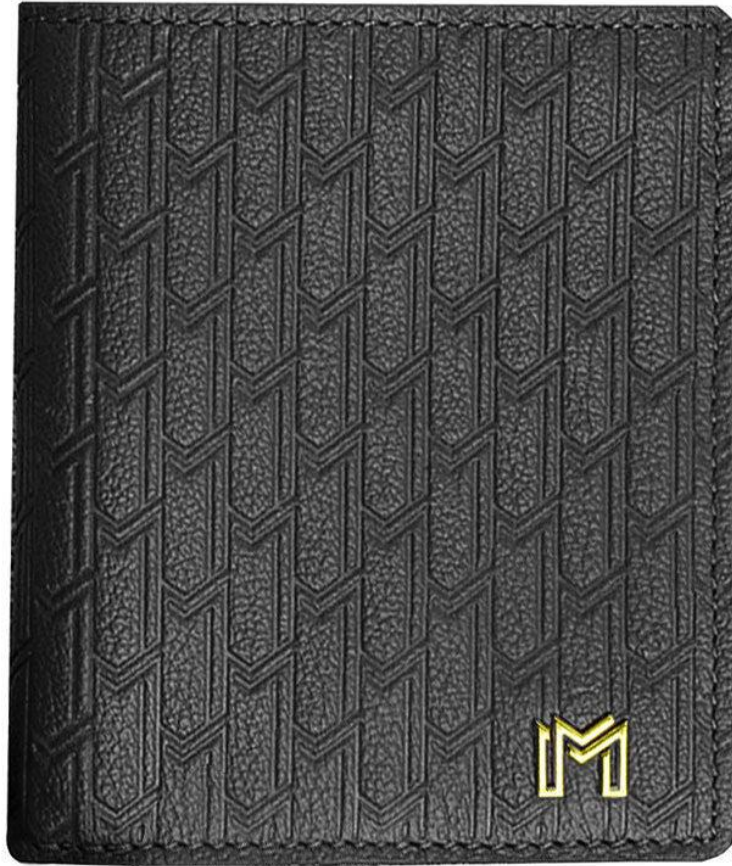
- Q1: OTHER-PERSONALIZED-WALLETS - Q2: 5 - Q3: Other - Q4: See "Upsell map" above. - Q5: See "Objection handlers" above.

7. Imagery inventory

Every image URL for every product in this collection. Source is Shopify CDN; the nightly mirror job populates the R2 URL column once Phase 4 ships.

Mini Gold Wallet (`mini-gold-wallet-stripe`)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/black-gold.jpg?v=1729147017	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/burgundy-gold.jpg?v=1729148459	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/green-gold_2d4b3424-4a24-4881-9436-83a97c7131b5.jpg?v=1729242898	-



Mini Wallet (new-camel-leather-stripe)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/black.jpg?v=1729140003	-
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/navy.jpg?v=1729138376	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Grey.jpg?v=1729139638	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/green_96958230-76cf-46ee-8f44-55dae059af86.jpg?v=1729140803	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/tan_01b64cd3-ce8e-452f-9db9-2b91715f26a3.jpg?v=1729140260	-

#	Alt	Shopify CDN	R2 mirror
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Burgundy_0982a012-6385-41af-be1a-ad36366cda07.jpg?v=1729140872	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/black-and-tan.jpg?v=1729140951	-
8	-	https://cdn.shopify.com/s/files/1/1843/6287/files/MW-1-pink_1200x_253e3f7a-c86e-444d-abc9-65688ccce0d8.jpg?v=1746700602	-



Classic Wallet (new-classic-wallet-stripe)

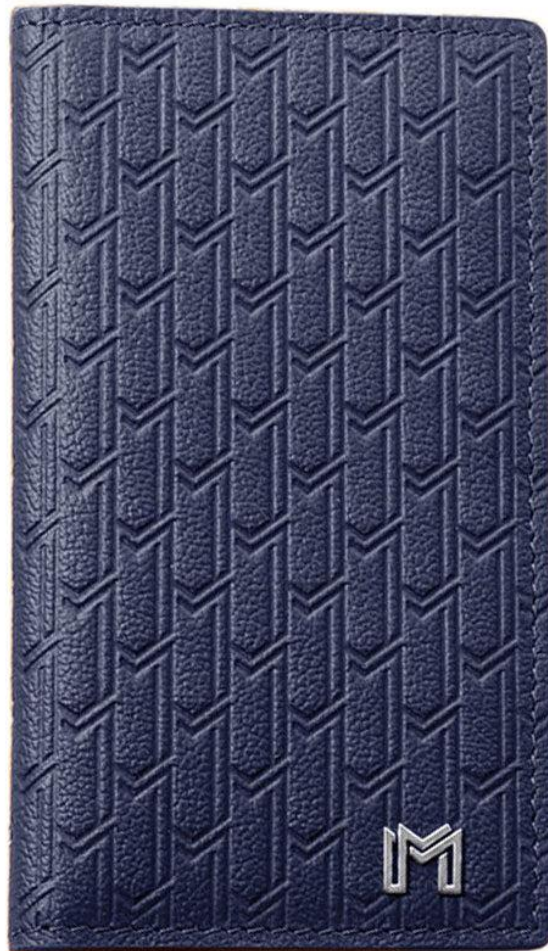
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3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/navy_1_c8e88579-84d3-480a-b097-fca0164ec650.jpg?v=1729156983	-
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5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/green_1_0c519148-ef55-4507-8ce2-58ba2f14fb83.jpg?v=1729157078	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/grey_1_1ce42226-3eea-40ca-a872-7696f4a32277.jpg?v=1729157017	-
7	-	https://cdn.shopify.com/s/files/1/1843/6287/files/black-and-tan_1_73d08dcf-7879-438d-a085-a94318c19391.jpg?v=1729157133	-



Long Wallet (new-long-wallet-camel-leather-stripe)

#	Alt	Shopify CDN	R2 mirror
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2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/grey_2.jpg?v=1729164922	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/black_2.jpg?v=1729164419	-
4	-	https://cdn.shopify.com/s/files/1/1843/6287/files/green_2.jpg?v=1729164809	-
5	-	https://cdn.shopify.com/s/files/1/1843/6287/files/pink_fa83fe59-6604-4ba0-8917-8281eff531e7.jpg?v=1729165198	-
6	-	https://cdn.shopify.com/s/files/1/1843/6287/files/tan_2.jpg?v=1729164177	-

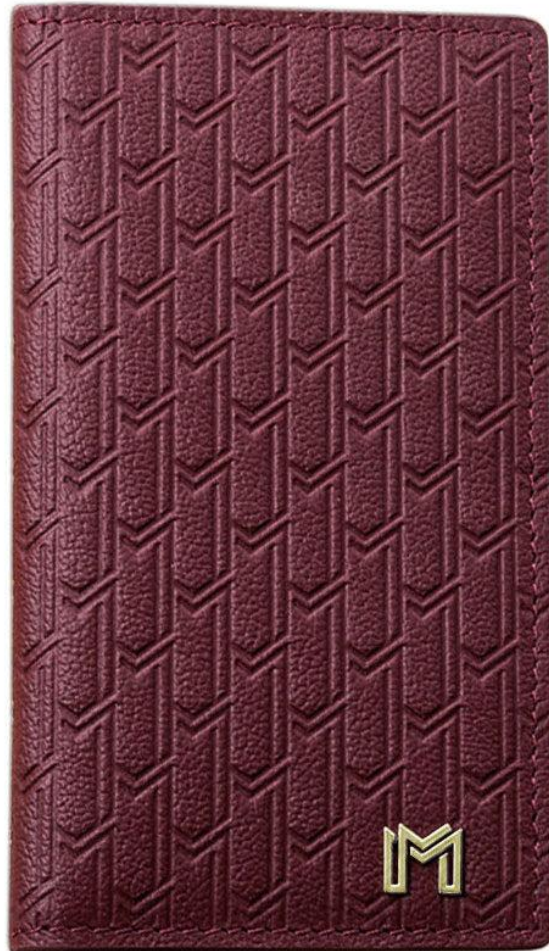
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9	-	https://cdn.shopify.com/s/files/1/1843/6287/files/Long-wallet_2cc6c012-cf17-4d29-8241-485e48cca5b6.png?v=1748414632	-



Long Wallet Gold (new-long-wallet-gold-stripe)

#	Alt	Shopify CDN	R2 mirror
1	-	https://cdn.shopify.com/s/files/1/1843/6287/files/burgundy-gold_1.jpg?v=1729171139	-

#	Alt	Shopify CDN	R2 mirror
2	-	https://cdn.shopify.com/s/files/1/1843/6287/files/green-gold_1.jpg?v=1729171154	-
3	-	https://cdn.shopify.com/s/files/1/1843/6287/files/black-gold_1.jpg?v=1729171090	-



8. Business context

Roadmap status, launch date, and expansion history. Pulled nightly from the "ALL LAUNCHES WITH DATES" Google Sheet.

Field	Value
Products in this book	5

Field	Value
Launch date (sheet)	<i>not yet synced from sheet</i>
Roadmap status	<i>not yet synced from sheet</i>

13. Change log (last 90 days)

Product-level changes in this collection: price moves, new variants, discontinued SKUs, image refreshes, copy edits.

When	SKU	Field	Old	New	Source
2026-04-22	-	new	-	Mini Wallet	shopify_minimalist
2026-04-22	-	new	-	Mini Gold Wallet	shopify_minimalist
2026-04-22	-	new	-	Long Wallet Gold	shopify_minimalist
2026-04-22	-	new	-	Long Wallet	shopify_minimalist
2026-04-22	-	new	-	Classic Wallet	shopify_minimalist